To generate a Django application with a "Hello, World!" message, follow these steps:

```
1. **Create / Activate and Deactivate Virtual Environment**:
  python -m venv env1
 env1\Scripts\activate # To activate
 deactivate
                         # To deactivate
2. **Install Django**:
  pip install django
3. **Create a Django Project**:
 django-admin startproject projectname
4. **Create a Diango App**:
 cd projectname
  python manage.py startapp myapp
5. **Create a View**: (`myapp/views.py`)
 from django.http import HttpResponse
 def hello_world(request):
    return HttpResponse("Hello, World!")
6. **Define URL Patterns**: (`myapp/urls.py`)
 from django.urls import path
 from . import views
 urlpatterns = [
    path('hello/', views.hello world, name='hello world'),]
7. **Include App URLs in Project URLs**:(`projectname/urls.py`)
 from django.contrib import admin
 from django.urls import path, include
 urlpatterns = [
    path('admin/', admin.site.urls),
    path('myapp/', include('myapp.urls')), # Include your app's URLs here]
8. **Run the Development Server**:
  python manage.py runserver
9. **Access the "Hello, World!" Message**: (Open a web browser go to
'http://127.0.0.1:8000/myapp/hello/'. You should see the "Hello, World!" message.
```