


SYED ZAIN ABBAS ZAIDI

BRAND DESIGNER | UI & UX DESIGNER

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PROFILE

A jolly ex introvert aiming to take the design industry of Pakistan to an international level through modern sleek design

EDUCATION

O'Levels – A'Levels Graduation August 2022

Benchmark School System

Physics, Mathematics and Chemistry

EXPERIENCE

Project Manager & Lead Designer – Mirage (Dec 2019 – Present)

As the Project Manager & Lead Designer, I'm responsible for working with clients to understand their vision and then bringing those visions to life through gorgeous designs as well as keeping the team in check and motivated while meeting deadlines.

Head of the Mirage Internships Program (June 2021)

In the June of 2021, Project Mirage offered internships to the youth, giving them a chance to learn about client hunting and freelancing in general. I helped them develop skills and discipline that would enable them to work efficiently in a team as well as individually.

Graphic Designer – Qafila (2020–Present)

Qafila is a non-profit organization with the goal of exemplifying the traditions and culture of Pakistan. I was the first recruited member of the team, tasked with developing the Brand Identity and the social media content for the organization.

Freelance Graphic Designer (2018–2019)

As a freelancer, I worked for individuals on Facebook and Fiverr mainly to help shape their brand by creating logos and post design. Freelancing taught me to interact with people, be confident in my work, and convince others to buy my services.

COURSES

UX Pakistan – 2020 & 2021

Attendee | Exposure to unique designs | Informative talks with successful designers

UX Buddy – 2020

Participant | Competitive Design | Time management | UX Design

SKILLS

| HTML5 | CSS3 | JS

| JavaScript

| React

| Project management

| Figma

| Python

| Team Lead

| Adobe Illustrator

| Adobe Photoshop