

SMARTWATCH LANDING PAGE DOCUMENTATION

SYNOPSIS:

The given project is about Smartwatch Mock-up Webpage. It comes under Product Landing Webpage.

A product landing page is a post-click page created specifically to convince a visitor to convert on a product-related offer. Design-wise, it's similar a traditional landing page. It features conversion-centric elements, like a magnetic headline, benefit-oriented copy, hero images, social proof and more, to compel visitors to click the CTA button. The only thing that makes it different from other landing pages is that it is used specifically by companies that sell products.

The Navbar is designed using basic HTML/CSS and is made interactive using JS. The Navbar is responsive and will show hamburger menu on tablets / mobile view and when the Hamburger Menu is opened the transition property is applied so a close (x) appears to close the Hamburger Menu.

The Login / Register options in Navbar is made using HTML/CSS and the concept of Form Validation is used it is also made responsive with respect to different viewports.

The Section below Navbar is headline section in which animation is applied with a background image which is also responsive and will change in response to different viewports.

The section below it is Features section which is made using Bootstrap 5. It displays various features of the watch and is responsive with respect to different viewports.

The Pricing section is made using HTML/CSS and appropriate shadow box is also applied when the user hovers mouse over it in Desktop view. It is also responsive with respect to different viewports and will display single card below one another in mobile view.

The Testimonials section is made using Bootstrap 5 which is implemented using Carousel, it is also responsive and will adjust to different viewports.

The About us section is made using Bootstrap5 container-fluid property, and the Footer part is made using Bootstrap 5 which is responsive for different viewports.