

David Christian

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Skills

Rails, Ruby, JavaScript, SQL, HTML, CSS, AJAX, Active Record, Unix, OAuth, jQuery, Rspec, Capybara, Sinatra, PostgreSQL, SQLite, Git, MVC Design Pattern, Agile Methodologies, Object Oriented Design, TDD

Projects

Display AdTech: Aims to bring education, transparency, and understanding to the Display Advertising Technology Landscape. <http://www.displayadtech.com>

Live It Up Social: An application allowing 20/30 something's to pitch and vote on weekend activities. <http://liveitupsocial.herokuapp.com/>

Education

Dev Bootcamp. Web Development July 2014 - October 2014

Immersive 19 week(72 hours a week) web development apprenticeship

California Polytechnic State University. San Luis Obispo, CA 2010

Bachelor of Science – Business Administration & Finance

Experience

Ad Ops Analyst October 2012 – September 2014

Spongecell – <http://www.spongecell.com>

Transforms standard banner ads into interactive ads that run in any placement on the web.

- Handle trafficking requests for our clients
- Troubleshoot reporting discrepancies with clients, networks, sites, and third-party platforms
- Prepare client delivery reports and offer suggestions for campaign optimization
- Handle trafficking of third party pixels, QA assignments, and in-flight changes to campaigns

Strategic Account Executive February 2012 – October 2012

Trulia - <http://www.trulia.com/>

Provides real estate professionals with cutting edge online marketing and advertising products.

- Independently manage full sales cycle and book of clients
- Exceed sales quotas by 150% every month/quarter since start at Trulia

Co – Founder 2010-2011

Last Call Social Media, LLC - www.lastcallsocial.com

Last Call Social Media provides social media customization and creative web solutions for businesses.

- Built custom Facebook applications utilizing the following languages (PHP, JavaScript, HTML5, CSS)
- Worked with in-house designer to build custom UX experiences for each of our products.
- Contributed to the company's growth by means of business development, client retention and strategic marketing
- Responsible for streamlining work processes in various teams such as quality control, human resource, communication management and design