

DZIEDZOAVE WISDOM

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PROFILE

I am a self-driven and detail-oriented third-year Economics student at Kwame Nkrumah University of Science and Technology (KNUST), with a strong passion for data analytics and evidence-based decision-making. My academic training has provided me with a solid foundation in economic modeling, statistical analysis, and data interpretation using tools such as Excel, Power BI, and SQL. I am eager to apply my analytical and problem-solving skills in a real-world setting and am currently seeking internship opportunities where I can contribute to data-driven solutions and grow as a professional in the analytics space.

EDUCATION

BA. Economics

Expected September 2026

Kwame Nkrumah University of Science and Technology (KNUST), Kumasi, Ghana

W.A.S.S.C.E (General Arts)

September 2018 – October 2021

Mpraeso Senior High School, Mpraeso, Ghana

WORK EXPERIENCE

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April 2025 – Present

- Designed a project tracking sheet to enable accurate progress monitoring.
- Conducted and analyzed user feedback surveys to support platform development.
- Built and admin dashboard for implementation on the Singtel platform.
- Led an intern feedback survey to identify and understand challenges faced by interns.
- Collaborated on competitive analysis and delivered clear, data-driven visuals to inform strategic decisions.

Virtual internship, PWC Switzerland.

January 2025 – March 2025

- Analyzed customer churn and call center data to help a telecommunication company Phonenow make data-driven decisions to promote company growth.

Intern, Quality Control Company-COCOBOD, Tema port.

October 2024 – November 2024

- Assisted in the preparation of several reports on the use of quality control chemicals using Microsoft Excel.
- Assisted in inventory management by maintaining accurate records of issued items in ledgers and systematically organizing store-issued vouchers, ensuring efficient documentation and tracking.

Teacher, Learned Field School Complex, Eastern region-Nkawkaw.

January 2022 – December 2021

- Taught Core Mathematics and Social Studies.
- Inspired students to work towards higher academic achievements.
- Conducted additional classes to provide students with extra knowledge.

PROJECTS/RESEARCH EXPERIENCE

Healthcare Access in African countries

- Analyzed healthcare dataset for 10 African countries to identify areas for improvement and provide policy recommendations.

Customer Churn Analysis

- Analyzed customer churn dataset as part of my virtual internship program with PWC Switzerland to examine the reasons why customers stopped using the services of a telecommunication company and developed with recommendations improve customer retention.

Call Center Analysis

- As part of my internship with PwC Switzerland, I analyzed agent performance at the telecommunications company, Phonenow. I developed recommendations to enhance overall efficiency and drive company growth.

PROFESSIONAL TRAINING/ CERTIFICATION

Certified Data analyst

13th March 2025

Axia Africa

Success Africa summit
Skill development training session
Nestlé E-Learning 2025|Sustainability

10th February 2024
28th March, 2025
27th March, 2025

LEC Group
KNUST Career Service Center
Nestlé

LEADERSHIP EXPERIENCE

Deputy Chair, Academic Committee (September 2024 - Present)

Economics Students Association- KNUST

- Assisted with summarizing lecture timetable using Microsoft excel.
- Helped students with access to technology related courses such as Data analysis.

VOLUNTARY/EXTRA-CURRICULAR ACTIVITY

Student Library Assistant (April 2025-Present)

- Assisted students in using library resources and ensured compliance with library rules.

SKILLS AND ABILITIES

- Proficient in the use of computer software like MS Suites, Power BI, MS Excel, MySQL
- Beginner – Python
- Strong technical and problem-solving skills
- Strong analytical thinking skills
- Beginner – Stata
- Proficient in leveraging Ai to solve problems.
- Strong interpersonal and communication skills

REFEREES

Evelyn Konadu Frimpong
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