# Advanced Data Analysis and Machine Learning: Lecture

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- 1 Data preprocessing
  - Data characteristics
  - Normalisation and Redistribution
  - Outliers and Detection
- 2 Variable/Feature Selection
  - Variable/feature selection
- 3 Model Selection

## Data characteristics



- Different sources of information represent a target object or process. In many cases, the data arises from a direct or indirect measurement action.
- The data from the different sources has (naturally) different characteristics.
- From the viewpoint of further processing and usage of the data, the data can be generally characterised with the following attributes:
  - Encoding of each data element/item/set (integer/real/complex, bits per sample, sampling rate, ...).
  - Sources of noise and signal-to-noise ratio (SNR).
  - Number of dimensions in the data item/set.
- If the data from multiple sources is to be combined, special care must be taken to characterise and preprocess/transform the data into a form enabling appropriate data fusion and information gain. **◆□▶ ◆圖▶ ◆臺▶ ◆臺▶**

## Normalisation and redistribution



- Problem: original raw data/features do not have desired characteristics for the data analysis task.
- Examples:
  - One or more data variables dominate the variation in the data set.
  - One or more data variables have skewed value distribution.
  - Two or more variables correlate significantly.
- If the data/features are preprocessed appropriately, the advantages include the following: unbiased, more representative data/features, faster model parameter estimation/learning and more representative models/better generalization.

Normalisation and Redistribution

## Data normalisation



Minmax-scaling (of features):

$$x_k^{min} = \min_i x_{ki}, \quad x_k^{max} = \max_i x_{ki}, \quad k = 1, 2, \dots, I$$

$$\hat{x}_{ik} = \frac{x_{ik} - x_k^{min}}{x_k^{max} - x_k^{min}}$$

## Data normalisation



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- One-to-one mapping between the original and normalised values which does not cause distortion to the data distribution.
- The result can be sensitive to outliers.
- Future data can have a different value range: samples can be used despite this, can be clipped to the original range, or the samples can be ignored. Alternatives: reserve "space" for the out-of-range values or squashing.

## Data normalisation



■ Mean and variance normalization/standardization (of features):

$$\bar{x}_{k} = \frac{1}{N} \sum_{i=1}^{N} x_{ik}, \quad k = 1, 2, \dots, I$$

$$\sigma_{k}^{2} = \frac{1}{N-1} \sum_{i=1}^{N} (x_{ik} - \bar{x}_{k})^{2}$$

$$\hat{x}_{ik} = \frac{x_{ik} - \bar{x}_{k}}{\sigma_{k}}$$

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- One-to-one mapping between the original and normalised values which does not cause distortion to the data distribution.
- Dependent on the number of samples available to estimate the mean and STD  $\Rightarrow$  can still have problems related to future data with out-of-range values.

## Data normalisation



#### ■ Softmax-scaling

$$y_{ik} = \frac{x_{ik} - \bar{x}_k}{\sigma_k}$$
$$\hat{x}_{ik} = \frac{1}{1 + e^{-y_{ik}}}$$

## Data normalisation



■ Softmax-scaling

$$y_{ik} = \frac{x_{ik} - \bar{x}_k}{\sigma_k}$$
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- Possible that very large numbers do not have unique normalised value.
- $\blacksquare$  Can be controlled by  $\lambda$  specifying the linear portion, for example,  $y_{ik} = \frac{x_{ik} - \bar{x}_k}{(\lambda/2\pi)\sigma_i}$ .

## Data redistribution



#### ■ Problems:

- Methods generally expect the data distributions to be uniform or normal.
- Significantly varying densities can cause problems.

## Data redistribution



#### ■ Problems:

- Methods generally expect the data distributions to be uniform or normal.
- Significantly varying densities can cause problems.
- Possibilities for data preprocessing:
  - Requantisation: samples close to each other are merged.
  - Redistribution: sample distribution is transformed to be either equalised (target distribution is uniform), or specified (target distribution any type).

#### Outliers



■ Outlier, *n. Statistics*. An observation whose value lies outside the set of values considered likely according to some hypothesis (usually one based on other observations); an isolated point. (OED)

Variable/Feature Selection

- $\Rightarrow$  Unexpected, non-typical or out-of-range samples.
- Resulting from noise, human error or malfunctioning measurement/data processing equipment.
- The problem of defining outliers in a generally acceptable manner is nontrivial.

#### Outliers



- Outlier, *n. Statistics*. An observation whose value lies outside the set of values considered likely according to some hypothesis (usually one based on other observations); an isolated point. (OED)
  - $\Rightarrow$  Unexpected, non-typical or out-of-range samples.
- Resulting from noise, human error or malfunctioning measurement/data processing equipment.
- The problem of defining outliers in a generally acceptable manner is nontrivial.
- Note: according to information theory [1], the most improbable events carry the most information!

## Outlier detection



- For low-dimensional data, outliers are easy to identify visually.
- Possible task formulation: Given a set of *n* data points and *k*, the expected number of outliers, find the top *k* samples that are considerably dissimilar, exceptional or inconsistent with the rest of the data.
- Data models can be used to represent the "valid" data, but the representativeness/validity of the model can significantly affect the outlier detection result.

## Outlier detection



- Possible solutions for outlier detection:
  - Statistical distribution-based methods:
     Assumed distribution and its parameters; working/alternative hypothesis; statistical significance.
  - Distance-based methods:
     At least a fraction of data points lie at a distance greater than a threshold.
  - Density-based methods:
     Non-uniform distributions; local outliers and reachability;
     degree of being an outlier (not binary).
  - Deviation-based methods:
     Subsets of data points; greatest reduction of dissimilarity metric or the statistical method within cubes.
  - Regression methods:
     Robust regression; residual error.

## Variable/feature selection



#### ■ Dimensionality:

- Variable/feature space volume is exponential w.r.t. the number of variables/features.
- Large number of variables/features requires much data to be representative, and processing can be slow.
- Adding more variables/features does not necessarily add more information (because of noise, correlation between variables).

#### Goals:

- Simpler models easier to interprete
- Faster model building/analysis/training
- Representativeness, and improved generalisation without overfitting

# Variable/feature selection



- Selection is dependent on the data analysis task.
- Favorable properties for variables/features: invariance to occurring transformations.
- Two approaches:
  - Individual variable/feature selection
  - Variable/feature subset selection

# Variable/feature selection



- General variable/feature selection methods:
  - Wrappers: Scoring of variables/features with a predictive model and error rate (of the hold-out subset).
  - Filters:
     Usefulness instead of error rate; proxy measure (mutual information<sup>1</sup>, Pearson correlation coefficient, ...).
  - Embedded methods:
     Selection through penalisation/exclusion of variables/features as part of the model building.
  - Heuristics: Combination of different approaches.

¹joint dist. vs. factored marginal dist. product ←□▶ ←□▶ ←■▶ ←■▶ ←■▶ →■ → ◆○



■ Number of subsets large: for selecting / features from a total of m

$$\binom{m}{l}$$

■ Difficult problem to exhaustively select the best combination.

# Variable/feature subset selection



■ Number of subsets large: for selecting / features from a total of *m* 

$$\binom{m}{l}$$

- Difficult problem to exhaustively select the best combination.
- Possible solutions:
  - Greedy search (does not guarantee global optimum)
  - Nondeterministic (random sampling) methods

## Method-independent selection



- Example context: Binary classification.
- Why do we need many different approaches?
- Generalization *vs.* overfitting?
- Improving classification performance by combining classifiers
- Improving classification performance by modifying training data

## No classifier is superior - Occam's razor



- No classifier is superior over all problems.
- Occam's razor: "When you have two competing theories which make exactly the same predictions, the one that is simpler is the better."
  - In other words: "One should not make more assumptions than the minimum needed."
  - For a given set of observations or data, there is always an infinite number of possible models explaining those same data.
  - The simplest model should be selected because it minimizes the number of your incorrect assumptions.

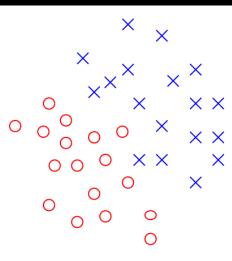


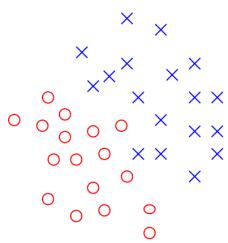
- No Free Lunch theorem: "No algorithm is superior to any other over all classification problems."
  - In the absence of prior information about a problem, there are no reasons to prefer one classifier over another.
  - Comparing generalization performance, there is no problem-independent best pattern recognition method.
  - Opposite viewpoint: The prior information (e.g. homogeneity) of decision regions in the feature space) makes classifiers work.



- A training set is finite and it represents almost always a subset of all possible cases.
- Having few samples, it would be beneficial to use a classifier which is predictable with few samples (typically simple boundaries).
  - Predictability can differ even for classifiers with the same form of boundary.
- Having many samples, we can more confidently use classifiers with more complex boundaries.
- The total error rate of a classifier can be decomposed into two parts:
  - Error rate due to the average performance of the classifier
  - Error rate due to the variation of training set

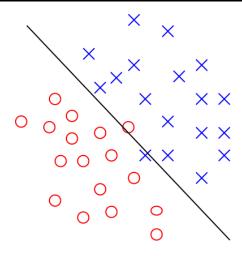






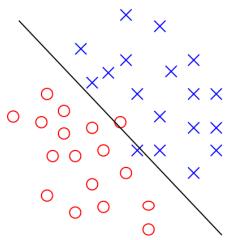
Next look into best possible classifier.





## Minimum error classifie

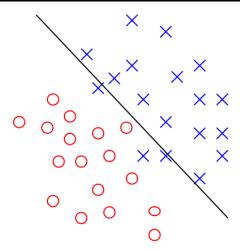




This is the optimal classifier (minimum error).

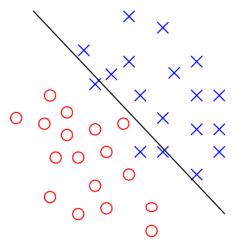
## Worse classification performance





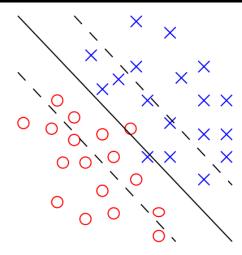
## Worse classification performance



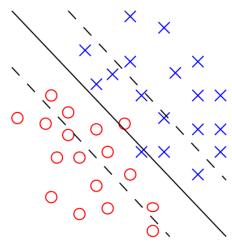


But what if these are the average performances?



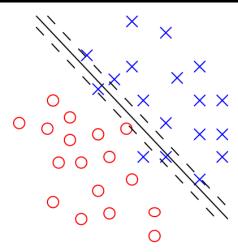






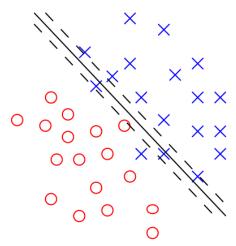
Optimal on average, but varies much for different training sets.





## Worse average, but varies little





Worse on average, but smaller variance.

### Bias and variance for classification



- Bias:
  - How far is the average performance from the optimal one?
- Variance:
  - How much does the performance vary over different training sets?
  - How much does the boundary vary over different training sets?
- Small variance often more important than small bias if the bias is relatively small.



- Could we decrease the variance somehow?
- How to take an "average" classifier over different data sets?
- Resampling of the data produces several different data sets.



- Original raw data/features can have less than optimal characteristics for the data analysis task  $\Rightarrow$  data preprocessing is needed.
- Data normalisation methods have different properties and consequences of using them should be understood.
- Outliers are non-typical samples in the data set, and a few approaches exist for their detection.
- Simpler models with fewer variables/features have benefits.



Claude E. Shannon.

A mathematical theory of communication. Bell System Technical Journal, 27(3):379-423, 1948.