

DEVANG GUPTA

Mumbai, Maharashtra

☎ +91 7021288066

✉ devanggupta21@gmail.com

🌐 [LinkedIn](#)

🐙 [GitHub](#)

EDUCATION

Thadomal Shahani Engineering College

Bachelor of Technology (B.Tech) in Artificial Intelligence and Data Science

2022 – 2026

CGPA: 8.04/10

Mithibai College

Higher Secondary School

2020 – 2022

Percentage: 70%

Skills

Programming Languages: C Programming, C++, Python

Web Development: HTML5, CSS3, Bootstrap, Tailwind, JavaScript

Tools: Visual Studio Code, Power BI, GitHub

Other Skills: Communication, Problem Solving, Leadership, Digital Marketing, Time Management

EXPERIENCE

Marketing Director

Rotaract Club – TSEC

2024 – Present

Mumbai, India

- Actively participate in club meetings and collaborating with Sponsors raising fund for events.
- Assist with event planning, logistics, and coordination.
- Engage in community service activities, such as volunteering and social initiatives.

Junior Marketing Director

Computer Society of India (CSI-TSEC)

2023 – 2024

Mumbai, India

- Spearheaded dynamic digital marketing campaigns, successfully securing sponsorships through targeted outreach, contributing to the financial support of events.

Hackathons

Codeissance 2023: Collaborated with a team to develop an AI/ML-powered phishing domain detection tool.

Need for Code 2.0: Managed a website to help find college scholarships nationwide with team members.

PROJECTS

Weather Data Analysis and Visualization — Python, Pandas, Matplotlib

- Analyzed and visualized weather datasets to extract trends on temperature, humidity, and precipitation over time.
- Built interactive dashboards to provide real-time insights and data-driven decision-making.

Sales Insights Data Analysis — SQL, Power BI

- Developed an automated Power BI dashboard to provide real-time sales insights for a computer hardware business, enabling data-driven decision-making.
- Utilized SQL to analyze sales data, tracking year-over-year trends and region-wise performance, identifying key areas for revenue growth and boosted the revenue by 7% in the next quarter addressing business challenges in a dynamic market.

Flight Ticket Booking Web Application — HTML5, CSS3, JavaScript

- Developed a cutting-edge, responsive flight booking web application, featuring real-time search functionality and interactive destination cards.
- Implemented key features such as dynamic flight listings with price and duration displays, ensuring seamless and efficient user interactions

EXTRACURRICULAR ACTIVITIES

National Service Scheme

Thadomal Shahani Engineering College

2023 – Present

Mumbai, India

- Engaged in impactful community service events, fostering skill development and contributing to community welfare.

General Body Member (GBM)

Rotaract Club – TSEC

2022 – 2024

Mumbai, India

- Engaged in various service projects, enhancing leadership abilities, building community relations, and driving social impact initiatives with dedication and enthusiasm.

CERTIFICATIONS

- **Google Coursera** - Fundamentals of digital marketing[[Link](#)]

- **LinkedIn** – Introduction to Artificial Intelligence[[Link](#)]