

# Ativar Portugal

## TRIPAYA



PITCH

Tripaya is a new travel site that makes it easier than ever to plan a trip or vacation. When it comes to planning a trip, it's hard not to go to the same places over and over again and sometimes you just need some inspiration. Tripaya has taken the daydreaming aspect a step further by allowing its users to search destinations by interests and budget. Until now, travel sites focused primarily on finding people the most budget-friendly flights and hotels but Tripaya is expanding to help people choose destinations as well. All you have to do is set your budget and interests, and Tripaya will suggest the best places to go, with flight and hotel included, within selected budget.



### SECTOR

Travel & Tourism



### FUNDADA EM

2015



### ACHIEVEMENTS

Case Study for Skyscanner  
Best Travel Site of 2015 for  
Portuguese Lifestyle blog:  
New in Town

Considered by the president  
of Tourism of Portugal, as the  
most promising tourism start-  
up for 2016

Selected for Lisbon Challenge  
Spring 2016



### SOCIAL MEDIA/LINKS

[facebook.com/tripayacom](https://facebook.com/tripayacom)  
[twitter.com/tripaya](https://twitter.com/tripaya)



### LOCALIZAÇÃO

Lisboa



### PARCERIAS

Microsoft  
Google  
Skyscanner  
Booking  
Homeaway  
Tripadvisor



### INCUBADOS EM

Startup Lisboa



### METAS PARA O FUTURO

Keep adding new features and  
languages

Keep growing our customers data-  
base;