WHY EVERY BAND, BIG OR SMALL, NEEDS A WEBSITE:

From a fan's perspective, it is frustrating to be unable to find a consistent source of news about the band they like. Scraping the internet when seeking information only to find outdated bits ain't fun. In today's digital age, every band that wants to stand out needs a professional website to establish a strong online presence. A website serves as the central hub for your band's identity — under your full control — offering a dedicated space to showcase your music, share your story, and connect with fans. It provides a platform to feature your latest releases, tour dates, and upcoming events, making it easier for fans to stay updated and engaged. Moreover, a well-designed website enhances your credibility, attracts industry professionals, and helps you stand out in an increasingly competitive market. Beyond being just a digital portfolio, a website is a powerful tool for promoting your brand, growing a loyal fan base, and ultimately contributing to your band's long-term success.

HOW TO CONCEPTUALIZE YOUR WEBSITE:

To get started, send me examples of inspiring band websites you like, or feel free to draw a basic outline if you have a specific concept in mind on a piece of paper. This could include the layout of the sections. Let me know the tone and style you're aiming for, along with any interactive elements or sections you'd like to include. Using these as a foundation, I'll come back to you with a custom offer. Please email your ideas, inspirations, sketches, or anything else to address contact@odysseyframes.com for a quote.

WEBPAGE DEVELOPMENT: STARTING AT 1200 PLN

This package includes:

- A single-page static website designed to be robust and responsive, supporting vertical and horizontal displays up to 4K resolution.
- Custom domain setup (.com, .pl, etc.)
- Basic visual functionalities such as smooth scrolling, loading screens, and dual-language support — ensuring your site is modern, accessible, and engaging.
- **Deployment** to a hosting service.
- Custom "Five-Section + Welcome" Structure: As musicians
 we know sometimes less is more. A clear, highly focused
 layout that highlights the essentials of your band's identity,
 and doesn't overstays its welcome. It ensures a user-friendly
 experience while keeping the development and deployment
 process efficient and fast, with hassle-free updates.
- Additional services such as contact forms implemented using APIs and third-party tools, without a need to handle backend server programming.

WHY A SINGLE-PAGE MODEL IS PERFECT

...for aspiring bands? Because people are creatures of habit and comfort, accustomed to scrolling through social media for content. It's only natural for your website to mimic the simplicity and efficiency of platforms like Facebook, YouTube, or Instagram — no need to reinvent the wheel. A single-page model offers a clean, straightforward presentation of your work, keeping all relevant information in one place. With no need for complex navigation, URL hopping, or additional loading times, a well-designed single-page website provides everything your fans are looking for at a glance.

CUSTOM SECTION IDEAS

Music, Discography, Tour / Events, About, Bio, News / Updates, Media, Socials, Gallery, Video, Fans / Community, Blog, Contact / Booking, Endorsements / Sponsors, Lyrics, Mailing List Signup and so on.

TERMS AND CONSIDERATIONS:

Payment Structure: 50% of total package upfront, 50% on completion, unless agreed differently

Delivery Timeline: by default up to 4 weeks to the first functional webpage video showcase, may vary

based on complexity.

Note: You'll need to purchase a domain and hosting service from an online provider, with prices ranging from 20-70 PLN per year for basic domains like .pl or .com, and hosting for about 80-150 PLN per year, sometimes offered as 2 in 1 service. This is a smart investment, as it usually comes with professional domain email addresses (e.g., contact@yourbandname.com), which is a must-have not only for a company, but also for a band. To save on domain and hosting costs, I recommend purchasing both only when the webpage is ready to deploy — best to consult with me on the timing.

ADDITIONAL SERVICES

DISCOUNT	BUNDLE:

Example:

Add at least two services and get a 10% discount on the total price.

Webpage Development (1200 PLN) + Highlight Video Editing (300 PLN) + Maintenance Package (300 PLN) = 1800 PLN - 10% = **1620 PLN total**

Why this package is perfect: It's ideal for bands or artists looking for a professional, secure, easy-to-manage webpage, coupled with attention grabbing cover video.

HIGHLIGHT VIDEO EDITING

300 PLN (+100 PLN if edited to music/sound)

How it works: Send me a Google Drive link with your video media, and I'll edit it into a highlight 60-90 second reel for your website's cover. The video will be optimized for smooth streaming, with a touch of color grading to match the look and feel of the website. If you need a video material in the first place – let me know.

ADDITIONAL SUBPAGE

FROM 300 PLN PER PAGE

Examples: Dedicated gallery page, tour page, blog, detailed bio, endorsements page.

How it works: If you want to add new content without cluttering your neat single-page website layout, additional subpages are the way to go. This keeps your homepage streamlined while providing dedicated space for more content accessible from navigation.

Note: Price depends on complexity of additional page functionality. If the page is meant to be mixing multiple purposes, for example, mixing tour page with a bio, then a custom price to be agreed upon will apply.

ADDITIONAL VISUAL FUNCTIONALITIES:

FROM <u>200 PLN</u> PER FUNCTIONALITY Examples: Overlay YouTube video player, Custom animations, Full-screen image galleries

How it works: If you've seen an interactive feature on another site that extends beyond a basic feature of a website, and you'd like to integrate something similar into your own page, send me the details. Since I like challenges, I'll assess the feasibility of this feature and implement it for your band's website.

Note: Price depends on complexity of additional visual functionality.

MAINTENANCE PACKAGE, 300 PLN for 6 month cover. After the first 6 months, maintenance is 100 PLN per month. This price is due the fact the offered type of maintenance might take up to 3 or 4 hours of work per month and serves as support during launch period. This package includes:

Weekly Website Content Updates

How it works: Once a week, email me any updates (e.g., text, headlines, or social media posts) you want mirrored on your website. Send links to media content like YouTube videos or images, and I'll add them to your site within the week to preexisting website sections.

Note: Major updates requiring new layouts, elements, or significant coding are priced separately. For example, adding a photo gallery requires new code and testing, which would be billed as an additional feature.

Update Fixes for External Changes

How it works: If a third-party service (e.g., a contact form provider) changes its implementation, causing features on your website to stop working, notify me, and I'll fix or replace the feature. If necessary, we'll explore alternative solutions together.

Code Fixes Post-Launch

How it works: As a <u>certified</u> ISTQB software tester, I understand the complexities of websites and the potential for issues to arise over time. The more moving parts on the website, the bigger probability of something working together in unpredictable ways (hence the reason why website quality assurance is a multibilion dollar industry). If you notice a bug or that something isn't working as expected during the support period, let me know. I'll replicate the issue and work on a fix.

Version control

How it works: The webpage is going to be version controlled using GitHub for safety, easy rollbacks to previous iterations and backup in the support period.