DAKWAN BONNICK-TOMLINSON
FREELANCE WEB TECHNOLOGIST

Brooklyn, NY 585-576-7879 | DaKwanlbt@gmail.com

Professional Experience

Lead Technical Developer   October 2019 - Present
Harlem CBD   hrlmcbd.com

Spearhead creative and technical efforts, maintain the online presence of our company, and ensure our digital footprint is secure and attractive to users, resulting in $100+ dollars in online revenue and a double digit increase in monthly page viewers.
Maintain company's website by updating product information, pictures, and moderating site for inappropriate comments/reviews.
Conduct Formal and informal technical reviews throughout the development lifecycle to provide insights on functional requirements and online store design. Development relationship background allows me to effectively communicate with other team members and earn their trust/respect. "Go-to" solutions guy on my team.
Technologies used include Wordpress, HTML, JS, SQL and NoSQL db solutions (MySQL, Google Firebase), and Python for server side web app development.

Web Engineer/Digital Marketing Lead   October 2019 - Present
Cannabis Auction Exchange   cannabisauctionexchange.com

Create and maintain the organization's social media presence, using mostly Instagram for community outreach and interaction. Posts and digital ad testing resulted in the accrual of 3K+ Instagram followers in 1.5 Month's time.
Develop and deploy Organization's website using WordPress, HTML, CSS, and JS to make a site that is appealing and informative to visitors. Maintain clean, readable code that is easy for other members of the team to read/write to.
Integrate data from backend services to optimize our services as well as our digital marketing efforts, contributing to our social media's hyper growth strategy,

Web Technologist/Consultant   June 2017 - Present
Freelance   Dakwant.github.io
Work closely with small business owners and early stage startups to help them develop and formulate a creative direction for their business online. This includes developing and assisting in the deployment of concepts for landing pages, social media pages, digital ads, and implementation of any third party api's that will help us find success/discover more insights.

Summary

Associate level engineer
with a degree in Information Systems as well as web development lifecycle experience including design, development, and deployment of dynamic web pages, applications, databases, and digital marketing services.

Over 3 years of engineering
experience, 3 years of sales experience 1 year of network security experience, and 3 years of marketing/PR experience.

Backed by satisfied clients and
industry proficiency with successful project builds/deployments, and my own portfolio.

Skills
- Scripting and Documentation
- Performance/Stress testing
- Defect/Bug tracking
- 3rd Party Application Integration

Technical Skills
- SQL/NoSQL Databases
- HTML, CSS
- React JS, Node JS
- Python
- PHP
- Microsoft Office Technologies

Notable releases
Instagram:
@thecaexchange

Website:
cannabisauctionexchange.com

Website:
hrlmcbd.com

Website:
DaKwant.github.io