

# Ativar Portugal

## CITYGURU



PITCH

CityGuru. Your personal city tour guide. TheCityGuru changes the way people tour, book and provide city tours.

Meet a local, explore food, art, history and what's happening now in any city you visit. Book in advance or decide on-the-spot which tour and guide is best for you. Live Chat, meet and rate your guide.



### SECTOR

Turismo



### LOCALIZAÇÃO

Lisboa



### FUNDADA EM

2015



### INVESTIMENTOS OBTIDOS

150K €



### ACHIEVEMENTS

Lisbon Launch in 2015  
WebSummit 2015 Alpha Start-up  
WebSummit 2016 Beta Startup



### PARCERIAS

Expedia  
Nau Hotels  
Alma Lusa Hotel  
Hub Hostels  
BmyGuest  
Camara Municipal do Fundão



### METAS PARA O FUTURO

Launch of App in selected cities in Europe, US, Middle East and Asia.  
Launch a 3D mapping of the whole city of Lisbon (adding more cities in the future).



### SOCIAL MEDIA/LINKS

[facebook.com/thecityguru](https://facebook.com/thecityguru)  
[twitter.com/CityGuruLisbon](https://twitter.com/CityGuruLisbon)  
[instagram.com/citygurulisbon](https://instagram.com/citygurulisbon)