Rockin Solutions

**Goal**

Make a dynamic, responsive, and user-friendly

* website that increases sales and customer base by making it easier to view packages and book with Travel Experts. accurately represents the company’s uniqueness and vison as travel agents.
* Possible additions:
* Website that allows clients customers to explore their services and opportunities
* Dynamic, responsive, and user-friendly
* Increase customer base
* Increase sales
* Make it easier to view packages and book with travel experts

**Objectives (How do you accomplish the goal? Not including the details)** Make sure all of your objectives are quantifiable

* Time to Completion
* 1 weeks for UI
* 1 weeks for backend database communication
* 1 week for developer/client review
* Focus on scalability (Reaching out to a new/larger client base)
* Clear and concise directions of the capability of our clients for their customers
* Customer service oriented
* Dynamic, responsive, user-friendly
* Secure login system \*\*
* Create multi-language interface – can we do that??
* Website at a minimum will include the following pages:……..

**Scope (Include Tasks)**

* Having a homepage where maximum two clicks to get to desired destination (Easy (intuitive) and simple navigation)
* Pages
* Landing page with function nav
* Registration page
* Package page
* 1 example detail page
* Contact page
* 1 in depth bio example page (specific agent)

**Assumptions (Associated risk when assumptions happen – assign risk between 0-10 for impact. Include what the likely hood of its occurrence will be)**

* Unpredictable equipment
* Strained resource
* Unclear scope with potential for scope CREEP
* Commitment of client to initial project plan/scope
* Best in class project manager and management system

**Contingencies**

* Ensuring we have reliable equipment and external resources available for hardware services
* Accounting for strained resources via a well-defined procurement plan. Calling on vast network of web development professionals if necessary. Mental health resources for staff
* Clearly defined scope before project begins with constant review throughout the development process
* Scheduled communication with client to ensure satisfaction while developing

GOALS AND OBJECTIVES INCLUDED IN GROUP PRESENTATION!