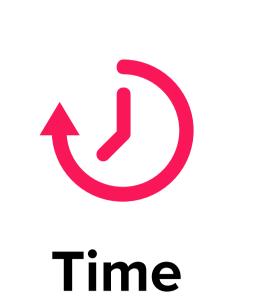
# Async brainstorming

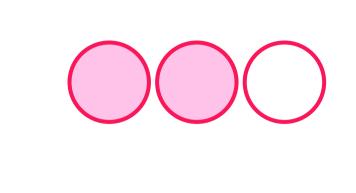
A brainstorm method tailored for async collaboration

#### INTRODUCTION

Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.







People Time
2 - 20 1-2 hours

**Difficulty**Intermediate

# AGENDA

1 Define your problem statement

2 Brainstorm

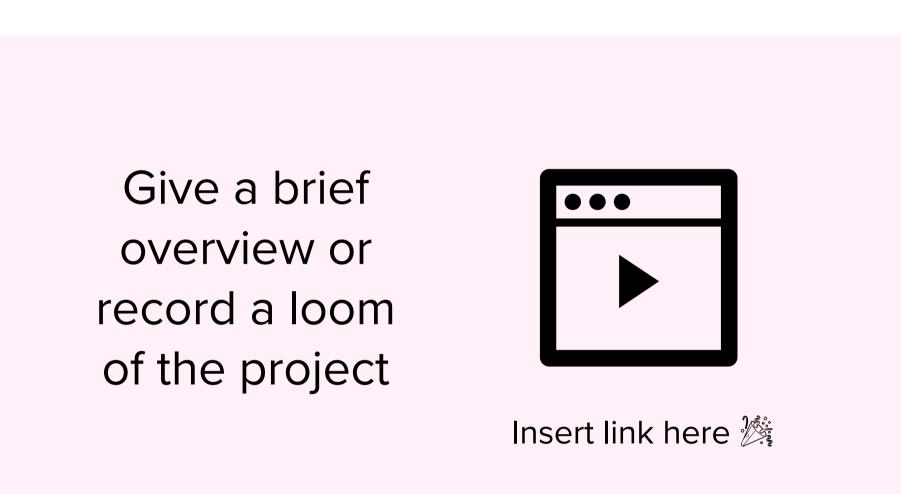
**Group ideas** 

4 Prioritize

#### PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.



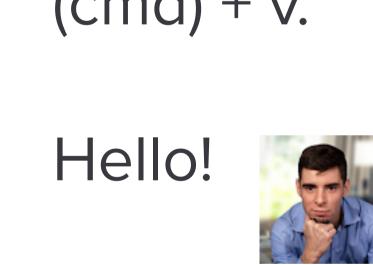
#### ACTIVITY CHECKPOINTS

Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.

## Tip

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".

Left-click any part of the mural and paste the image with ctrl (cmd) + v.



## Starting point - I have read the problem statement

The problem statement has been clearly understood

Open image in new tab

## Brainstorm completed - I'm ready for grouping ideas

A study about the problem statement is done and ready to brainstorm

# Group ideas completed

The ideas have been grouped into different categories

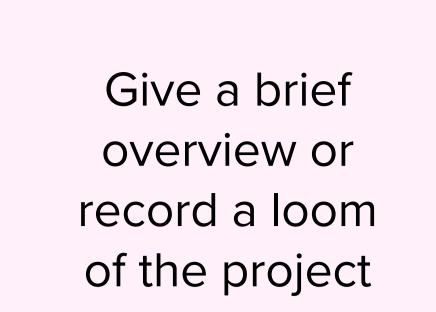
## Goal reached - I have finished the prioritize step

The ideas
have been
ordered from
highest to
lowest priority

Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

How Might We be able to convert hand written text into digital form

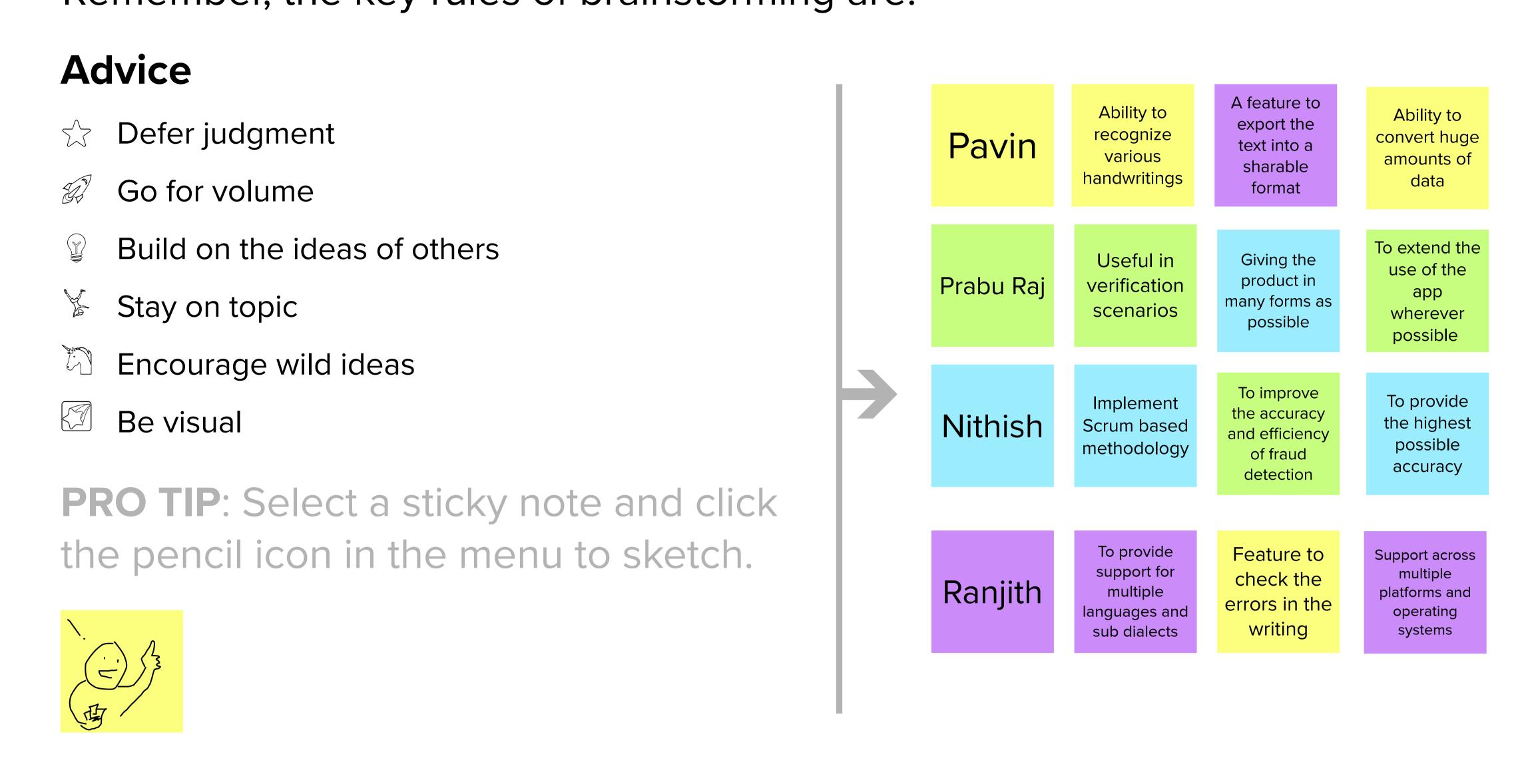




**Edit this template**Right-click to unlock

Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

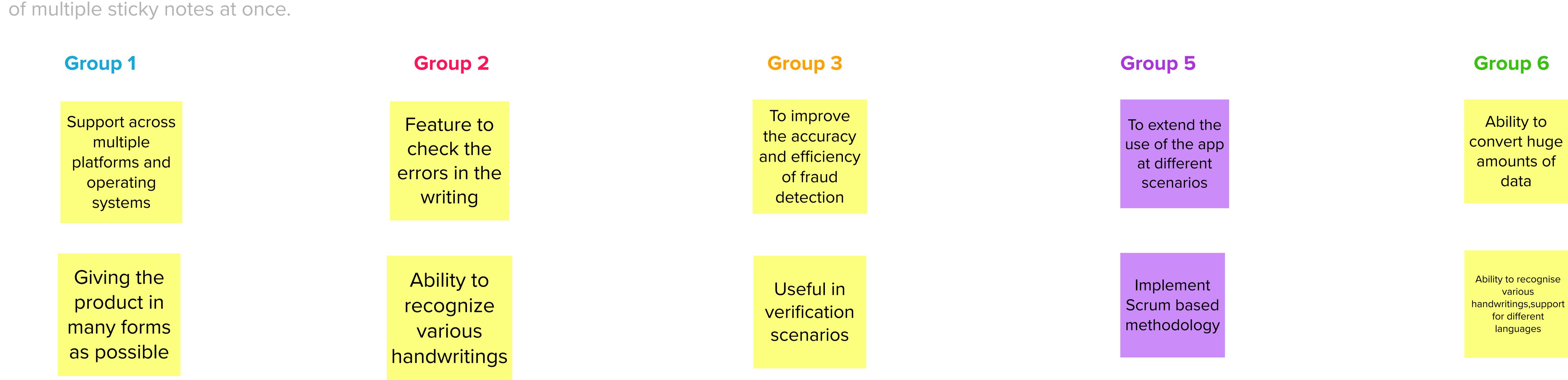


Group ideas

The facilitator should group all the ideas from the brainstorming process (step 2).

After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color



4 Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details.

