Unit 10 Evaluation

This unit mainly deals with the development and the design of the multimedia product as well as the multimedia product itself. The multimedia product is used as a means to communicate between the company and its audience, the message it is relaying is all about the company and what it has to offer, with advanced methods of videography and image capturing, it has made it easier to capture, edit and combine different types of digital images with sound and text to produce a multimedia end product.

Key success criteria evaluation

I think the only way to assess the project is by using a success criteria, and as long as all activities have been completed without failure, the project can be considered a success.
The project must be completed on time: The project was completed well in advance of the handover date
Score given by client out of 10: 10
All objectives must be achieved with exceptional quality: all the objectives we set at the beginning of the project with all the other workers were achieved.
Score given by client out of 10: 8
The information available should be able to show users what to expect from the company: with all the information in the website the customers will be able to find out all the information they need , Ahens Inc, and the goods that it offers
Score given by client out of 10: 9
The product should be interactive and must be able to captivate users: The product had various forms of multimedia. I felt that a background song would have been unnecessary in the project as it would cause problems when it came to playing the video
Score given by client out of 10: 8
The product should be user friendly: Feedback from users showed that the project was user friendly
Score given by client out of 10: 10
The users generally had a high opinion of the project however user 1 felt that the video quality was a bit low. However, no improvement could be made to this without exceeding the file size limit.

The effectiveness of the solution
Overall I find that the project was an effective solution because of the following factors:
* The project was easy to use and had a simple structure
* The navigation panel was effective and all the links worked
* The product was very informative and conveyed all necessary information
* The product was user interactive and didn't have any bugs.
* All the pages had relevant information
* All the information was accurate and up-to-date
* The design of the image gallery was appealing and the images were effective in reaching out to viewers

- The video was informative

Some improvements I would make to the multimedia product are:
- Improve the animations perhaps by adding sound effects

Personal evaluation

Every journey has to have a beginning and an end, this project is not the end of my work in this field. I was able to learn very many and helpful skills, getting into this project I had very minimal knowledge in using Adobe Dreamweaver. I was able to sharpen those skills and acquire more in the use of the software and it being a very challenging software to use, I think I can confidently say that I am able to work the software to my advantage. I think that the project was a success but did not achieve the expectations I had for it, the arrangement of the work was executed quite well. Although most of the pictures were form a few existing online shops, overall the layout of the pictures and the video were quite good. Definitely my work could use a lot improvements, with things like the colours, the logo and the contact page just to mention a few. Other than that, as long as the client was pleased with my work, I can say that I accomplished the task that I was handed.