

Ativar Portugal

TAP MY BACK



PITCH

64% of employees who quit their jobs say they didn't feel recognized for their work. Tap My Back is an easy to use and implement SaaS that helps to improve company's employee engagement. With Tap My Back is possible for all team members to share feedback about their peers, awarding badges that will be show to all team so all can see who's contributing in a positive way to the team. Team leaders can customize which badges are available to match the actions they want to see publicly recognized inside their teams. Tap My Back builds stronger teams.



SECTOR
HR Tech



LOCALIZAÇÃO
Lisboa



FUNDADA EM
2013



INVESTIMENTOS OBTIDOS
100K € da Build Up Labs



ACHIEVEMENTS

London INTEROP 2015 Tech startup 10 winner
Beta Dublin's Web Summit 2015
Prémio Luso Internal Communication Silver Award



PARCERIAS

comOn
Microsoft BizSpark
HumaNext
Fast Track Europe



INCUBADOS EM
Build Up Labs



METAS PARA O FUTURO

Achieve perfect product/market fit
Achieve 30% MMR growth over month (currently on 20%)
Obtain investment
Possibility of an exit to a strategic partner



SOCIAL MEDIA/LINKS

blog.tapmyback.com
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