



**HEMA**  
FOUNDATION

**MEMORANDUM OF UNDERSTANDING (MOU)**

**BETWEEN**

**SAM GLOBAL UNIVERSITY, BHOPAL (MP)**

**&**

**HEMA FOUNDATION**

**FOR**

**VALUE EDUCATION PROGRAM**

**In Educational Institutes in the State of Madhya Pradesh**

## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is signed on this the **03 Day of 07 MONTH of Two Thousand and Twenty Three (2023)**,

### BY AND BETWEEN

**Sam Global University, Bhopal, Madhya Pradesh** (hereafter referred as 'First Party/the institution' which expression, unless excluded by or repugnant to the subject or context shall include its successors –in – office, administrators and assigns).

### AND

**HEMA Foundation**, an NGO registered in India, having its address at: **Ram Ratna House, Oasis Complex, P B Marg, Worli, Mumbai – 400013** (Hereinafter referred to as '**Second Party**', company which expression, unless excluded by or repugnant of the subject or context shall include it successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as Party')

### Background / Project Overview:

NEP 2020 focuses on Value education with an aim to inculcate capabilities for Holistic development of learners- with specific skills and values.

Moral Values are the core for social development thereby leading to nation development. Value education helps the students to become more and more responsible and sensible of their duties towards self, family, society & nation. It helps them to understand the perspective of life in a better way and lead a successful life as a responsible citizen. It also helps students to develop a strong relationship with family and friends. The realization of value can offer assistance in organizing the learning process by explaining and understanding students' reactions to various situations and tailoring and evaluating the learning experience. Our values form our thoughts, words, and actions. Our values are important because they help us to grow and develop.

A.) First Party is a Private University of Central India and it desires to collaborate and co-operate with an institutional partner broadly in the area Value Education Program for Students and Teachers in Educational Institutes in the State of Madhya Pradesh (hereinafter 'the purpose');

B.) HEMA Foundation, the Second Party, is engaged in imparting moral education & inculcating values in children. HEMA Foundation is the philanthropic arm of RR Global. Hem Virtues, the e-learning platform of HEMA Foundation instils values by means of infotainment and extra-curriculum learning. HEMA Foundation, based on

the guidelines of NEP 2020, NCERT, NCF, CBSE and other State Boards has prepared a syllabus of 50 values which are included currently in [www.hemvirtues.com](http://www.hemvirtues.com) as a course module for students.

C. The Parties intent to cooperate and focus their efforts on achieving the purpose.

D. Both Parties, desire to sign an MOU for advancing their mutual interests.

### **Objectives of the Project**

The project aims to cultivate a conscious understanding of human values in individuals in order to help them coexist peacefully and harmoniously.

Our mission is to awaken the spirit of value-based living in all individuals at school, organizational and community levels through well researched and structured programs resulting in a responsible, effective and harmonious existence for all.

The common aim of both the parties, is to develop students into socially responsible citizens embedded with value systems required for personal and professional growth. The objective is to enable and facilitate holistic development in students as understood by HEMA Foundation based on NEP-2020. Joint efforts will make this Value Education mission successful.

### **References taken from NEP 2020 that aligns with the modules Designed and Developed by HEMA Foundation:**

- 1) To inculcate capabilities in children for doing 'What is right'-Constitutional (4.28)
- 2) Curricular Integration of Essential Subjects, Skills, and Capacities(4.23)
- 3) Experiential Learning (4.6)
- 4) Holistic development (4.4)
- 5) Student assessment and evaluation (para 4.35)
- 6) Teacher/Faculty training (para 5.14)
- 7) Value Education Program for Higher Education students with the purpose of attaining "Global Competencies through Global citizenry" (para – 11.8)

NEP 2020 Based Grade wise Holistic Education

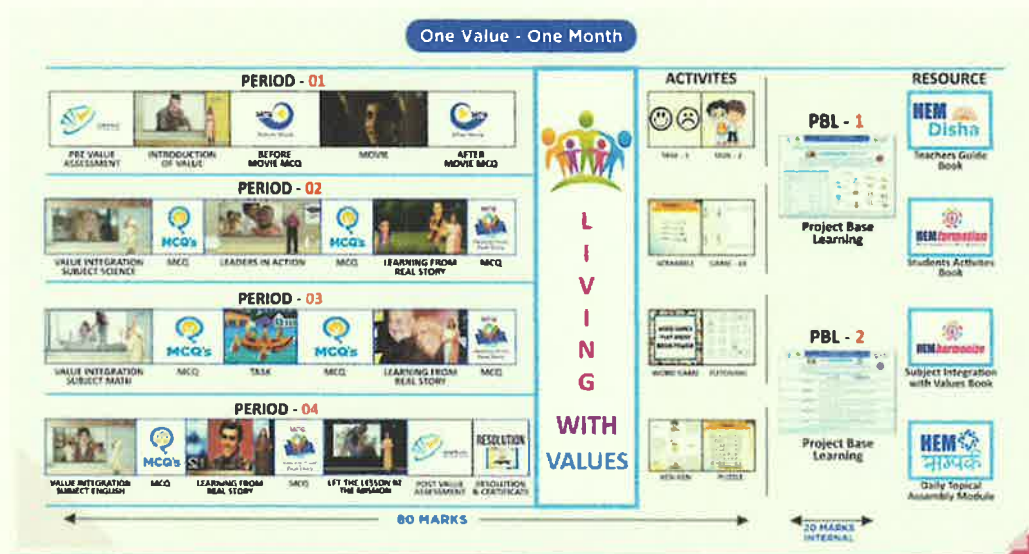
	COGNITIVE CAPACITY	SOCIAL CAPACITY	ETHICAL CAPACITY	EMOTIONAL CAPACITY	LIFE SKILLS
GRADE - 3	 Jigyasa	 The Real God	 Importance Of Truth	 Naadani	 Sacchi Lagan
GRADE - 4	 Value Of Time	 Athani Ki Khushi	 Sukoon Imandari Mein	 Abhay	 Anushaasan
GRADE - 5	 Sahas	 Safety	 Sanskriti	 Aashaye	 Yash Ka Lucky T-Shirt
GRADE - 6	 Dakshata	 Teamwork	 Paropkar	 Anubhuti	 Swachhata
GRADE - 7	 Acceptance	 Name Plate	 Sangati	 Manavta	 Dagdu
GRADE - 8	 Kartavyanishtha	 Ek Choti Pahal	 Aalasya Ka Rog	 Ahinsa	 Anukaran
GRADE - 9	 Eating For Balance	 Best Out of Waste	 Nazariya	 Aastha	 Aadat
GRADE - 10	 Learn Everything	 Seva Bhav	 Saadgi Or Saralta	 Mridubhasha	 Stress Bomb
GRADE - 11	 Adhyatm	 Jal	 Dhairya	 Kuch Tum Badlo Kuch Hum Badle	 Dayitva
GRADE - 12	 Resilience	 Relationship	 Sadbhav	 Forgiveness	 Good Luck

### Project Responsibilities of First Party

1. Appoint Value Education Program Co-ordinator to implement modules in respective schools for Preparatory (Grade 3 – 5) , Middle ( Grade 6 – 8 ) & Secondary ( Grade 9 – 12 ) respectively and also for Higher Education Students in Colleges.
2. Respective educational institutes to facilitate registration of all Institutes, Students & Teachers in Pre-defined Excel Format in the e-portal. The Students and Teachers will receive a Unique Login ID and Password on their registered mobile number to access the e-portal [www.hemvirtues.com](http://www.hemvirtues.com) . The Principal and Teachers will receive their respective login details for assessments.
3. Training Programs & Orientation session at Region level so that Teachers from Multiple Districts can join this Training program. Full day Training from 10.30 am to 5.30 pm.
4. To facilitate Teachers to participate in Trainings & Webinars conducted by HEMA Foundation enabling them to earn e-certificates.
5. Motivating Students & Teachers for participation in HEM Virtues e-portal, Competitions & Contests etc
6. Regular updates regarding progress of the Project.
7. Value Education Program Co-ordinators facilitate One Value – One Month in their respective Institutes.
8. Internal Assessments – The new National Education Policy also stresses upon mapping Affective domain and Psychomotor domain along with Cognitive Development. Hence Value Education course through Hem Virtues e-portal can be used for Internal Assessment for mapping Affective Domain. Each value marks assigned in e-portal will be of 100 marks covering MCQs and Activities. MCQs will be automatically assessed by the system developed in the e-portal. Institutes can allocate weightage of 5 Marks per Value as internal assessment thereby covering total 25 Marks in one Academic Year.
9. The Value Education Module: One Value – One Month
  - Conduct Value Education session for Students once a week for 1 Month thereby completing 1 Value Course. In the following months replicate the model for completing in total 5 Values course related to the Grade Wise Moral Values. The courses have been designed as per Capacity Building components of NEP 2020 covering 5 Capacities viz; Cognitive Capacity, Social Capacity, Ethical Capacity, Emotional Capacity & Life Skills
  - **Student Engagement through Short Films, Videos:** Students to be engaged through Short Films and Short Video tutorials. To stimulate a discussion on the movie we give them Before Movie MCQ's then, they watch the movie. The process of assimilation has thus been started which is captured also as a After Movie MCQ's.



- **Student Engagement through Solving MCQ:** Fun & interesting MCQ's awaits as assignments & to know the change in student's perception.
- **Solve Practical:** This is the most favourite part that students love! Full of engaging activities to solve!
- **Pre- value & Post Value Survey.** (A set of 10 questions "Value Wise" for assessing student's current understanding before the start of each Value course and after completion of the One Value
- **Project based Learning:** Experiential and educative projects are designed in such a way that the child is stimulated to think, reflect, discuss & deliberate upon the value for a whole month. A handout of 2 projects per Value ( 1 Individual + 1 Group Project ) will be provided which are based on Components of Capacity Building as per NEP 2020. The 5 Components of Capacity Building are Cognitive Capacity (Critical Thinking & Problem Solving ) , Social Capacity, Ethical Capacity, Emotional Capacity & Life Skills. The School's Value Education Co-ordinator will be taking the lead of implementing these projects in the School.
- **Avail e-Certificate:** An e-certificate for students jointly Certified by First & Second Party after completion of each Value.



### STRUCTURE OF THE PROGRAM "ONE VALUE – ONE MONTH"

#### Period 1:

- 1) Pre-Value Assessment on 5 points Likert scales
- 2) Psychological Expression short video
- 3) Before movie MCQs
- 4) Short Film (22 – 25 Minutes Duration)
- 5) After movie MCQs
- 6) Fun & Learn activities like Online Word Games, Number Games

#### Period 2:

- 7) Subject Integration with Science short video + MCQs
- 8) Leaders in Action short video + MCQs
- 9) Learning from Real Story (From past or ancient India) short video + MCQs
- 10) Fun & Learn activities like Online Word Games, Number Games

#### Period 3:

- 11) Subject integration with Math short video + MCQs
- 12) Tasks + MCQs and Activities like Online Word Games, Number Games
- 13) Learning from Real Story (personality from the current generation) short video + MCQs
- 14) Fun & Learn activities like Online Word Games, Number Games

#### Period 4:

- 15) Subject integration with English short video + MCQs
- 16) Learning from Real Story (international personality) short video + MCQs
- 17) Let the lesson be the mission short video + MCQs
- 18) Fun & Learn activities like Online Word Games, Number Games
- 19) Project based learnings (One Individual & One Group Project)
- 20) Post Value Assessment on 5 points Likert scales.
- 21) Resolution
- 22) After course completion of 1 Value e-certification for Students (including logo of School & CSR Partner)

All Students & Teachers enrolled in this program shall form the special task force representing the First Party and shall be Global Ambassadors of Value Education. This kind of mission-oriented approach shall enable to contribute effectively towards Social Development and in the sustained process become a contributor towards nation building through Value Education.

## **Project Responsibilities of Second Party**

### **HEMA Foundation's Responsibilities for delivering Value Education:**

1. Dedicated e-portal [www.hemvirtues.com](http://www.hemvirtues.com) with Dashboard for each School
2. Facilitate School-wise Registration of Teachers and Students in the e-portal [www.hemvirtues.com](http://www.hemvirtues.com)
3. Sample Student Orientation on values bifurcated for different standards keeping in view NEP 2020 pedagogy.
4. Provide Orientation to Teachers/School Coordinators on Value Education Project Implementation Structure.
5. Provide required access for students and teachers of our course material through e-portal. ([www.hemvirtues.com](http://www.hemvirtues.com))
6. Submit monthly status report on project implementation.
7. Facilitate calculation of Internal Assessment marks for each student through the e-portal [www.hemvirtues.com](http://www.hemvirtues.com)
8. Submit Psychometric study on the impact of learning values. The first party vide the second party will be providing performance enhancement and feedback report to the students and the parents. This report will help schools and parents in understanding how well the children have incorporated the values in their lives.
9. Additional online orientation program for Students and Teachers as required.
10. Teachers who also complete the Value Educator Workshop are provided with Certified Value Educator joint certificate by both the parties.
11. e-certificates for complete participation by Students who fulfil the norms. Upon successful completion of each value the second party will be providing Hem Virtues e-Certificates to each student based on the First Party's recommendations. The e-Certificates will be jointly signed by both the parties.
12. Daily "Topical Assembly Module" as per global standards (HEM Sampark)
13. Resource Materials for Students & Teachers of e-Books Downloadable e-copy of HEM Harmonize – Standard wise set of 3 books covering value integration of 3 Academic Subjects viz; English, Science & Math. (Accessible for free download through [www.hemafoundation.org](http://www.hemafoundation.org))
14. Periodical Quiz Contests, Number & Word Game Competitions
15. Research: At the end of this comprehensive intervention program, we again assess the students on the self-report questionnaire. After collecting the data on the pre and post surveys, we attempt to scientifically examine them and come out with Specific Reports which shall highlight the effectiveness of the program resulting in an Individual, School and Society level growth in the area of Moral Values.
16. No costs involved: The second party will be providing its entire content - Short Films, Informative Videos, MCQs and Fun Filled Activities on its platform absolutely without any charge to the First Party and its affiliated schools/colleges in e-format only. There is no financial commitment on the part of First Party and Second Party to take up any programme mentioned in the MOU. If there is any financial consideration, it will be dealt separately.

### **Time Period of the MOU**

This MOU will be effective from the date of commencement 21-08-2023 and terminating on 21-08-2028. Six months prior to the date of termination the Parties shall meet to discuss any potential extension of the program based on mutual written agreement.

### **Project Implementation Area**

The project to be implemented in Schools in Madhya Pradesh.



## **MOU Deliverable with clear cut timeline**

After the MOU Signing Ceremony, the second party will conduct Student's Orientation Program for Teachers and Students regarding One Value – One Month program For each Grade we have suggested 5 Moral Values for the academic year. As the students will upgrade to the next level every academic year, they will get exposure to relevant Value education courses as per their respective Grades.

NOW THEREFORE, in consideration of the premises and intending to be legally bound hereby, the Parties agree as follows:

### **CLAUSE 1 CO OPERATION**

- 1.1 Both parties are united by common interest and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **State of Madhya Pradesh**. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable students training systems.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as maybe required to give effect to the actions contemplated in terms of this MOU. The term of definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

### **CLAUSE 2 INTELLECTUAL PROPERTY**

Nothing contained in this MOU shall, by express grant, implication, Estoppels or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know – how, inventions, patents, copy rights and designs) of the other Party. Both parties may, in their brochures or website or other documents use the name and logo of the other party for the purpose of mentioning the existence of their contractual relationship.

### **CLAUSE 3 RELATIONSHIP BETWEEN PARTIES**

It is expressly agreed that First Party and Second Party are acting under this MoU as independent contractors, and the relationship established under this MoU shall not be construed as a partnership. Neither Party is authorized to use the other party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party, except for the purposes as agreed herein. Neither Party shall have, nor represent itself as having, any authority under the terms of this MoU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

**CLAUSE 4**  
**DISPUTE SETTLEMENT**

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at Mumbai, Maharashtra. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction of the Courts at Jaipur except jurisdiction for any injunctive relief, which shall lie to appropriate courts having jurisdiction.

**CLAUSE 5**  
**MISCELLANEOUS**

This Agreement will bind and inure to the benefit of the Parties and their successors and assigns. This document contains the entire agreement between the Parties with respect to the subject matter of this Agreement. No Party will have any obligation, express or implied by law, with respect to trade secret or proprietary information of any other Party except as set forth in this Agreement. Any failure to enforce any provision of this Agreement will not constitute a waiver of that provision or of any other provision. This Agreement may not be amended, nor any obligation waived, except by writing signed by both Parties. Both parties here by expressly agrees that they will not use this association for any other purposes other than for those mentioned in this agreement and will not create any debts/mortgages/other charges using this association.

This Agreement represents the entire Agreement and supersede any and all previous agreements and understandings between the parties relating to the subject matter hereof, and may be amended only in writing, signed by both parties.

**CLAUSE 6**  
**Modification / Termination Condition**

- 1.This MoU will be valid until it is expressly terminated by either Party.
2. Any modification in the MOU shall be undertaken, if required, by mutual written agreement.
3. Both Parties may terminate this MoU upon 30 calendar days' notice in writing. In the events of Termination, both parties shall discharge their obligations accrued before the termination. This MoU may also be terminated anytime by the mutual written consent of the parties.

CONTACT INFORMATION

Sam Global University, Bhopal	HEMA Foundation
Contact Details:	Contact Details: 7228001342
Email:	E-Mail: admin@hemafoundation.org
Website:	Web: <a href="http://www.hemvirtues.com">www.hemvirtues.com</a>


IN WITNESS WHEREOF, the parties have caused this agreement to be signed and delivered by its duly authorized representative on the date mentioned above.

SIGNED and executed by and  
on behalf of Sam Global )  
University in the presence of: )  
..... )

Signature of Witness

Name of Witness

Dr PRAMOD PATIL  
(Dean Sam Global University)

  
.....  
Signature of authorized person  
Name: Mr Sandeep Gupta  
Designation: Registrar  
(Sam Global University)


**Registrar**  
**SAM Global University, Raisen**


SIGNED and executed by and  
on behalf of HEMA )  
Foundation )  
in the presence of: )  
..... )

Signature of Witness

Name of Witness

MANN KUMAR  
(Secretary HEMA Foundation)

  
.....  
Signature of authorized person  
Name: Dr Chinu Agarwal  
Designation: Trustee & Research head  
(HEMA Foundation)

  
.....  
Signature of authorized person  
Name: Mrs Seepa Kabra  
Designation: Trustee  
(HEMA Foundation)