```
items=['item1','item2','item3','item4']
transactions=[['item1','item2','item3'],['item2','item3'],['item1','item2','item4'],['item1','item3',['item4'],['item2','item4'],['item1','item2'],['item1','item3',['item3','item4'],['item2','item4']]
from mlxtend.preprocessing import TransactionEncoder
from mlxtend.frequent_patterns import apriori,association_rules

te=TransactionEncoder()
te_ary=te.fit_transform(transactions)

df=pd.DataFrame(te_ary,columns=te.columns_)
frequent_itemsets=apriori(df,min_support=0.3,use_colnames=True)
association_rules=association_rules(frequent_itemsets,metric="confidence",min_threshold=0.7)
print(frequent_itemsets)
print(association_rules)
```