



JANE JACOBS:

PLANNING, SPONTANEOUS COORDINATION
AND COMMUNITY REVITALIZATION

BTYB

THE BELOIT
COLLEGE
ECONOMICS
DEPARTMENT

Jane Jacobs (1916-2006) was an urban writer and activist who championed new, community-based approaches to planning for over 40 years. Her 1961 treatise, *The Death and Life of Great American Cities*, became one of the most influential American texts about the inner workings and failings of cities, inspiring generations of urban planners and activists. Her efforts to stop downtown expressways and protect local neighborhoods invigorated community-based urbanism.



APRIL 21

RICHARDSON

4:00-5:15



DONOVAN RYPKEMA

Donovan Rypkema, the president of Place Economics, will give a presentation on the challenges and opportunities facing cities similar to Beloit. The roles of planning and markets are often seen in opposition and Rypkema will discuss this issue. Place Economics is a Washington DC based real estate and economic development consulting firm. Rypkema specializes in downtown and neighborhood commercial revitalization and the reuse of historic structures. He has made several visits to Beloit over the past 2 decades to conduct workshops on economic development issues.