Owen Xingjian Zhang

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RESEARCH INTERESTS

Social Computing, Social Media, Mental Health, Human-AI Interaction, Decentralization, Computational Social Science

EDUCATION

Georgia Institute of Technology, Atlanta, GA

2025 -

Ph.D. in Human Centered Computing

Princeton University, Princeton, NJ

Upcoming

Advisor: Dr. Munmun De Choudhury

2023 - 2025 GPA: 3.93/4.00

M.S. in Computer Science (Full Scholarship) Advisor: Dr. Andrés Monroy-Hernández

University of Illinois at Urbana-Champaign, Urbana, IL

2020 - 2023

B.S. in Mathematics & Computer Science Thesis Advisor: Dr. Karrie Karahalios GPA: 3.89/4.00

PUBLICATIONS

- [P1] Yuhan Liu, Emmy Song, Owen Xingjian Zhang, Jewel Merriman, Lei Zhang, Andrés Monroy-Hernández. (2025). "Understanding Decentralized Social Feed Curation on Mastodon" CSCW 2025 Full paper.
- [P2] Owen Xingjian Zhang, Shuyao Zhou, Jiayi Geng, Yuhan Liu, Sunny Xun Liu. "Dr. GPT in Campus Counseling: Understanding Higher Education Students' Opinions on LLM-assisted Mental Health Services." CSCW 2024 Workshop.
- [P3] Yuhan Liu, Owen Xingjian Zhang, Mariana Consuelo Fernandez, Vibhav Nanda, Ankhitha Manjunatha, Alexander Yang, Orestis Papakyriakopoulos, Andrés Monroy-Hernández. (2024). "Mapping out the Ecosystem of Independent Food Delivery Platforms." CSCW 2024 Full paper.
- [P4] Owen Xingjian Zhang, Tiffany Li, Karrie Karahalios. (2023). "The Change of Attitudes and Perceived Effectiveness in First-Time Online Instructors During COVID-19." Senior Thesis, UIUC.
- [P5] Maggie Zhang, Owen Xingjian Zhang, Ruisong Li. (2022). "Pictures Tell a Thousand Words: Using Computer Vision to Explore Trolls' Visual Strategies." CVSS 2022 Workshop.
- [P6] Yi-Shyuan Chiang, Ho Shan Lam, Owen Xingjian Zhang, Eshwar Chandrasekharan. (2022). "Crumbl: An Awareness-Enhancing Tool for Cookie Collection." SOUPS 2022 Poster.

MANUSCRIPTS IN PREPARATION

- [M1] Owen Xingjian Zhang, Sunny Xun Liu, Ilana Shumsky, Jeffery Hancock. "Exploring AI-Assisted Patient-Provider Dynamics: A Comparative Study of AI Roles and Support Types in Digital Health." To be submitted to CHI 2026.
- [M2] Allen Song, Owen Xingjian Zhang, Elizebeth Murnane. "Design Technologies that Support School Psychologists in K-12 Education." To be submitted to CSCW 2026.
- [M3] Owen Xingjian Zhang, Andrés Monroy-Hernández. "Enhancing Moderation in Decentralized Social Media: A Comprehensive Approach to Blocklist Management and Customization on Mastodon." To be submitted to CSCW 2026.

RESEARCH EXPERIENCE

Stanford Social Media Lab

Palo Alto, CA

Summer Intern, Advisors: Dr. Sunny Liu & Dr. Jeff Hancock

May 2024 - Present

- [M1] AI Chatbots in Doctor-Patient Dynamics: Designed 2x2 factorial experiments to study perceptions of AI chatbots. Developed LLM-powered chatbots in medical contexts. Created surveys using Qualtrics with embedded websites and randomized questions. (Oral in PRISM 2024; Poster in Stanford Big Ideas in Medicine Conference)
- [P2] LLM Use in Mental Health Services for Asian College Students Created "Aww" chatbot. Employed qualitative research methods, including semi-structured interviews and thematic analysis. Used Google Sheets for coding and analyzing interview transcripts.

Princeton HCI Princeton, NJ

Graduate Researcher, Advisor: Dr. Andrés Monroy-Hernández

Owen Xingjian Zhang October 2024

[P3] Ecosystem of Local Food Delivery Platforms: Labeled 8000+ URLs based on location, business structure, and platform motivation. Applied qualitative methods to identify platform patterns. Created interactive visualizations using Seaborn.

[P1, M3] Comprehensive Approach to Blocklist Management and Customization on Mastodon (Master's Thesis): Developed vocabulary to categorize types of blocked instances (e.g. CSAM, harassment). Collaborated with Mastodon moderators to build a crowdsourced labeled blocklist database. Designed a full-stack web application using React.js (frontend) and Node.js (backend) for customizing blocklists.

Social Spaces Lab @ UIUC

Champaign, IL (Remote)

Undergraduate Researcher, Advisor: Dr. Karrie Karahalios

Sep 2022 - May 2023

[P4] Analyzed first-time online teaching attitudes during COVID-19: Applied Bayesian models and survey data. Utilized Directed Acyclic Graphs for statistical analysis. Worked on data transformation from survey results.

Social/Anti-Social Computing Projects @ UIUC

Champaign, IL

Undergraduate Researcher, Advisor: Dr. Eshwar Chandrasekharan

Jan 2022 - May 2022

- [P5] Crumbl, an awareness-enhancing tool for cookie collection: Cleaned and integrated cookie datasets. Implemented backend server and frontend interface. Conducted user study.
- [P6] Applied computer vision techniques and CSS methods: Analyzed the posting patterns and strategies of Russian trolls, providing insights into online misinformation campaigns.

REVIEWING & VOLUNTEERING & ORGANIZING

Reviewer: CHI LBW (Computer Human Interaction)	2024
Reviewer: IC2S2 (International Conference of Computational Social Science)	2024
Student Volunteer: CSCW (Computer-Supported Cooperative Work & Social Computing)	2023, 2024
Student Volunteer: UIST (User Interface Software and Technology)	2022, 2024
Princeton Decentralized Social Media Workshop Co-organizer	2023

MENTORING & TEACHING

Teaching Assistant, Princeton University	Aug 2023 – Present
CS Mentorship Program: Mentor, Princeton University	Nov 2024 – Present
Graduate Application Support Program: Mentor, Princeton University	Nov 2023 – Present
Teaching Assistant, University of Illinois at Urbana-Champaign	Aug 2021 - May 2023

HONORS & AWARDS

Princeton MSE student Full Scholarship + Stipend	2023 - 2025
Princeton SEAS Travel Grant Award	2023
Max Planck Institute Pre-Doctoral Research School Grant (Full Scholarship)	2023
UIUC Dean's Honors List	2021 - 2023
UIUC Study Abroad I4I Scholarships	2021

ENTREPRENUER & PROFESSIONAL EXPERIENCE

Founder, MBaymax (start-up): Wellbeing Support Chatbot

Dec 2023 – Present

Conducted market research, designed UI, implemented and deployed the web app. Selected for I-Corps Northeast Hub. \$3000 in funding.

Vice President @ Operations, PMI Product Management @ Illinois

Sep 2021 - Jul 2022

Invited guest speakers, organized 20+ info sessions about preparing for product manager positions, participated in Executive Council meetings, and arranged meeting agendas for 11 meetings per semester.

 $\mathbf{Organizer},$ "Love From Heart" NGO

2015 - Present

Providing mental health counseling training for elementary school teachers in rural China.

SKILLS

Languages: Python, Java, C++, SQL, R, JavaScript, HTML, CSS

Tools: Git, VSCode, Figma, Google Colab, Qualtrics, Google Cloud Platform Frameworks: Flask, React, MongoDB, NumPy, Pandas, Docker, PyTorch