



**Bron:** <http://awesome.good.is/transparency/web/1101/nasa/transparency.jpg>

## 2. Bertin's visualization.

Value: By changing the value you can clearly see difference in the money used in different departments. But what is not clear is if the money from one color and then divided into sub department if it links back to the same color. For example looking at exploration. It is not clear if exploration consists of international spacestation, earth science, agency management, space technology. This because it is all white. But however it is now clear to select the dark bar and see the budget of it. The change in value gives a clear overview of the department with the highest budget.

Size: by looking at the critical technology demonstration you can see clearly that there is a difference in budget throughout the years. By stating the numbers under the circle it gives another clear representation of the numbers.

## 3. Munzner nested model.

It is good that the designer split the data over different departments and still makes it good readable. So he has enough departments mentioned but not too much. Also the graphs that show the budget over the years are really good since it also shows the money for each year and you can see in a glance which year they get the most

## 4. Cleveland and McGILL's results

By stating the amount of money at different graphs it is clear what is meant and it is clear to see difference between the years.

The percentage given at the main graph is quite silly since it is always equal to the amount since the total is 100 billion.

## 5. Functional art

Yes because it transfers the data to you in really nice graphics which makes it interesting to read!

#### 6. Designer trying to convey

Trying to give you an insight in the budget of NASA.

State how the money is divided between different departments.

Give you insight in the developing of new technologies.

Yes it achieves all the tasks because it gives a clear overview of the budget of NASA in the first graph.

And also gives an overview of how the money is divided. It also gives a clear overview of the new subjects being researched on the right of the page.