



Open e-publishing platform



MARKET NEEDS

The needs in an easy and affordable way for an independent authors to:

- 1 Create & design
- 2 Publish
- 3 Market
- 4 Sell works directly to readers

Full advantage of the ePublishing by also incorporating interactive and multimedia features

SOLUTIONS

OPEN E-PUBLISHING MARKETPLACE

1



Design

+



Collaborate

2



Publish

+



Communicate

3



Share

+



Marketing

4



Earn

+



Selling

PERSONAL E-STORE



Mark Twain

I'm grew up in Hannibal, Missouri, which would later provide the setting for Huckleberry Finn and Tom Sawyer. I apprenticed with a printer. He also worked as a typesetter and contributed articles to his older brother Orion's newspaper.

Followers: **8690**
Publications: **32**

FOLLOW

Last publications:

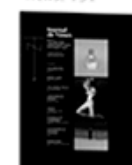
Tom Swawyer
Views: 169



"Memory diary"
Views: 59



"The Celebrated J"
Views: 191



A Connecticu
Views: 97



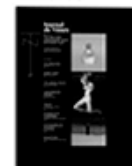
Improvement
Views: 169



The Prince and I
Views: 169



Roughing It
Views: 59



A Tramp Abroad
Views: 191



1601
Views: 97



The Stolen White E
Views: 169



[All publications](#)

Comments

13,866 comments



Post to Facebook

Posting as Stanislav Lagun (Change)

Comment



Udhy Bottlee
cOnfused.....+_+
29 · Like · Reply · April 24 at 9:56am



King Glock - Full Sail University
support my team by adding friends and commenting on our song
14 · Like · Reply · April 29 at 7:44pm



Federico Nahuel Rocha - Puerto Madryn
Gato jaja :P
3 · Like · Reply · April 29 at 11:13pm



Scott Hovestadt - Client Services Engineer at Gigya
hi
16 · Like · Reply · April 30 at 2:14am

[View 15 more](#)

Facebook social plugin

Followers (8690)



Julia Rakova



Alex Solo



Omer Combarino



Andrey Mishin



Anzhela Ryabova



Dave Reibstein



Powered by: Magru

PERSONAL E-LIBRARY

My library

Desktop24

My publications13

Subscriptions41

Bookmarks21

▼ Shelves

Fantastic

Work

Very important!

+ new shelf

Archive241

Archive

Embed

On shelf

Edit

Delete

Find some publications...

Stylish blog in ...
By: biis

Work at the pro...
By: biis

Power of number
By: biis

Tom Sawyer an...
By: biis

Times of amou...
By: biis

Shifting to the ...
By: biis

Ocho – main ...
By: biis

Blogging deve...
By: biis

Your perfect i ...
By: biis

Chapter II
By: biis

Deep looking ...
By: biis

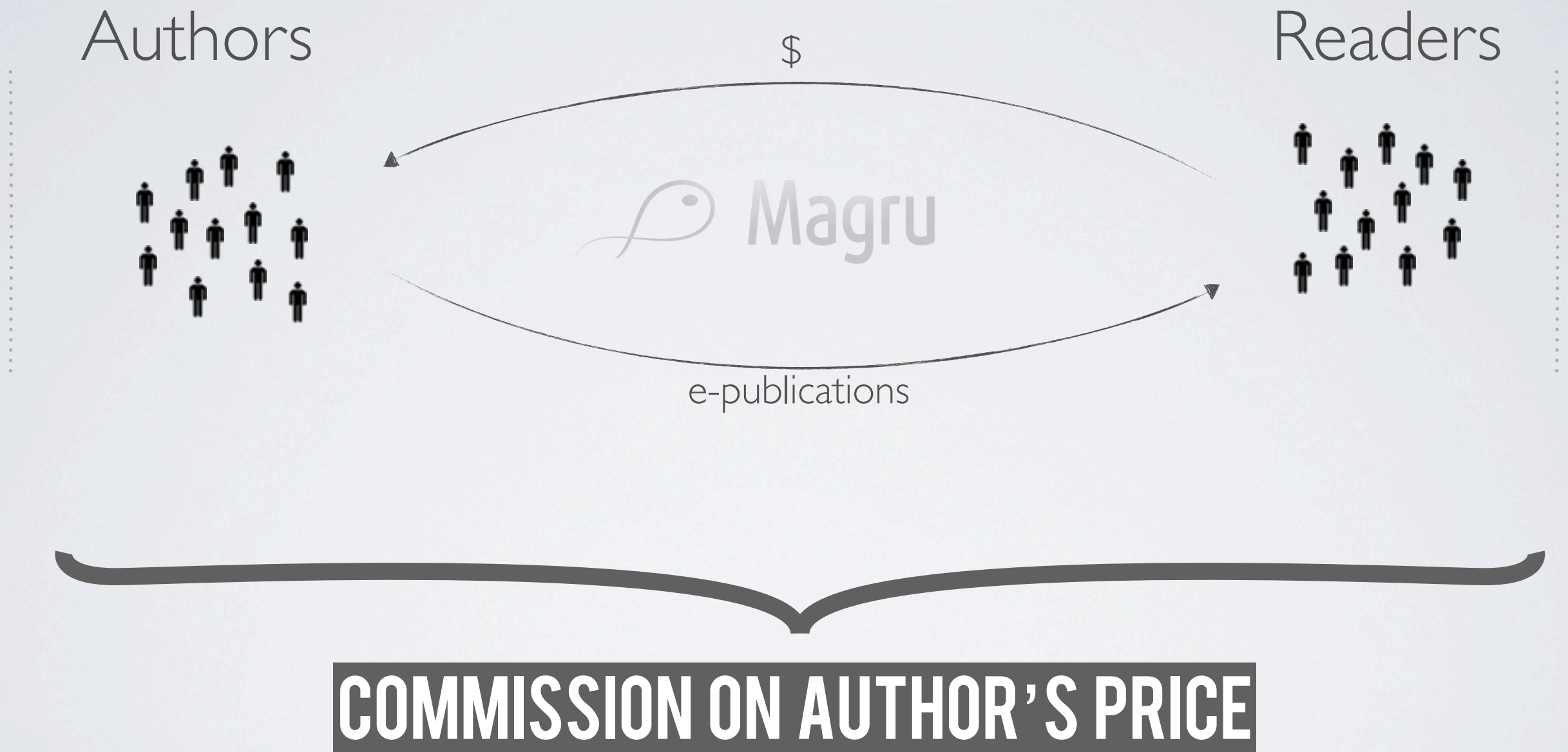
Tracing the hug...
By: biis

Lack of focus: ...
By: biis

iOS developer ...
By: biis

New marketing ..
By: biis

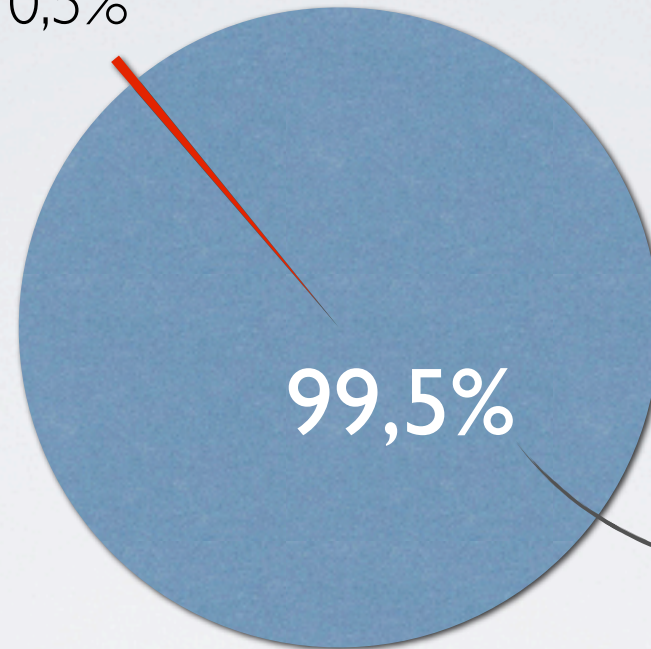
BUSINESS MODEL



MARKET

Works published via
the traditional route

0,5%



Works **NOT**
accepted by literary
agents and publishers

...MEANWHILE

The readers' opinion begins to shape the market's **trends and needs**;

Current average growth of self-publishing services is **23% per year**.

CUSTOMER ACQUISITION



AUTHORS

Partnership to add value chain

Niche-by-niche strategy to go to market

READERS

Promo-campaigns, i.e. one popular publication for free daily, which then goes to sell on marketplace

COMPETITORS

CreateSpace.com

Lulu.com

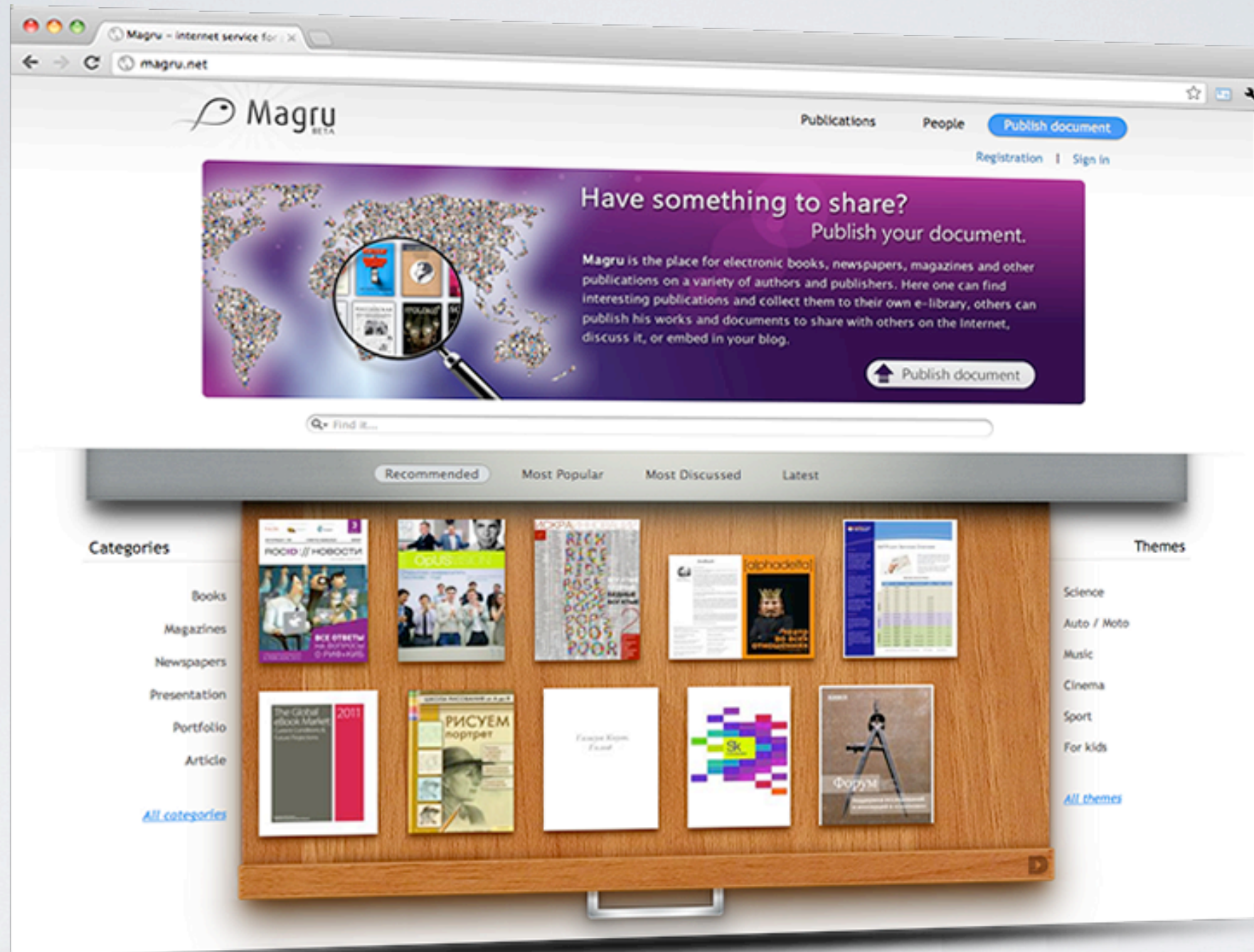
Scribd.com

OUR PRIMARY ADVANTAGES

- *Interactive & multimedia publications*
- *Design & usability experience*
- *Collaborative & marketplace platforms*

ESSENTIAL BETA

Magru.net



ROAD MAP & MILESTONES



Have something to publish?

Welcome to Magru.

Magru.net

alive@magru.net

