DaKwan Bonnick-Tomlinson

583 Van Buren Street
Brooklyn, NY 11221
585-576-7879
DaKwanLBT@Gmail.com

https://github.com/DaKwanT

I am a recent college graduate and tech enthusiast looking for a full time career working with and educating people in technology. I currently work as a freelance engineer and web developer. This position has enhanced my coding abilities as well as my ability to network, establishing my own credibility within the industry. I want to use these skills to pursue my passion of technology and education the world on it.

PROFESSIONAL EXPERIENCE

Harlem CBD   Nov. 2019 – Present
Technical Lead / Web Developer   New York, NY

• Spearhead design and implementation of large-scale technical projects including e-commerce websites and digital ads.

• Responsible for the digital footprint and technological path of the company, ensuring our online presence is consistent, welcoming, and informative.

• Use Facebook Business Manager and Google Analytics to strategize and act on any insights that may be uncovered, resulting in the accrual of 3K+ social media followers, and an active online community.

Camp Stomping Ground   Jun. 2016 – Aug. 2019
Brand Ambassador/Head of Growth   Rochester, NY

• Boosted our industry footprint and overall growth/retention of camper families.

• Successfully managed a budget of $100,000+ dollars

• Spoke at numerous conferences and panels, leading conversations surrounding radical empathy and autonomous learning environments for children.

• Our collective effort resulted in camp growing from 5 families and $500 in revenue in 2015 to about 400 families and over $100,000 in revenue in 2019.

DaKwan Bonnick-Tomlinson   June. 2017 – Present
Freelance Data Analyst & Marketing Strategist   Remote

- Responsible for creating a digital footprint for small business owners including web development and social media consulting/strategy.

- Create ad campaigns for client organizations and the products/services they are promoting.

- Use online communities like Github and Stack overflow to collaborate with others who work on similar projects and stay up to date on best practices and industry standards.

Justworks   Apr. 2019 – Sept. 2019

Sales Development Associate   New York, NY

- Initiate contact with potential customers, garnering their interest in our product/service.

- Made 40-100 dials a day, 50-100 emails a day, and created 15+ opportunities in Salesforce a day, averaging 8-10 meetings a month.

- Mastered Salesforce and Salesloft, email marketing/best practices, and honed my admin skills in an effort to exceed sales goals.

SKILLS

Advanced knowledge of Javascript, HTML, CSS, SQL, Unix, React. Intermediate knowledge of API dev, Network Security, Python, PHP, and Facebook for business/google analytics. Basic knowledge of Haskell, Swift, Shell coding, and AWS

HOBBIES

Hobbies that take up most of my free time are computers(naturally), rugby, video games, and my friends!

REFRENCES

Edward Garrity, Canisius College

Head Professor, Information Systems

- garrity@canisius.edu

- 716-888-2267

Tim Nally, McQuaid Jesuit High School

VP Advancement

- tnally@mcquaid.org

- 585-317-5564

David Flanagan, Mainline Information Systems

Account Executive

• David.Flanagan@mainline.com

• 585-233-1103