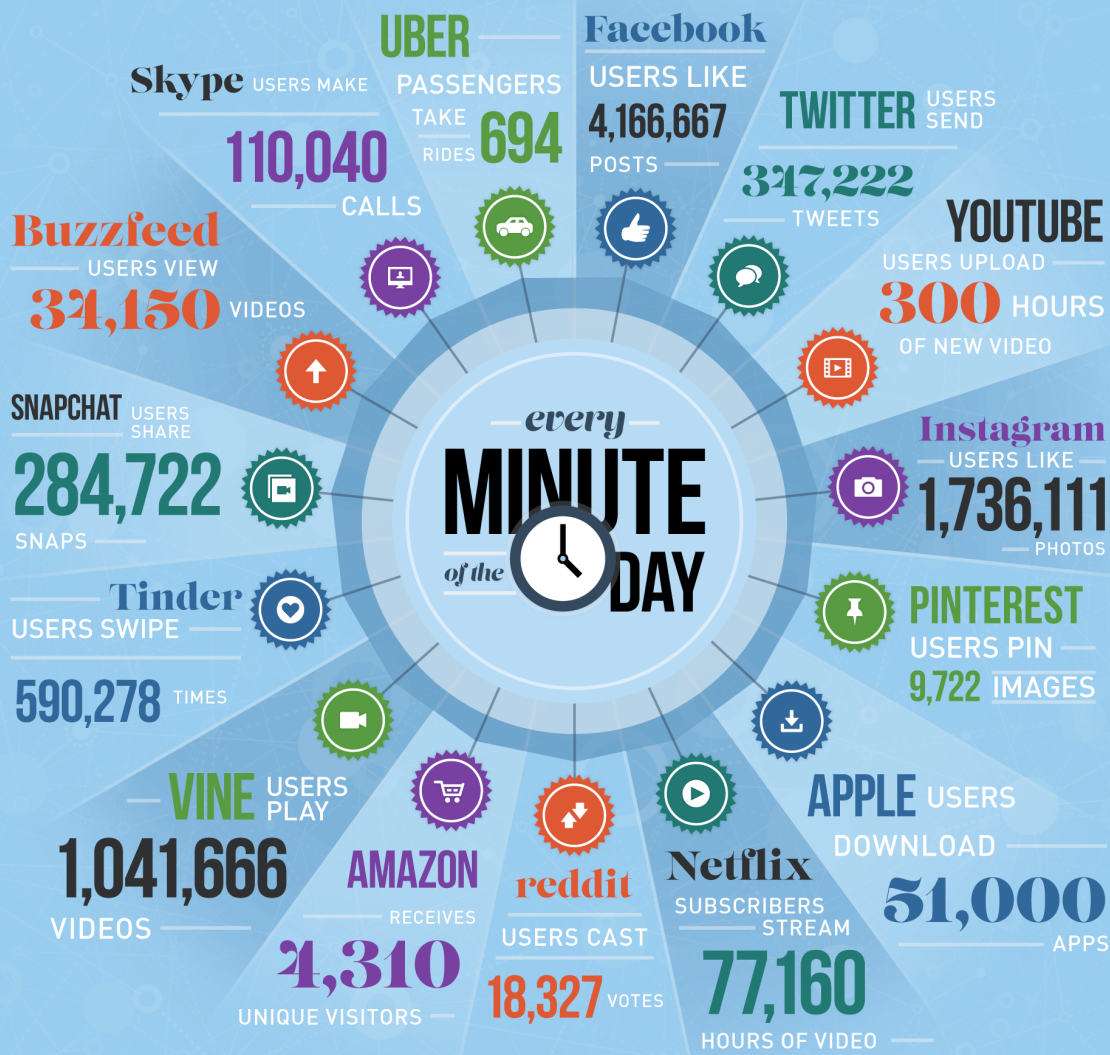




# DATA NEVER SLEEPS 3.0

How much data is generated **every minute?**

Data is being created all the time without us even noticing it. Much of what we do every day now happens in the digital realm, leaving an ever-increasing digital trail that can be measured and analyzed. Just how much data do our tweets, likes and photo uploads really generate? For the third time, Domo has the answer—and the numbers are staggering.



THE GLOBAL INTERNET POPULATION GREW 18.5% FROM 2013-2015 AND NOW REPRESENTS

**3.2 BILLION PEOPLE.**

With each click, share and like, the world's data pool is expanding faster than we can comprehend. Businesses today are paying attention to scores of data sources to make crucial decisions about the future. The team at Domo can help your business make sense of this endless stream of data by providing executives with all their critical information in one intuitive platform. Domo delivers the insights you need to transform the way you run your business. [Learn more at \*\*www.domo.com\*\*.](#)



**SOURCES:**  
FACEBOOK, TWITTER, YOUTUBE, INSTAGRAM, PINTEREST, APPLE, NETFLIX, REDDIT, AMAZON, TINDER, BUZZFEED, STATISTA, INTERNET LIVE STATS, STATISTICBRAIN.COM