

# Ativar Portugal

## CLIMBER HOTEL



### PITCH

Climber Hotel is a hassle-free and smart Revenue Management Solution (RMS) that helps independent hotels maximize their profit through the automation of their pricing system.



### SECTOR

Hotelaria / SaaS / B2B



### LOCALIZAÇÃO

Lisboa



### ACHIEVEMENTS

Pull together an amazing team of 10 (4 full-time + 6 part-time)

10 signed Letter of Intent with 10 established Portuguese hotels (In one week +150 hotels signed-up for pilot version)

Signed agreement with eRevMax, a hotel software vendor with 7.000 hotels globally

Successful integration with Host Property Management System (PMS and a Rate Shopper)

Hosted a Revenue Management Seminar at Microsoft HQ in Lisbon with 100+ hoteliers in attendance



### INVESTIMENTOS OBTIDOS

80K €  
(Crowdfunding on Seedrs – Open till 14th of April '16)



### FUNDADA EM

2015



### INCUBADOS EM

Fábrica de Startups



### PARCERIAS

Visbeira Turismo, DHM Hotels&Resorts, Hotel Arribas Live OS from eRevMax (vendor with 7.000 hotels around the globe) Host Property Management  
OTA Insight (Rate Shopper)  
Ongoing integrations with Site-Minder, AvailPro and eRevMax Channel Managers



### METAS PARA O FUTURO

Reach 10 paying customers by end of May'16



### SOCIAL MEDIA/LINKS

[climberhotel.com](http://climberhotel.com)

[crunchbase.com/organization/climber-hotel](http://crunchbase.com/organization/climber-hotel)

[linkedin.com/company/climber-hotel](http://linkedin.com/company/climber-hotel)