

# **Power BI automatically updated interactive Report**

**Customer activity on cloud-native platform**

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## Clicks analytics

Date

## Search by domain (company)

## Search by user

2/14/2020

6/1/2020



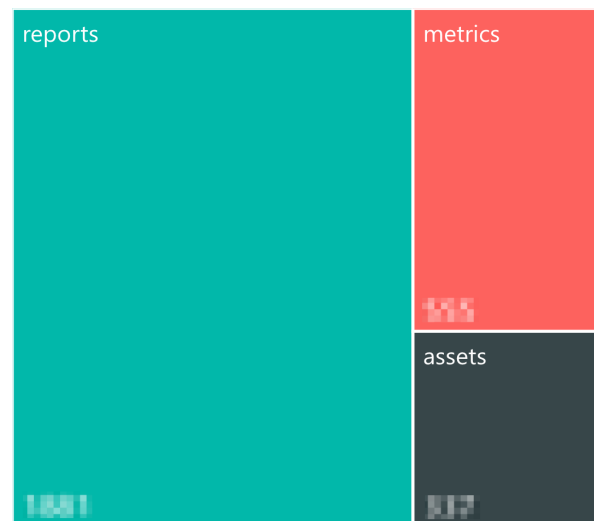
Search



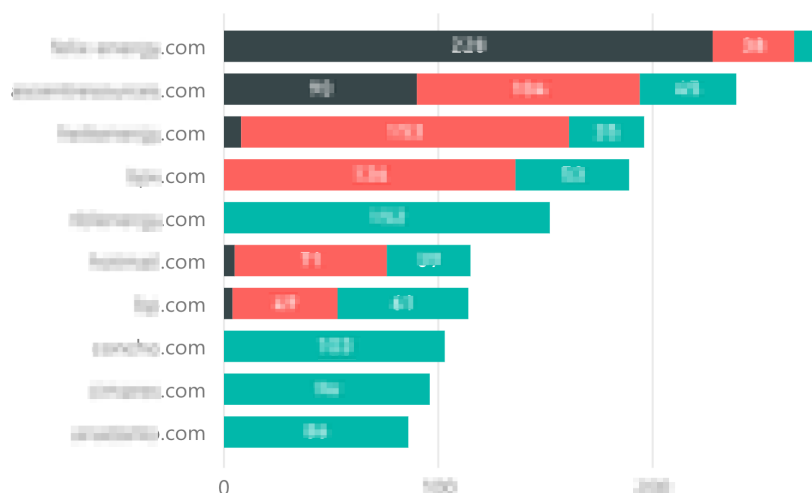
Search



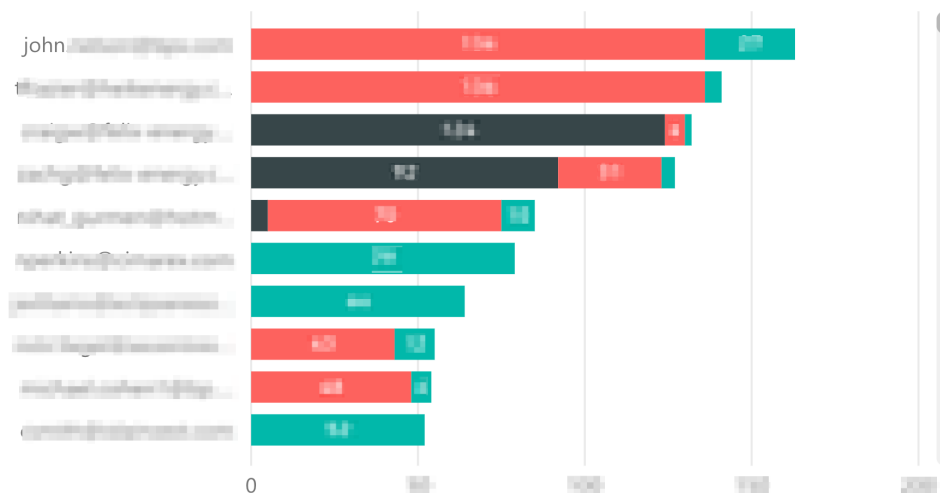
### Count by App category



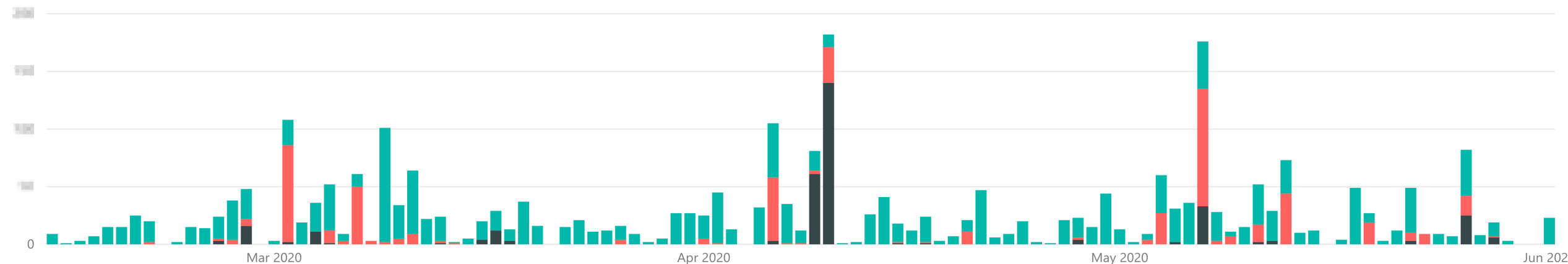
## Unique Domains



## Unique Users



Interactions per day



# Unique users' analytics

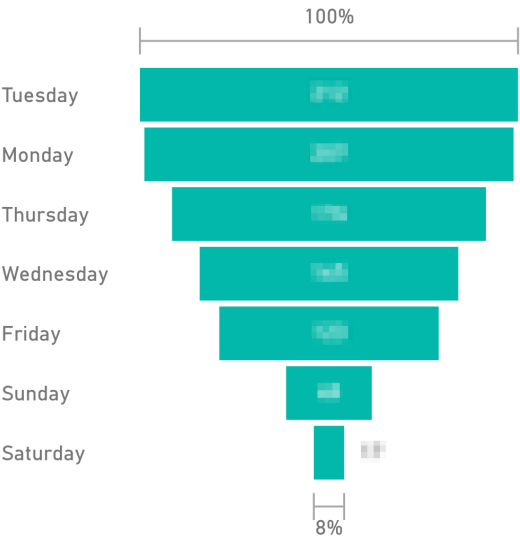
Date

2/29/2020

6/1/2020



Count of users per weekday

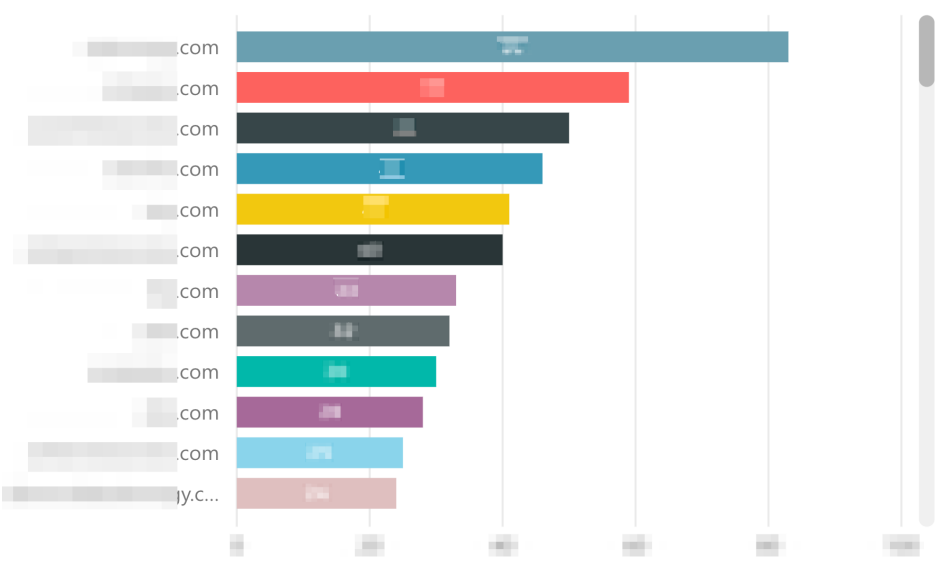


Search by domain (company)

Search



Unique Users within domain



Search by user

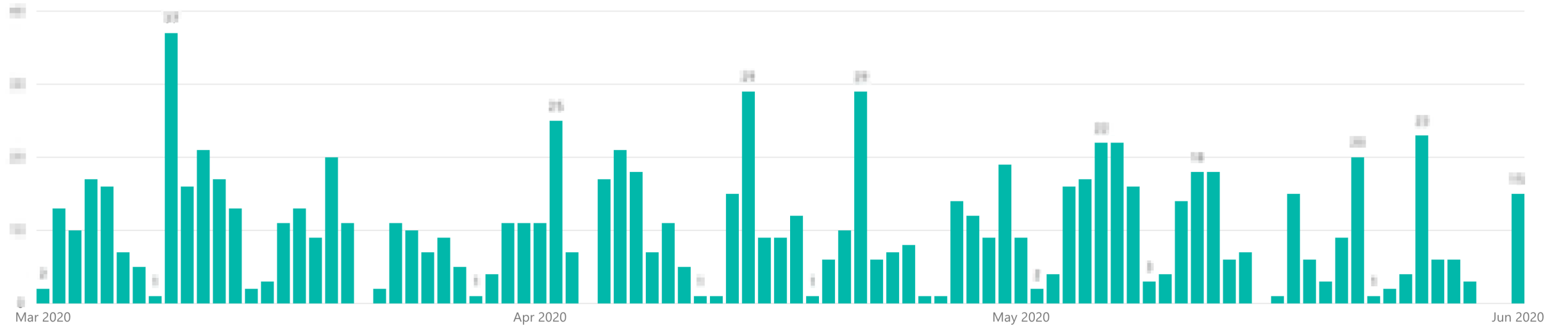
Search



List of unique users

user_email	Count	domain
apert@com	49	com
jer@com	40	com
eric_kennedy@com	29	com
marina@com	18	com
christina@com	15	com
gregory_barnes@com	14	com
dylan.mcnamara@com	14	com
william.coxsey@com	14	com
louis.thedinger@com	14	com
lydia_barnes@com	13	com
colin_barnes@com	13	com
Total	174	

Unique Users per day



# Segmented views

Date (first\_date\_seen)

5/24/2020

6/1/2020

Search by report title

Search



Search by domain (company)

Search

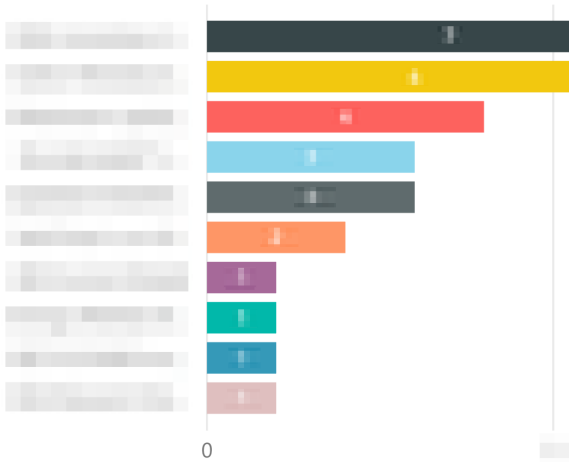


Search by User

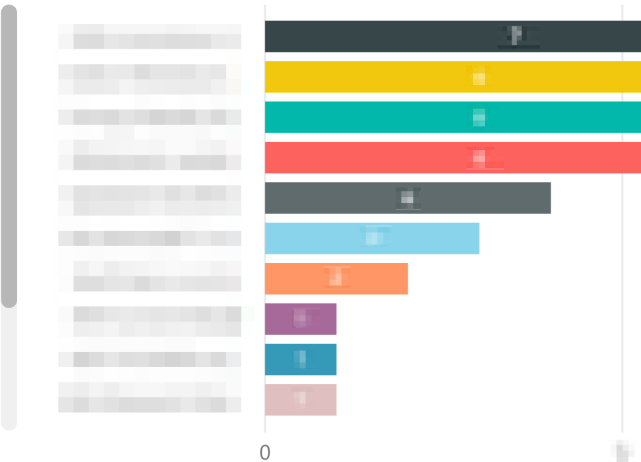
Search



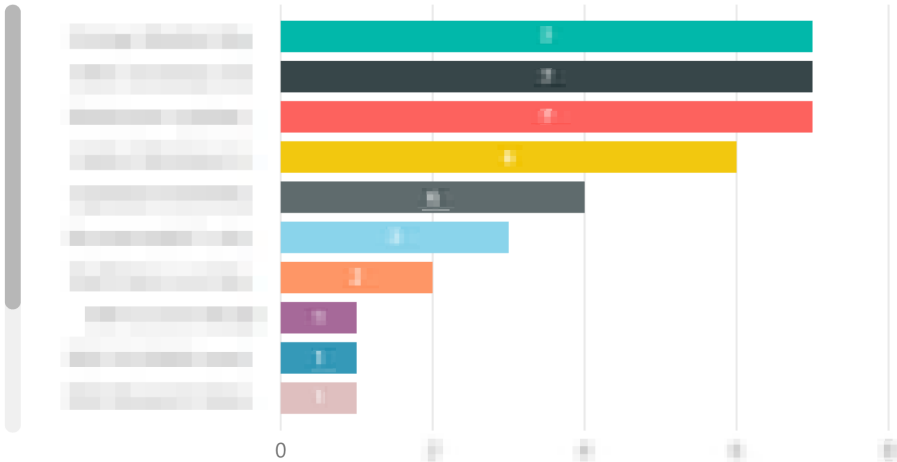
Views after 24 hours



Views after 5 days



Views after 30 days



24 hours since report published

user_email	Count of user's views	Unique user view
Report 1	High	High
Report 2	Medium-High	Medium-High
Report 3	Medium	Medium
Report 4	Low-Medium	Low-Medium
Report 5	Low	Low
Report 6	Low	Low
Report 7	Low	Low
Report 8	Low	Low
Report 9	Low	Low
Report 10	Low	Low
Total		

5 days since report published

user_email	Count of user's views	Unique user view
Report 1	High	High
Report 2	Medium-High	Medium-High
Report 3	Medium	Medium
Report 4	Low-Medium	Low-Medium
Report 5	Low	Low
Report 6	Low	Low
Report 7	Low	Low
Report 8	Low	Low
Report 9	Low	Low
Report 10	Low	Low
Total		

30 days since report published

user_email	Count of user's views	Unique user view
Report 1	High	High
Report 2	Medium-High	Medium-High
Report 3	Medium	Medium
Report 4	Low-Medium	Low-Medium
Report 5	Low	Low
Report 6	Low	Low
Report 7	Low	Low
Report 8	Low	Low
Report 9	Low	Low
Report 10	Low	Low
Total		

# All Time views

Date (first\_date\_seen)

5/24/2020

6/1/2020

Search by report title

Search

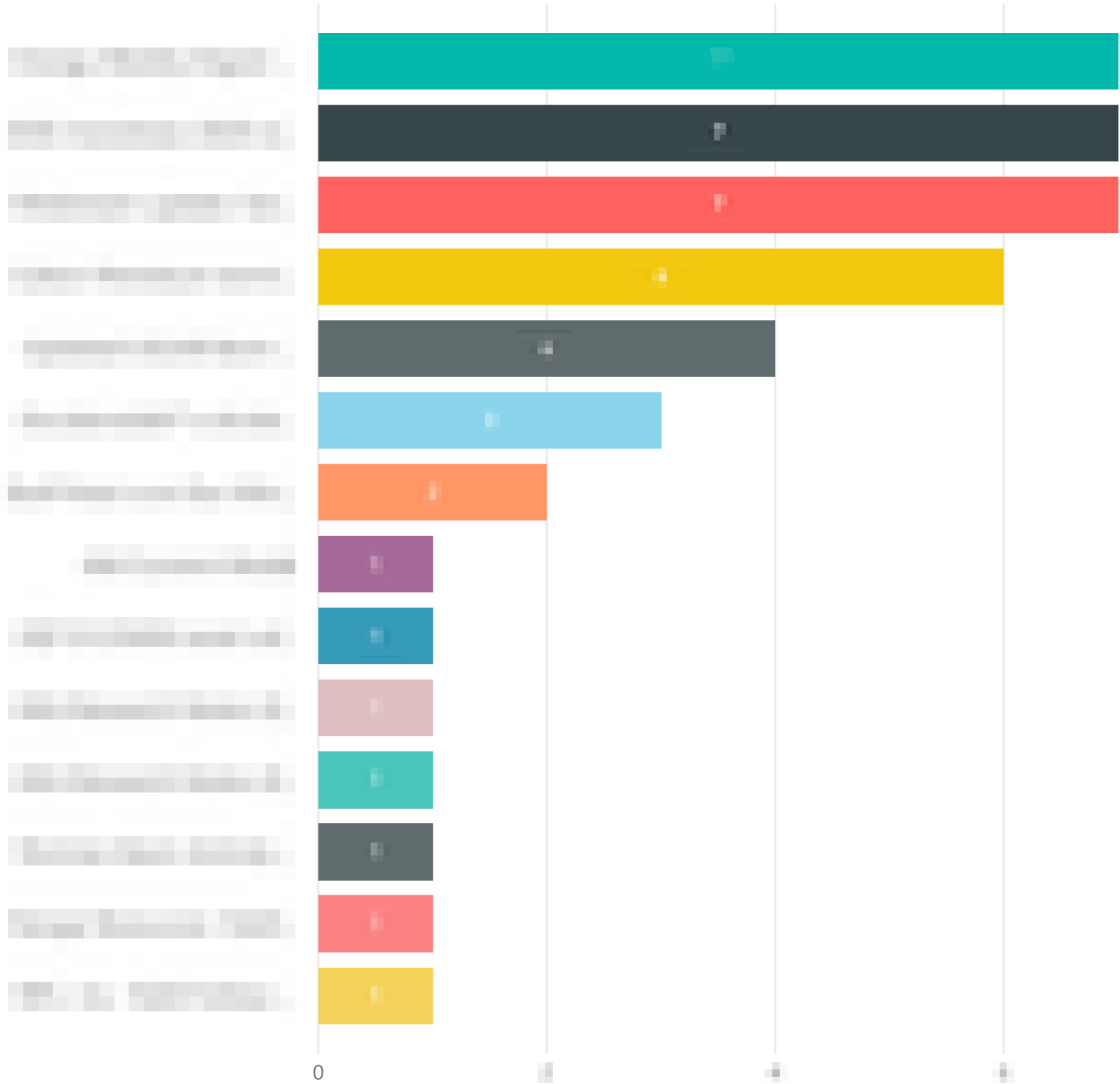
Search by domain (company)

Search

Search by User

Search

All time views since report published



All time views since report published

user_email	Count of user's views	Unique User View	Domain (company)
user_email_1	1	1	domain_1
user_email_2	1	1	domain_2
user_email_3	1	1	domain_3
user_email_4	1	1	domain_4
user_email_5	1	1	domain_5
user_email_6	1	1	domain_6
user_email_7	1	1	domain_7
user_email_8	1	1	domain_8
user_email_9	1	1	domain_9
user_email_10	1	1	domain_10
user_email_11	1	1	domain_11
user_email_12	1	1	domain_12
user_email_13	1	1	domain_13
user_email_14	1	1	domain_14
user_email_15	1	1	domain_15
user_email_16	1	1	domain_16
user_email_17	1	1	domain_17
user_email_18	1	1	domain_18
user_email_19	1	1	domain_19
user_email_20	1	1	domain_20
user_email_21	1	1	domain_21
user_email_22	1	1	domain_22
user_email_23	1	1	domain_23
user_email_24	1	1	domain_24
user_email_25	1	1	domain_25
user_email_26	1	1	domain_26
user_email_27	1	1	domain_27
user_email_28	1	1	domain_28
user_email_29	1	1	domain_29
user_email_30	1	1	domain_30
user_email_31	1	1	domain_31
user_email_32	1	1	domain_32
user_email_33	1	1	domain_33
user_email_34	1	1	domain_34
user_email_35	1	1	domain_35
user_email_36	1	1	domain_36
user_email_37	1	1	domain_37
user_email_38	1	1	domain_38
user_email_39	1	1	domain_39
user_email_40	1	1	domain_40
user_email_41	1	1	domain_41
user_email_42	1	1	domain_42
user_email_43	1	1	domain_43
user_email_44	1	1	domain_44
user_email_45	1	1	domain_45
user_email_46	1	1	domain_46
user_email_47	1	1	domain_47
user_email_48	1	1	domain_48
user_email_49	1	1	domain_49
user_email_50	1	1	domain_50
user_email_51	1	1	domain_51
user_email_52	1	1	domain_52
user_email_53	1	1	domain_53
user_email_54	1	1	domain_54
user_email_55	1	1	domain_55
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user_email_57	1	1	domain_57
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user_email_62	1	1	domain_62
user_email_63	1	1	domain_63
user_email_64	1	1	domain_64
user_email_65	1	1	domain_65
user_email_66	1	1	domain_66
user_email_67	1	1	domain_67
user_email_68	1	1	domain_68
user_email_69	1	1	domain_69
user_email_70	1	1	domain_70
user_email_71	1	1	domain_71
user_email_72	1	1	domain_72
user_email_73	1	1	domain_73
user_email_74	1	1	domain_74
user_email_75	1	1	domain_75
user_email_76	1	1	domain_76
user_email_77	1	1	domain_77
user_email_78	1	1	domain_78
user_email_79	1	1	domain_79
user_email_80	1	1	domain_80
user_email_81	1	1	domain_81
user_email_82	1	1	domain_82
user_email_83	1	1	domain_83
user_email_84	1	1	domain_84
user_email_85	1	1	domain_85
user_email_86	1	1	domain_86
user_email_87	1	1	domain_87
user_email_88	1	1	domain_88
user_email_89	1	1	domain_89
user_email_90	1	1	domain_90
user_email_91	1	1	domain_91
user_email_92	1	1	domain_92
user_email_93	1	1	domain_93
user_email_94	1	1	domain_94
user_email_95	1	1	domain_95
user_email_96	1	1	domain_96
user_email_97	1	1	domain_97
user_email_98	1	1	domain_98
user_email_99	1	1	domain_99
user_email_100	1	1	domain_100
Total	100	100	