### STEPHAUN E. WALLACE

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### EXECUTIVE DIRECTOR | PROGRAM DIRECTOR

NON-PROFIT LGBT, HIV/AIDS, PUBLIC HEALTH & HUMAN SERVICE ORGANIZATIONS AWARENESS • EDUCATION • ADVOCACY

Outreach Program Development • Fiscal & Administrative Management • Organizational Growth Strategy Community Engagement • Marketing Campaign Development & Media Relations • Conflict Resolution Strategic Partnership Building • Grant Research/Writing & Fundraising • Staff Training & Development

### **PROFILE**

Dedicated Public Health crusader with 10+ years of senior-level non-profit administrative management experience, deep understanding of LGBTQ issues, and proven commitment to the illumination and eradication of HIV/AIDS via awareness, education and advocacy. Specific expertise in the development of innovative HIV/AIDS prevention strategies and programs that engage and motivate at-risk communities, and empower them to effect change. Demonstrated success crafting sound fiscal and organizational management plans that stimulate organizational growth, reduce costs and drive annual revenue. Articulate spokesperson, experienced behavioral scientist, and expert organizational development specialist with significant media relations experience and proven ability to establish effective partnerships with foundations, government agencies and individuals.

PROFESSIONAL EXPERIENCE

### FRED HUTCHINSON CANCER RESEARCH CENTER | Seattle, WA

2013 - Present

Fred Hutchinson Cancer Research Center, home of three Nobel laureates, is an independent, nonprofit research institution dedicated to the development and advancement of biomedical research to eliminate cancer and other potentially fatal diseases globally.

### PROJECT MANAGER (LEGACY PROJECT COMMUNITY ENGAGEMENT OFFICER)

The primary responsibility of Office of HIV/AIDS Network Coordination (HANC) Legacy Project Community Engagement Officer (CEO) is to support and ensure collaborative integration of community engagement activities into the DAIDS-funded HIV clinical trials networks and related community mobilization efforts. Key responsibilities in this role:

- Engage communities underrepresented in HIV clinical research in education activities to increase scientific literacy and awareness of biomedical HIV clinical research.
- Manage and lead investigational research among communities underrepresented in HIV clinical research to assess barriers
  and facilitators to participation in HIV clinical research; and to assess the attitudes and beliefs of HIV (prevention, treatment,
  clinical research).
- Utilizing data from education activities and investigational research, lead the implementation and evaluation of activities that will have a long-range impact on clinical trial participation among communities underrepresented in HIV clinical research.
- Lead community mobilization and coalition building activities to build support and relationships among providers, community, and research sites/institutions.
- Participates in the design of a US domestic community engagement strategy and supports its implementation in consultation and collaboration across DAIDS-funded networks and supporting community organizations and representatives.
- Collaborates on communications plans for individual and shared research projects.
- Supports educational efforts and improvement strategies for increased community literacy regarding HIV, prevention and treatment knowledge and research through presentations, workshops, posters and other means at national and local meetings and conferences.
- Engages community constituents in dialogue to learn about community needs and concerns, and to build community trust and support. Provides advice/feedback on community engagement to protocol teams and network leadership as needed.
- Identifies community constituents who may be roadblocks or advocates for HIV clinical research studies and engages with these constituents throughout the study to resolve conflicts and encourage advocacy.
- Supports the development of integrated messaging strategies (branding) that promote domestic HIV clinical research efforts in traditionally underserved populations.
- Maintains close communication with protocol teams.
- Provides technical assistance and hands-on community engagement training for US HIV clinical trial sites in collaboration with advocacy organizations and other internal/external systems, partners and other key stakeholders.

New York's largest statewide organization working to improve health and wellness in communities of color.

### INTERIM EXECUTIVE DIRECTOR (Jan. 2011 – July 2011)

Based on outstanding track record with (and demonstrated commitment to) the organization, named Co-Interim Executive Director in January 2011. As such, supervised 20+-member staff in the pursuit of organizational goals with regard to operations, asset protection, marketing and public relations while ensuring all federal and state requirements were met. Key achievements in this role:

- Partnered with Board of Directors to monitor \$1.5 Million budget, expenditures and overall financial outlook, leaving position in July with \$45,000 budget surplus.
- Optimized \$1.5 Million in resources to support HIV/STD prevention/care, research and social services.
- Wrote \$2 Million+ in grant proposals (secured 80%), and negotiated over \$1 Million in contracts.
- Analyzed/evaluated vendor services, securing an insurance agreement that cut costs by 46%.
- Facilitated/directed all grant preparation, project accounting, human resources and purchasing efforts.

### DEPUTY DIRECTOR/DIRECTOR OF PROGRAMS & SERVICES

Directing 15-member Research and Evaluation team, utilized extensive knowledge of current HIV/AIDS/STI research, HIV/STI prevention and HIV/AIDS treatments and modalities to develop new programs and services (prevention, education, capacity building, research) designed to reduce HIV occurrence within communities of color. Significant contributions in this role include:

- As Project Director, piloted 2 ongoing HIV research projects (behavioral and biomedical intervention) projected to lower infection rates within target communities (efficacy testing ongoing).
- Oversaw education of 3,500+ potential research participants for various HIV vaccine clinical trials.
- Expanded program services reach across entire NY State, including Niagara Falls and New York City.
- Engaged, motivated and grew support base by an average of 15% each year of 4-year term.
- Cultivated donor relationships worth \$650,000 across health service, community, and government entities.

### **EVOLUTION PROJECT/CENTER, AID ATLANTA, INC. | Atlanta, GA**

2006 - 2008

The Evolution Project addresses HIV infection rates among young black men, recognized by the CDC as an extremely high at-risk group.

### PROGRAM COORDINATOR, TRAINING COORDINATOR

As the Project's inaugural Program Coordinator/Training Coordinator, played key role in laying foundation for one of Atlanta's most vibrant drop-in centers for young black gay men and YMSM of color. Highlights of 2-year tenure:

- Developed engaging, informative programming, including HIV/STI counseling and testing programs, based upon MPowerment, POL, Street Smart, Many Men, Many Voices and PROMISE intervention models to reach YMSM of color.
- Facilitated development of Fundamentals of HIV Prevention Counseling training courses for the Atlanta Eligible Metropolitan Area (EMA); *led 6 10 trainings per year, educating and providing follow up technical assistance to an estimated 64 new trainers in 2 years' time*.
- Created, staffed and oversaw logistical coordination for large-scale fundraising event attended by 650+ that brought in an estimated \$7,500 for the Project.

### 10'S ACROSS THE BOARD, INC. | Atlanta, GA

2003 – 2006

Non-profit organization addressing HIV infection rates among communities of color, specifically youth and young adults, recognized by the CDC as an extremely high at-risk group.

### PROGRAM MANAGER

Spearheaded the design, implementation and on-going evaluation of multiple large-scale public health programs that successfully targeted high-risk populations (including MSM/LGBT communities of color), and partnered with the Centers for Disease Control and Prevention to establish effective, accurate data collection processes for those populations.

- Developed community outreach initiatives, including community-building and mobilization efforts, that reached an
  estimated 2,500 people per year.
- Liaised with area health service providers to increase understanding of unique needs of MSM/LGBT communities of
  color with respect to HIV prevention, significantly improving providers' ability to respond to and effectively
  address those communities' needs.
- Served as regional and national spokesperson for additional public health efforts targeting at-risk communities, *making* an average of 8 public appearances per month/year.

### MBK, INC. (MY BROTHAZ KEEPER) | Atlanta, GA

2001 - 2003

MBK was a 501(c)3 nonprofit organization designed to enhance the health and well being of minority youth and young adults through leadership in public and community health practices, collaborations and partnerships.

### **EXECUTIVE DIRECTOR**

**Leading 8-member administrative and volunteer staffs, oversaw all programming and administrative operations**, including partnership building, community outreach, media relations and funding efforts. Significant achievements of 2-year tenure:

- Established 7 new strategic community partnerships, and leveraged them to develop 4 highly effective new outreach programs, acquire a cost-free 749-square-foot office space, and a fiscal sponsor worth \$25,000.
- Developed funding proposals, secured \$20,000+ to create organization's first-ever annual operating budget.
   Utilized funds to create 9 programs, including Brothas United and Men of Excellence Leadership Program.
- Served as organizations' inaugural executive director.

### STEPHAUN E. WALLACE | 26+ U.S. Locations including Atlanta, GA and New York, NY

2001 – Present

Educator committed to the illumination and eradication of HIV/AIDS-related issues via capacity building/technical assistance, advocacy, training and increased awareness.

### CAPACITY BUILDING & ORGANIZATIONAL DEVELOPMENT CONSULTANT. LEAD TRAINER

Provides services to such organizations as CENTERS FOR DISEASE CONTROL AND PREVENTION, RYAN WHITE PLANNING COUNCIL, YOUTHPRIDE, INC., ACTION FOR A BETTER COMMUNITY, THRESHOLD, INC., CENTER FOR YOUTH, etc. Highlights:

- CONSULTANT, Project SILK, University of Pittsburgh | Pittsburgh, PA | 2012 Present Consults in the areas of program/intervention design/implementation, engagement strategies, program evaluation, and data collection, and co-facilitated pilot intervention with a cohort of 20 participants.
- CREATOR/TRAINER/FACILITATOR, MULTIPLE FACILITIES AND HEALTH CENTERS | 26+ U.S. Cities | 2001 Present Created, facilitated and/or conducted 26+ courses over 10 years, reaching 8,000+ students, educators, community members, volunteers, and advocates. For complete course list, please see Page 4-5 Addendum.
- CONSULTANT, BRIDGE TO CARE COLLABORATIVE/BROTHERS HEALTH COLLECTIVE | Chicago, IL | 2009 Present Facilitated development of non-profit organization targeting black men, providing such services as grant writing, program evaluation, events planning, board training, staff supervision, technical assistance and graphic design.
- TRAINER OF FACILITATORS, MODEL NEIGHBORHOOD FACILITY, FACES NY | Syracuse, NY | 2008 2010
   Provided 4 training sessions over 6-month time frame to 20+ attendees, ensuring each was fully equipped to train future program facilitators, and provided post-training technical assistance.
- PREVENTON SPECIALIST, HEALTH EDUCATION/OUTREACH, NAESM, INC. | Atlanta, GA | 2005
   Supervised HIV/STI prevention programming targeting MSM/YMSM of color in Atlanta metro area. Developed, oversaw implementation of curricula, including Many Men, Many Voices workshop. Established information sharing system that improved service provision efficiency by 56%, and client retention by 35%.

ADDITIONAL RELEVANT EXPERIENCE

NURSE TECHNICIAN, IHS AT BRIARCLIFF | Atlanta, GA | 2002 – 2003

PARALEGAL SPECIALIST, U.S. ARMY | 6 U.S. Locations | 1994 – 1998

### **EDUCATION**

Doctor of Philosophy (Ph.D), Public Health (Specialization: Epidemiology) | Walden University (expected 2017)

Master of Science, Management/Organizational Leadership and Change | Colorado Technical University, 2012

Bachelor of Science, Criminal Justice | Colorado Technical University, 2010

#### **CERTIFICATIONS**

MILES (Men's Institute of Leadership, Excellence and Service) Executive Leadership Training | National Minority AIDS Council, Washington, DC

Trainer of Facilitators (TOF), D-UP Community-Level Intervention | Harm Reduction Coalition, New York, NY

Trainer of Facilitators (TOF), MPowerment Training | Center for AIDS Prevention Studies, San Francisco, CA

Trainer of Trainers/Facilitators, Many Men, Many Voices Group-Level Intervention | University of Texas Southwestern Medical Center, Dallas, TX

Trainer, OraQuick Rapid HIV Testing Procedures | OraSure Technologies, Inc., Atlanta, GA

Trainer of Trainers (TOT), HIV Prevention Counseling (CTRS) & Comprehensive Risk Counseling Services (CRCS) | Centers for Disease Control, Atlanta, GA

Nurse Technician II | America's Best Healthcare, Atlanta, GA

Paralegal/Military Justice (Levels I - V) | U.S. Army Judge Advocate General's School, Fort Jackson, SC

### **EDUCATOR**

TRAINER | Many Men, Many Voices (DEBI), D-Up (DEBI), Healthy Relationships (DEBI), and Community PROMISE (DEBI)
TRAINER | Counseling, Testing and Referral Services (CTRS), and Comprehensive Risk Counseling Services (CRCS) (PUBLIC HEALTH STRATEGIES)

CREATOR/TRAINER | Intersectionality: Making a Connection Between Your Life. Your Health and Your Environment

**CREATOR/TRAINER** | Power & Privilege: The Impacts of Racism & Patriarchy

CREATOR/TRAINER | LGBT Sensitivity/Understanding Identity and Expression

CREATOR/TRAINER | House/Ballroom Culture and History

CREATOR/TRAINER | Spirituality & Sexuality

CREATOR/TRAINER | Organizational Diversity/Development | Change Mangement & Leadership Development

CREATOR/TRAINER | The Benefits of Trauma Informed Services for Communities Highly Impacted by HIVSTDs

#### PUBLICATIONS (\*\*Peer Reviewed)

Alio, A., Fields, S.D., Humes, D.L., Bunce, C., **Wallace, S.E.**, Lewis, C., Elder, H., Wakefield, S., Keefer, M. (2014). Project VOGUE: A partnership for increasing HIV knowledge and HIV vaccine trial awareness among House Ball leaders in Western New York. *Journal Of Gay & Lesbian Social Services*, 26(3), 336-354.\*\*

**Wallace, S.E.**, Humes, D.L. (2013). ReEnvisioning Education, Awareness, and Capacity Building around HIV Clinical Research Consultation Report (White Paper). A summary report of the face to face consultation on the Project REACH initiative, which is a collaborative initiative of the Legacy Project and the Center's for Disease Control and Prevention to examine best practices to diffuse HIV clinical research education into community-based public health organizations.

Mooney, J., **Wallace, S.E.**, Humes, D.L. (2012) House/Ball Community Change Consultation Report (White Paper). A summary report of the face to face consultation on the House Ball Community Change Mobilization Project initiative, which was designed to investigate culturally appropriate strategies for dissiminating and diffusing HIV clinical research education to this population.

**Wallace, S.E.**, Bauman, J., Humes, D.L. (2010). Meeting of the Minds: Public Health and the House/Ball Culture (White Paper). An exploration of the intersection between a sub-population of the LGBT community and contemporary public health issues.

**Wallace, S.E.**, Humes, D.L. (2008) Positive Health Promotion & Community Engagement for LGBTQ Youth of Color (White Paper) Examination of the health needs and concerns of LGBTQ youth of color, from their perspective.

### **CONFERENCE/MEETING PRESENTATIONS (truncate)**

### 2014 US CONFERENCE ON AIDS | SAN DIEGO, CA

LEAD AUTHOR | "Examining Innovative Research Methodologies in Community and Academic Settings: A Closer Look at Community-Based Participatory Research in Mobilizing Historical Black Colleges and Universities around Preventive and Therapeutic HIV Clinical Research"

This 90 minute workshop provided an overview of a collaborative research study with Legacy Project and Lincoln University, to examine the attitudes and perceptions about HIV/AIDS among students and faculty at Historically Black Colleges and Universities (HBCUs) and to determine the barriers and facilitators of supporting HIV clinical research on HBCU campuses.

# 2014 U.S. WHITE HOUSE OFFICE OF NATIONAL AIDS POLICY MEETING | WASHINGTON, DC PANELIST/PRESENTER | "HIV Among Gay and Bisexual Men in the United States"

Presented information relating to the current health and social trends and disparities that exists among Black and Latino MSM, including transgender males who participate in MSM behavior in the house and ball community nationally. Also highlighted some of the community-based and provider-based efforts that have emerged to respond to those trends and disparities.

# 2014 NATIONAL MSM LEADERSHIP CONFERENCE ON HIV/AIDS AND OTHER HEALTH DISPARITIES | Orlando, FL LEAD AUTHOR/PRESENTER | "Strengthening Researcher-Community Ties in HIV Biomedical Research within Communities of Color: Lesson from the Legacy Project"

This 90 minute workshop provided an overview of the Legacy Projects' initiatives that promote durable researcher-community relationships among communities of color with a particular focus on African American populations.

### CO-PRESENTER | "Project Silk: A Demonstration Project for young MSM and Transgender Youth of Color"

This 90 minute workshop provided an overview a CDC-funded research-based HIV prevention intervention and project entitled, Project SILK. This project focuses on reducing the HIV incidence, reinforcing resiliency, and establishing positive health-care seeking behaviors within young MSM of color and transgender youth of color. This project is also piloting a behavioral intervention entitled, Future Selves.

### 2013 US CONFERENCE ON AIDS | NEW ORLEANS, LA

### LEAD AUTHOR/PRESENTER | "Examining Effective Strategies to Reach MSM of Color"

This 3 hour seminar explored the successes and challenges experienced by three agencies in planning comprehensive HIV prevention programs for young black MSM and assisted participants in developing a roadmap for a successful program.

## LEAD AUTHOR/PRESENTER | "Mobilizing the House/Ball Community around Preventative and Therapeutic HIV Clinical Research"

Presented a poster outlining a community engagement strategy, the National House and Ball Community Change Consultation, its theoretical framework, guiding principles, intended and unintended outcomes. Project utilized community-based participatory research (CBPR) mode to engage the House/Ball community.

# 2013 NATIONAL MSM LEADERSHIP CONFERENCE ON HIV/AIDS AND OTHER HEALTH DISPARITIES | Los Angeles, CA CO-AUTHOR/PRESENTER | "Research Leading to Solutions with the House and Ballroom Community"

This 90 minute institute highlighted three studies that have uncovered how the House/Ball network structure operates, demonstrated effective ways to build community-wide support for research projects, and shared strategies for ongoing and continued engagement.

# 2012 NATIONAL MSM LEADERSHIP CONFERENCE ON HIV/AIDS AND OTHER HEALTH DISPARITIES | New Orleans, LA CO-AUTHOR/PRESENTER | "Project VOGUE: An Evolution in Bio-medical education"

This 90 minute workshop based on behavioral research project, Project VOGUE, its theoretical framework, guiding principles, intended outcomes and unintended outcomes. Project utilized community-based participatory research (CBPR) model to engage local House/Ball community.

### CO-AUTHOR/PRESENTER | "Developing Leadership Skills Among Young Black MSM"

This 3 hour seminar provided an overview of the HIV epidemic in the MSM community, and engaged participants in a series of presentations, guided discussions, and group exercises to increase their leadership and advocacy skills.

### 2011 AIDS Vaccine Conference | Bangkok, Thailand 2011

### CO-AUTHOR/PRESENTER | "Project Vogue: HIV Education in an Underserved Racial/Ethnic MSM Population"

Presented a poster outlining the behavioral research project, Project VOGUE, its theoretical framework, guiding principles, intended and unintended outcomes. Project utilized community-based participatory research (CBPR) mode to engage the House/Ball community.

# 2011 NATIONAL MSM LEADRSHIP CONFERENCE ON HIV/AIDS AND OTHER HEALTH DISPARITIES | Brooklyn, NY 2011 CO-AUTHOR/PRESENTER | "Meeting of the Minds: Public Health and the House/Ball Community"

This 90 minute workshop based on behavioral research project, Project VOGUE, its theoretical framework, guiding principles, intended outcomes and unintended outcomes. Project utilized community-based participatory research (CBPR) model to engage local House/Ball community.

### CO-AUTHOR/PRESENTER | "Addressing the HIV Prevention Needs of Young Black MSM"

This 90 minute seminar relating the challenges and successes experienced by 3 agencies as they implemented comprehensive HIV prevention programs for young black MSM. Presentation also provided participants a roadmap for successful HIV prevention program development.

### 138th AMERICAN PUBLIC HEALTH ASSOCIATION ANNUAL MEETING | Denver, CO 2010

**CO-AUTHOR/PRESENTER** | "Community-Based Participatory Research (CBPR) in Action: The Experience of Project VOGUE"
This 90 minute presentation outlined CBPR principles utilized to form a 15-member panel comprised of House/Ball community insiders who served as a vital panel of experts for Project VOGUE, a 2-year, 2-part pilot initiative focused on the development of a comprehensive HIV prevention and HIV clinical trials awareness curriculum targeting the House/Ball community.

### 9<sup>TH</sup> ANNUAL NATIONAL GAY MEN'S HEALTH SUMMIT | Fort Lauderdale, FL 2010

PRESENTER/TRAINER | "Intersectionality: Making a Connection Between Your Life, Your Health and Your Environment"
This 90 minute capacity building workshop highlighted sociological theory examining how culturally and socially constructed categories of discrimination interact on multiple, often simultaneous levels, to contribute to systemic social inequity.

### XVIII INTERNATIONAL AIDS CONFERENCE | Vienna, AUSTRIA 2010

### CO-AUTHOR/PRESENTER | "Project VOGUE: Using Qualitative Interviewing for Prevention Curriculum Development"

A 2-year, 2-part pilot initiative sponsored by the Legacy Project of the HIV Vaccine Trial Network, Project VOGUE seeks to provide effective harm reduction strategies to lower the risk of HIV/STI contraction while also decreasing stigma surrounding HIV vaccine research among members of the House/Ball community.

### NIAID HIV VACCINE RESEARCH EDUCATION INITIATIVE PARTNER TRAINING | Washington, DC 2010

AUTHOR/PRESENTER | "Examining HIV Clinical Trials: Efforts in the House/Ball Community"

This 90 minute presentation highlighted how to effectively engage the House/Ball community with respect to HIV vaccine clinical trials.

### LGBTI HEALTH SUMMIT | Chicago, IL 2009

### AUTHOR/PRESENTER | "LGBTQI People of Color & HIV: The Health Benefits of Community Mobilization"

This 90 minute workshop examinined LGBT youth of color, the existing cultural nuances, psycho-social constructs and barriers faced by this group, and effective strategies to not only address these issues, but also decrease the incidence of HIV/STD infection within this group.

### RESEARCH PROJECTS

### Co-Principal Investigator | Historically Black College and University Project | 2013 – 2014

Led a collaborative research project between the Legacy Project and Lincoln University to conduct an analysis of general HIV and HIV clinical research knowledge, attitudes, and beliefs, as well as assess barriers and facilitators for participating in HIV clinical research among 10 historically black colleges and universities.

### Investigator | National House Ball Community Change Project | 2012-2013

Co-led a research project with the Legacy Project to conduct a national ethnographic study on the house/ball community, and conduct an environmental analysis of general HIV and HIV clinical research knowledge, attitudes, and beliefs, as well as assess barriers and facilitators for participating in HIV clinical research.

### Project Director/Sub-Investigator | Project VOGUE | 2009-2011

Through a joint partnership between the MOCHA Center and the Rochester Victory Alliance (local HIV Vaccine Trials Unit), co-led the community engagement, curriculum development, data analysis, and pilot testing of a behavioral research project, Project VOGUE, including identifying and solidifying its theoretical framework, guiding principles, intended outcomes and unintended outcomes. Project VOGUE utilizes a community-based participatory research (CBPR) model to engage local House/Ball community to decrease rates of HIV infection among the population, increase knowledge and awareness of HIV vaccine clinical trials, and develop/sustain a working partnership between the house/ball community and biomedical science/research. Funded by the Legacy Project of the HIV Vaccine Trials Network.

### Investigator | Real Talk | 2009-2011

Through a joint partnership between the MOCHA Center and the Rochester Victory Alliance (local HIV Vaccine Trials Unit), co-led the community engagement and data analysis of a community engagement research initiative, Real Talk. The project was designed to engage the local Rochester, NY African American and Latino community in conversations, community forums and events, focus groups and other activities in order to decrease rates of HIV infection among the populations through increased access to information and HIV prevention service providers (through engagement in the initiative's activities) and to increase knowledge and awareness of HIV vaccine clinical trials, and develop/sustain a working partnership between the community and biomedical science/research. Funded by the National Institutes of Allergies and Infectious Diseases of the National Institutes of Health.

### Subject Matter Expert/Community Liaision | STI Community Assessment | 2007-2008

Worked with the Centers for Disease Control and Prevention, alongside the Georgia Department of Public Health (STD Division) to conduct an ethnography study on local house/ball community in Atlanta, Georgia.

### CURRENT PROFESSIONAL MEMBERSHIPS & SERVICE

Co-Chair, YBMSM Working Group | University of Washington- Center for AIDS Research | 2014-Present

Member | American Public Health Association | 2014-Present

Protocol Team Member, HPTN 073 | HIV Prevention Trials Network | 2013-Present

Member/Membership Committee Advisor | National Black Gay Men's Advocacy Coalition | 2012-Present

Member | Black Gay Research Group | 2010-Present

Chairman/President, Board of Directors | House of Blahnik, Inc. | 2007-Present