The Business Model Canvas

Key Partners

Go Daddy (Servers)

Socail Media Facebook Twitter Instagram Tubmblr

Info USA Provides list of new businesses.

Vista Print (Brochure, Envelope Printing)

Key Activities

Application Development

Planning Native Direction

Key Resources

Engineers

Marketing Team

Value Propositions

Build new relationships with people of shared interest

Meet people within your local community

Share Information quickly and easy.

Physical Meetup is not necessary.

Target Marketing

Customer Relationships

Maintain Optimal Application Performance and Server Uptime

Channels

Website, Mobile Apps, SMS, Email, Phone

Customer Segments

Members

Brand Advertisers

Cost Structure

Employees

Servers

Marketing

Revenue Streams

Target Ads in Feed

Promoted Posts

E-Commerce

Data Licensing