

DZIEDZOAVE WISDOM

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PROFILE

As a highly analytical Data Analyst, I specialize in turning complex data into meaningful insights that guide business strategy. Skilled in Excel (advanced functions, pivot tables, data wrangling), SQL (complex queries, joins, optimization), and Power BI (dynamic dashboards, DAX, visual storytelling), I thrive on creating clear, data-driven reports that enhance performance and foster growth.

EDUCATION

BA. Economics

Expected September 2026

Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana

W.A.S.S.C.E (General Arts)

September 2018 – October 2021

Mpraeso Senior High School, Mpraeso, Ghana

WORK EXPERIENCE

Intern, Quality Control Company-COCOBOD, Tema port.

October 2024 – November 2024

- Assisted in the preparation of several reports on the use of quality control chemicals using Microsoft Excel.
- Assisted in inventory management by maintaining accurate records of issued items in ledgers and systematically organizing store-issued vouchers, ensuring efficient documentation and tracking.

Teacher, Learned Field School Complex, Eastern region-Nkawkaw.

January 2022 – December 2021

- Taught Core Mathematics and Social Studies.
- Inspired students to work towards higher academic achievements.
- Conducted additional classes to provide students with extra knowledge.

Virtual internship, PWC Switzerland.

January 2025 – March 2025

- Analyzed customer churn, call center, and HR attrition data to help a telecommunication company Phonenow, make data-driven decisions to promote company growth.

PROJECTS/RESEARCH EXPERIENCE

Healthcare Access in African countries

- Analyzed healthcare dataset for 10 African countries to identify areas for improvement and provide policy recommendations.

Customer Churn Analysis

- Analyzed customer churn dataset as part of my virtual internship program with PWC Switzerland to examine the reasons why customers stopped using the services of a telecommunication company and developed with recommendations improve customer retention.

Call Center Analysis

- As part of my internship with PwC Switzerland, I analyzed agent performance at the telecommunications company, Phonenow. I developed recommendations to enhance overall efficiency and drive company growth.

PROFESSIONAL TRAINING/ CERTIFICATION

Certified Data analyst	23 rd March, 2025	Axia Africa
Success Africa summit	10 th February, 2024	LEC Group
Skill development training session	28 th March, 2025	KNUST Career Service Center
Sustainability	27 th March, 2025	Nestlé E-Learning 2025

LEADERSHIP EXPERIENCE

Deputy Chair, Academic Committee (September 2024 - Present)

Economics Students Association- KNUST

- Assisted in organizing tutorial session for first years.
- Assisted in enrolling the Economics student's association mentor program.
- Helped some students with access to technology related courses such as Data analysis.

SKILLS AND ABILITIES

- Proficient in the use of computer software's like MS Suites, Power BI, MS Excel, MySQL
- Beginner – Python
- Strong technical and problem-solving skills
- Strong analytical thinking skills
- Beginner – Stata
- Proficient in leveraging Ai to solve problems

REFEREES

Evelyn Konadu Frimpong
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