MEASURES
2022 YTD Profit = CALCULATE([2023 YTD Profit], SAMEPERIODLASTYEAR('Date'[Date]))
2022 YTD Revenue = CALCULATE([2023 YTD Revenue], SAMEPERIODLASTYEAR('Date'[Date]))
2022 YTD Sales = CALCULATE([2023 YTD Sales], SAMEPERIODLASTYEAR('Date'[Date]))
2023 YTD Profit = TOTALYTD([Total Profit], 'Date'[Date])
2023 YTD Revenue = TOTALYTD([Total Revenue], 'Date'[Date])
2023 YTD Sales = TOTALYTD([Total Units Sold], 'Date'[Date])
Number of products = DISTINCTCOUNT(products[Product_ID])
Number of products category = DISTINCTCOUNT(products[Product_Category])
Number of Store locations = DISTINCTCOUNT(stores[Store_Location])
Number of Stores = DISTINCTCOUNT(stores[Store_ID])
Profit YOY % = VAR _pct = DIVIDE([2023 YTD Profit],[2022 YTD Profit])-1 RETURN FORMAT(_pct, "#0.0%") & IF(_pct > 0, " ↑", " ↓")
Revenue YOY % = VAR _pct = DIVIDE([2023 YTD Revenue],[2022 YTD Revenue])-1 RETURN FORMAT(_pct, "#0.0%") & IF(_pct > 0, " ↑", " ↓")
Sales YOY % = VAR _pct = DIVIDE([2023 YTD Sales],[2022 YTD Sales])-1 RETURN FORMAT(_pct, "#0.0%") & IF(_pct > 0, " ↑", " ↓")
Store Cities = DISTINCTCOUNT(stores[Store_City])

```
Total Profit =
   SUMX(sales,
   [Total Revenue] - sales[Units] * RELATED
   (products[Product_Cost])
   )
```

```
Total Revenue = sumx
   (
      sales,
      sales[Units] * RELATED(products[Product_Price])
   )
```

```
Total Units Sold = count(sales[Sale_ID])
```

```
YOY Difference =
       DIVIDE([2023 YTD Revenue],
      [2022 YTD Revenue])-1
```