

Sean Etkin

[LinkedIn/Profile](#)
[GitHub](#)

Front end Developer, former Project Manager & CSM

PROFESSIONAL SUMMARY

Creative and tech-savvy professional transitioning into front-end development. Strong foundation in HTML, CSS, JavaScript, and React library with a proven track record of managing complex software/hardware projects and collaborating with diverse teams. Passionate about building user-centric, functional web applications and websites and continually learning modern technologies.

Technical Skills

Languages & Frameworks: JavaScript, HTML, CSS - Tailwind/Bootstrap, React.

Web Tools: Git, Chrome DevTools, VS Code, WordPress, Elementor.

Design & Media: Adobe Premiere, Adobe Ps, Adobe id, Adobe Ae, Blender 3D.

Other Tools: SAP, Monday, Office Suite (Excel, Word, PowerPoint, Teams), Google Ads, Google Analytics, SEO.

Professional Experience

RAS Retail Solutions Ltd — Project Manager
Yehud, Israel | 2023 – 2025

- Led strategic, technical, and operational planning for software implementation across the Israeli retail sector.
- Worked on CRM and SAP integrations, developed automation systems, and contributed to infrastructure design.
- Managed onsite hardware/software installation teams and coordinated project timelines.
- Partnered with startup teams to integrate emerging tech into company workflows.

RAS Retail Solutions Ltd — Business Success & Marketing Manager

Yehud, Israel | 2020 – 2023

- Managed communications with hundreds of companies and thousands of contacts.
- Designed marketing campaigns using Google Ads, Analytics, and WhatsApp Business API.
- Created a full product catalog, built and maintained a WordPress website, edited promotional videos, and managed newsletters.
- Monitored and optimized website SEO and campaign performance.

Projects - Listed in Portfolio

Responsive Portfolio Website

A personal portfolio built with HTML, CSS, and JavaScript. Showcases professional background, project gallery, and a contact form.

[GitHub](#) | [Live Demo](#)

Education

Front-End Development Certificate – Online Course, 2025

Hands-on training in HTML, CSS, JavaScript, React and responsive design.

Advanced Cinematography & Video Production Course – 2015–2016

High School Diploma – Shoham High School, 2016

IDF – C4I Corps — Field Communications Technician

Southern Israel | 2016 – 2019

- Led a team maintaining advanced radio and computing systems.
- Supported critical infrastructure moves, including Bahad 7's relocation.
- Awarded 'Independence Day Certificate of Excellence' for outstanding service.

Languages

Hebrew – Native

English – Fluent

Japanese – N4 (Basic Proficiency)