

NYC Taxi & Limousine Commission

Yellow Taxi
June 2018

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Data Analyst

AVERAGE TRIP DURATION

Data Preparation

- Performed data check to find outliers. Data from .csv file contained:

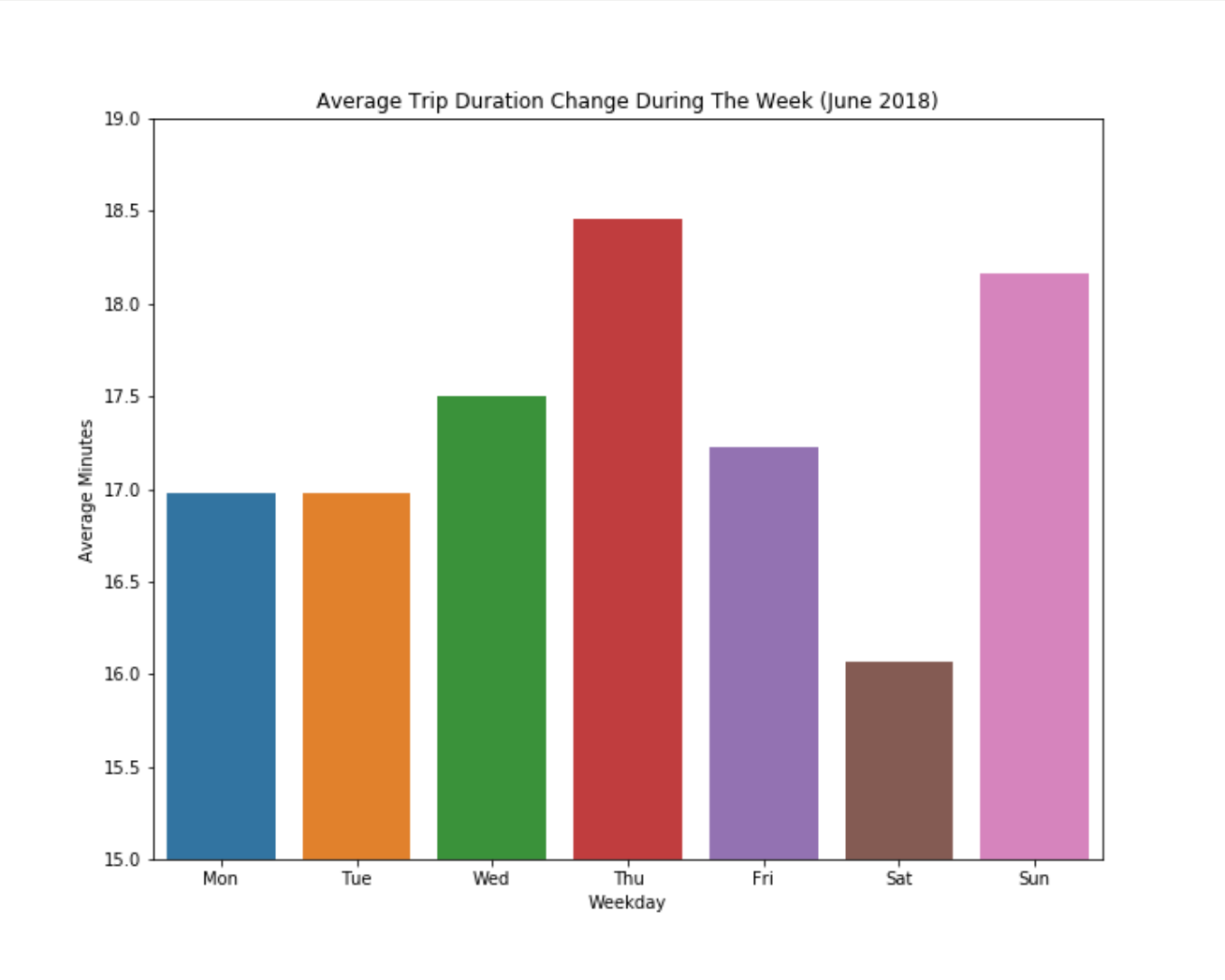
Years
2002
2008
2009
2018
2019

Months
From 1 (January) to 12 (December)

- Deleted irrelevant data from dataframe. Kept only year 2018 and month 6 (June)
- Deleted trips with 0 distance and trips with 0 minutes from dataframe

AVERAGE TRIP DURATION

Data Analysis



Weekday	Average Trip Duration, min
Monday	16.98
Tuesday	16.98
Wednesday	17.50
Thursday	18.46
Friday	17.23
Saturday	16.07
Sunday	18.16

HIGHEST AVERAGE TRIP FARE FOR DIFFERENT BOROUGH

Data Analysis

- Defined top-5 pairs

Pick Up Borough	Drop Off Borough	Average Trip Fare, \$
Staten Island	Queens	183.73
Staten Island	Unknown Borough	177.94
Queens	EWR	147.36
Bronx	EWR	119.71
EWR	Brooklyn	112.58

- Highest average trip fare is equal to **\$183.73** and from **Staten Island to Queens**

SUBSIDIES FOR FARES FROM MANHATTAN

Data Analysis

- Assumption: \$1.0 extra for rush hours
- Defined rush hours:

Hour																							
00	01	02	03	04	05	06	07	08	09	10	11	12	13	14	15	16	17	18	19	20	21	22	23
35	24	25	22	59	110	239	334	266	150	158	178	239	445	604	17659	276973	333039	388671	363111	5138	234	160	101
Number of Trips with extra \$1.0 on working days																							

- Rush hours is between **16:00:00** and **20:00:00**
- There were **1,361,794** trips during evening peak hours from Manhattan on working days in June 2018
- Given monthly budget of \$6mIn the amount of possible subsidies could be

$$\frac{6,000,000}{1,361,794} = \$4.40 \text{ per ride}$$