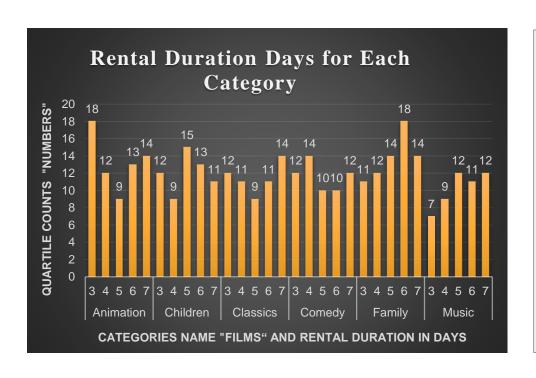
## What is the total sum of rental orders of each category through films?



- This graph, shows how many times did the costumer rented the films.
- With these categories, it shows us the 'Animation' and 'Family' are the most rented films. Then, the average rented films are 'Children', 'Comedy' and 'Classics'. Lastly, 'Music' is the lowest rented film.

## How the length of rental duration films compares to the duration all films were rented?



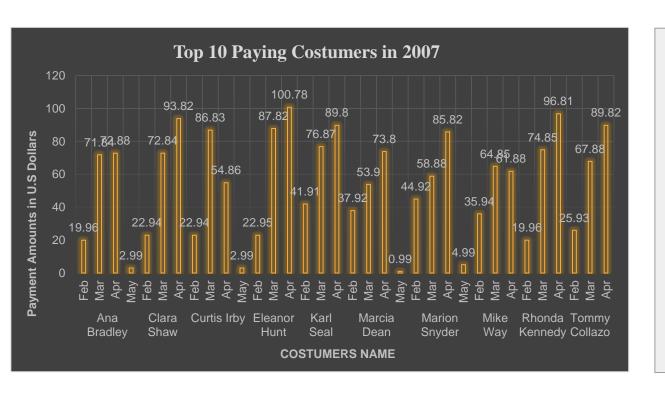
- This graph, shows how the rental duration films compares to the costumer rented the films.
- The minimum number of film in the "Music Category" are rented for 3 days.
- The maximum number of film in the "Animation Category" rented for 3 days.
- All categories that rented for 3 days, it shows the difference bounce in the graph during rented films.

## What is the difference between the two stores?



- This graph, shows the difference between the two stores.
- Store ID 1 and Store ID 2 looking very close at rental orders from 2005 to 20006.
- The lowest rental orders, it was in February in 2006.

## Who were the top 10 paying costumers made on monthly payments in 2007?



- This graph, shows who were the top 10 paying customer that paid on the monthly plan.
- By these customers 'names with payment amounts, it shows us which months it was the most expansive paid in U.S dollars that were in "April" month and the lowest was in "May".