

Russian Innovation Week 2012

October 25-26, USA

Russian Innovation Week 2012

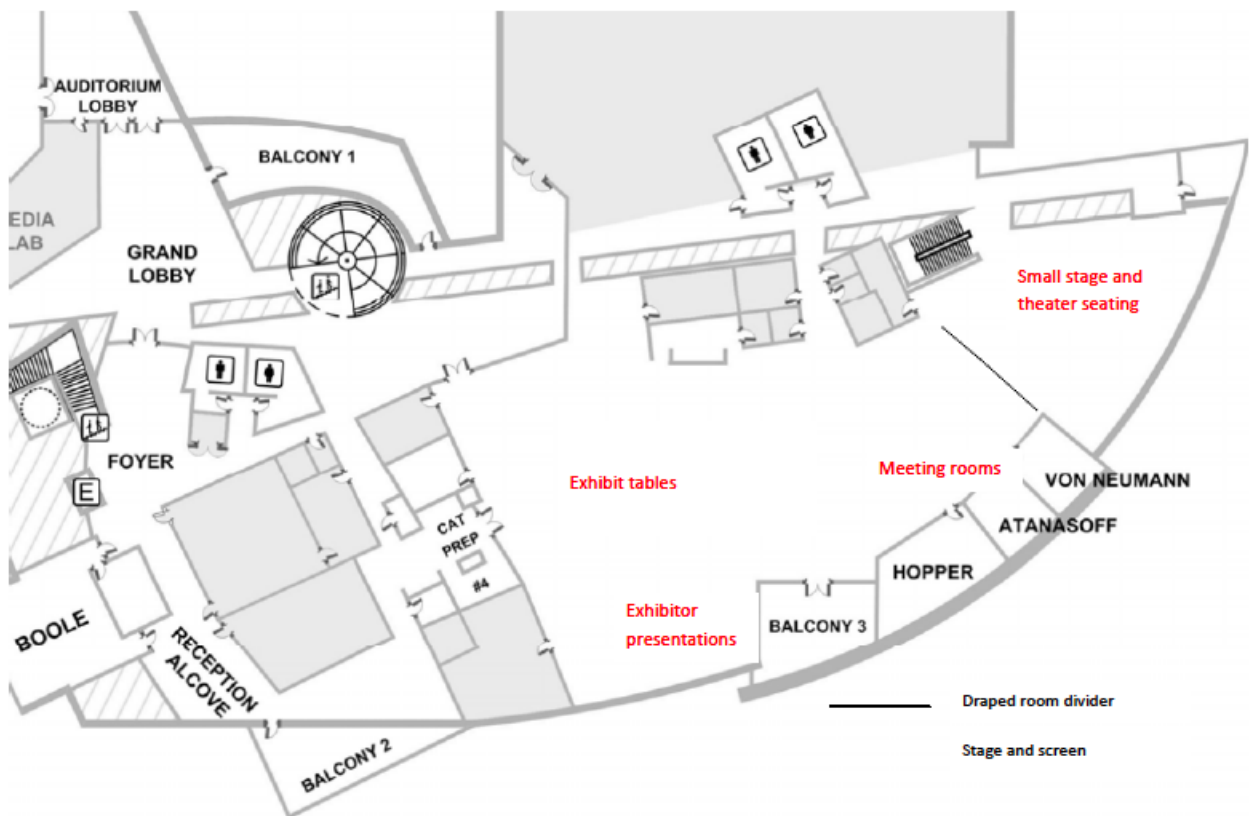
Startup Exhibition, Presentations and Networking

Friday, 26 October 2012, Grand Hall, 09:00-17:00 PST

During the second day of the Russian Innovation Week on Friday, 26 Oct. 2012, from 09:00 till 17:00 PST **Startup Exhibition, Presentations and Networking** will be held in the **Grand Hall of Computer History Museum**.

1. Conditions of participation in the Startup Exhibition

The Startup Exhibition will be held in Grand Hall of the Computer History Museum (left side).



Organizing Committee provides Startup Exhibition Participants with the following equipment **free** of charge:

- table, 1 it.
- chair, 2 it.
- stand for marketing materials, 1 it.
- WiFi, 30 Mb/s
- Adapters

Organizing Committee kindly asks Startup Exhibition Participants to provide your working places **on your own** with:

- computers, 1 it.
- roll-ups, 1 it.
- brochures, up to 100 it.

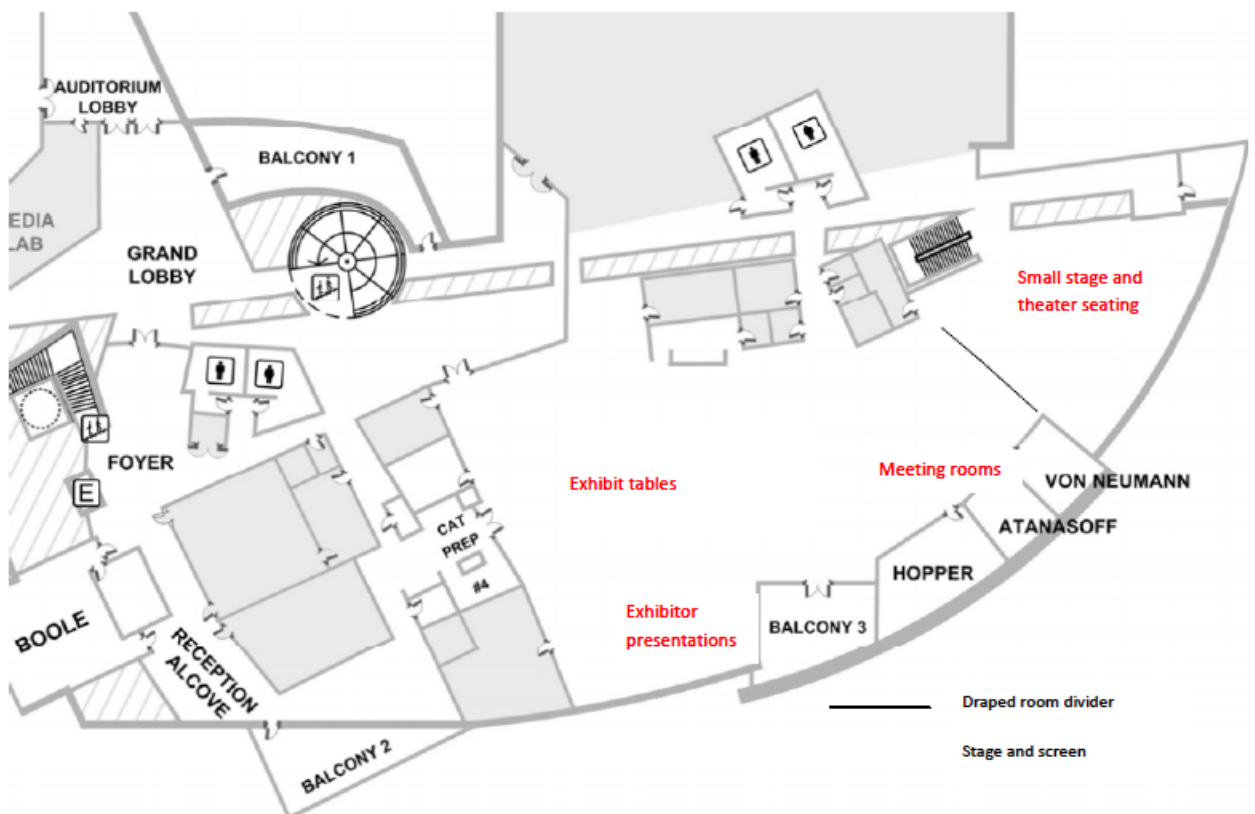
Grand Hall will be open for Participants to set up on Thursday, Oct. 25 from 19:30 and/or Friday, Oct. 26 from 5:30 PST. Departure time for Startup Exhibition Participants is Friday, Oct. 26, 20:00 PST.

In case of shipments, please send them to:

Computer History Museum
RIW Event 10/25 and 26
c/o Jennifer Alexander
1401 N. Shoreline Blvd.
Mountain View, CA 94043

2. Conditions of participation in the project presentation sessions

Project presentation sessions will be held in partnership with **RIS Ventures** on Friday, Oct. 26 from 9:00 to 17:00 PST in Grand Hall (left side).



In case you are registered as the RIW Participant and would like to present your company, please contact and send your presentation to **Yaroslav Shirshov** (yaroslav.shirshov@gmail.com) and **Daria Lipatova** (Lipatova.DV@rusventure.ru).

Presentation requirements:

- Presentation should be in **PDF** or **PowerPoint**.
- Presentation should have **2-3 slides**.
- Presentation should **not** contain any **video, audio, flash animation or Power Point visual effects**.
- Name of the presentation should be as follows: **project name_full name of presenter.***, e.g. my dream project_Danila.pdf.
- Presentation should be **in English only**.
- Presentation should be sent to the addresses above **no later than Friday, Oct. 26, 9:00 PST**.
- In case the presentation is not sent to the Organizers / could not be presented on the screen / the file is damaged etc., presenter presents the project without presentation.

Presentation session scenario:

- Presentation takes **5 minutes** total, including Q&A: **2-3 minutes for presentation** and **2-3 minutes for questions** (1-2 questions). In case the presenter does not leave the time for questions, they are not accepted.
- The time between project presentations is **30 seconds**. In case the presenter is not in the place, the next presenter is invited. There may be an opportunity to present at the end of session, if there is time.
- The language of presentation, questions and answers is **English**.

The schedule of the presentation sessions will be sent by the Organizers separately.

3. Conditions of scheduling meetings and negotiations with the RIW Participants

In case you are willing to schedule meetings and negotiations with the RIW Participants, please use the scheduling instrument at the RIW official site www.rw-sv.com (*coming soon*).

You can upload the information about your company to the RIW official site, following the link <http://rw-sv.com/submit>.

Follow the RIW news at the official site www.rw-sv.com and on the Facebook <https://www.facebook.com/pages/Russian-Innovation-Week/408163625899875?ref=ts>.

Looking forward to meeting you at the RIW!

Best regards,

Organizing Committee

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