* Login screen
  + Must have working text inputs for username/email and password
  + Additionally, it may support login with Google
  + Intuitive design
  + Minimal graphics or other options
  + Reset password button
  + Login button navigates to the demo screen
* Demo screen
  + Show live previews of links
  + Optionally pull icon images from URLs to display alongside links
  + Clicking a button opens the correct URL
  + Edit button to change/update links on the edit page
  + Write button uses phone hardware to update the NFC card
  + Ability to download PDFs
* Edit screen
  + Edit links
  + Edit button colors
  + Edit display name
  + Edit link order
  + Ability to upload PDFs