

Daan Roelofs

## EDUCATION

**2005 – 2011** University of Applied Sciences Utrecht  
**Bachelor's Degree Journalism & Communication,**  
**Specialization in broadcast journalism**

**2003 – 2004** Hospitality Business School The Hague

## EXPERIENCE

**2015 – Pres.** PaymentGenes BV  
**Payments Consultant Benelux**

*At PaymentGenes, I manage the company's key accounts in order to support them with their payment activities. Therefore, I use my network in order to create new opportunities for best-in-class industry specialists and next generation payment companies.*

**2012 – 2016** Fitmundo Bootcamp & Fitness  
**Bootcamp Trainer**

*As a part-time sports instructor, I focussed on core stability and stamina. Fitmundo provides bootcamp lessons for a large number of groups.*

## CONTACT



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## INTERESTS

*Social-economic subjects, global politics and climate/nature issues have my sincere attention. Besides that, I am a sports enthusiast, with a focus on football, crossfit and kickboxing. I coached and managed a youth football team for several years, we became champions two times in a row. I am a big fan of music, slightly preferring music from the past, like blues and 80's and 90's pop-rock. Above all, I am deeply fascinated by foreign/exotic cultures and traveling.*

## EXPERIENCE CONTINUED

2008 – 2015

Mercure Hotel Amsterdam City

### Assistant Front Office Manager

*After having started as a front office employee, a part-time job besides my study Journalism, I pretty soon moved up to the more senior position of Assistant FO Manager, supporting the FO Manager in his daily routine, and guiding/coaching our new employees and trainees.*

Freelance work 2004 - 2014

2013 – 2014

Bertram + De Leeuw Publishers

### Special Sales

*Being responsible for the special sales activities, I made and executed a sales plan for the company in order to increase the sales of their published books.*

2011 – 2012

Radio Nederland Wereldomroep

### Camera-Journalist (Camjo)

*At the video department of this worldwide Dutch broadcaster, I produced and edited videos, to be published on their platform.*

2011

Gooi & Eemlander, Regional Newspaper

### Journalist Trainee

*I worked as a journalist trainee at the editorial office, gathering and writing news as well as producing background articles.*

2004 – 2006

Journalism related

### Producing, hosting, writing

*A period of varied journalism related jobs, such as creating a promo-clip for the local council of Amsterdam, hosting a local youth radio program and writing articles for Kwakoe Magazine.*

1990 – 2005

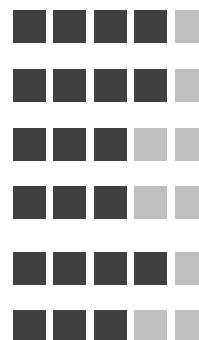
Television performance

### Acting

*In my younger days I have been performing as an actor in tv and film productions, among others GTST, Dunya and Desie and several commercials.*

## SKILLS

- Knowledgeable
- Eye for detail
- Analytical
- Organized
- Problem Solving
- Multi-tasker



## LANGUAGES

- Dutch
- English
- German



## REFERENCES

### Michael Tailleux

Founder & Partner at PaymentGenes  
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