

Daniela Zipperer

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EDUCATION

- 09/2021 – present **University of Mannheim**, Mannheim, Germany
Doctoral Student in Accounting
(Graduate School of Economics and Social Sciences)
- 08/2024 – 05/2025 **The Wharton School**, Philadelphia, USA
Visiting PhD Student in Accounting
- 09/2019 – 07/2021 **University of Mannheim**, Mannheim, Germany
M.Sc. in Management (major: Accounting & Taxation)
- Bocconi University**, Milan, Italy
M.Sc. in Accounting, Financial Management and Control
- 09/2016 – 06/2019 **University of Mannheim**, Mannheim, Germany
B.Sc. in Business Administration (major: Accounting)
- 08/2018 – 12/2018 **ESSEC Business School**, Cergy, France
Exchange Semester (major: Finance)
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RESEARCH

Research Interests

Empirical and experimental research on real effects and learning of non-financial disclosure

Job Market Paper

“Real Effects of Aggregate Environmental Information: Evidence from Climate Reduction Investments”

Working Papers

“Relative Importance of Financial and Environmental Information in B2B Contracting: Experimental Evidence from Firms in Germany”

with *Jannis Bischof, Yuhan Liu & Davud Rostam-Afschar*

“Stock Market Reaction to Product-Level Carbon Estimates” (Available on [SSRN](#))

with *Thomas Bourveau & Clemens Lauer*

CONFERENCES AND WORKSHOPS

Conferences

- 01/2025 FARS Midyear Meeting (Atlanta, USA)
- 06/2024 Accounting Summer Camp: Young Researcher Consortium^P (Vahrn, Italy)
- 05/2024 European Accounting Association: Annual Congress^P (Bucarest, Romania)
- 11/2023 TRR 226 Annual Conference (Mannheim, Germany)
- 11/2022 TRR 266 Annual Conference^P (Munich, Germany)
- 11/2021 TRR 266 Annual Conference (Paderborn, Germany)

Workshops

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| 10/2023 | Market-Based Research in International Accounting, Part II (<i>Luzi Hail</i> , at University of Zurich, Zurich, Switzerland) |
| 08/2023 | Northwestern Causal Inference Workshop Main & Advanced (i.a. <i>Donald Rubin, Matias Cattaneo, Christian Hansen, Jeffrey Wooldridge, Brantly Callaway</i> , at Northwestern University, Chicago, USA) |
| 06/2023 | Empirical Research in Financial Accounting (<i>Daniel Taylor</i> , at University of Zurich, Zurich, Switzerland) |
| 10/2022 | Market-Based Research in International Accounting, Part I (<i>Luzi Hail</i> , at University of Zurich, Zurich, Switzerland) |
| 06/2022 | Debt Contracting, Banking and Disclosure (<i>Regina Wittenberg-Moerman</i> , at HEC Paris, Jouy-en-Josas, France) |

TEACHING EXPERIENCE

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| Since Fall 2023 | TA for Managerial Accounting (FTMBA, PTMBA, EMBA, <i>Jannis Bischof</i>) |
| Since Fall 2021 | Supervision of Seminar, Bachelor and Master Theses |
| Spring 2023 – 2024 | TA for Private Equity (M.Sc., <i>Wilhelm Schmudt</i>) |
| Spring 2022 – 2024 | TA for Cost Accounting (B.Sc., <i>Jannis Bischof</i>) |
| Fall 2021 | TA for IFRS Accounting & Capital Markets (M.Sc., <i>Jannis Bischof</i>) |

PROFESSIONAL EXPERIENCE

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|-------------------|--|
| 08/2021 – present | University of Mannheim , Mannheim, Germany Research and Teaching Assistant (<i>Jannis Bischof</i>) |
| 10/2020 – 07/2021 | Bocconi University , Milan, Italy Student Assistant (<i>Antonio Marra</i>) |
| 06/2020 – 08/2020 | GetSafe GmbH , Heidelberg, Germany Intern Accounting Department |
| 09/2019 – 06/2020 | University of Mannheim , Mannheim, Germany Student Assistant (<i>Jannis Bischof</i>) |
| 06/2019 – 07/2019 | Ebner Stolz Management Consultants , Stuttgart, Germany Intern Tax Consultancy |
| 01/2019 – 02/2019 | KPMG , Mannheim, Germany Intern Audit |

GRANTS AND SCHOLARSHIPS

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| 2023, 2024 | IDEUM – Scholarship for internationalization of doctoral education |
| 2022, 2023, 2024 | Women Go Abroad – Mobility grant for young female researchers |

MEMBERSHIPS AND PROFESSIONAL SERVICES

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| Memberships | European Accounting Association American Accounting Association |
| Services | Appointment committee for honorary professorship in 2023 Ad hoc reviews for EAA and AAA |

REFERENCES

Jannis Bischof

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Patricia Breuer

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Erasmus University Rotterdam
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