

# Sean Etkin

[LinkedIn/Profile](#)  
[GitHub](#)

Front end Developer, former Project Manager & CSM

## PROFESSIONAL SUMMARY

Creative and tech-savvy professional transitioning into front-end development. Strong foundation in HTML, CSS, and JavaScript, with a proven track record of managing complex software/hardware projects and collaborating with diverse teams. Passionate about building user-centric, functional web applications and continually learning modern technologies.

## Technical Skills

**Languages & Frameworks:** JavaScript, HTML, CSS.

**Web Tools:** Git, Chrome DevTools, VS Code, WordPress.

**Design & Media:** Adobe Premiere, Adobe Suite, Blender (3D modeling).

**Other Tools:** SAP, Monday, Office Suite (Excel, Word, PowerPoint, Teams), Google Ads, Google Analytics.

## Professional Experience

**RAS Retail Solutions Ltd — Project Manager**  
**Yehud, Israel | 2023 – 2025**

- Led strategic, technical, and operational planning for software implementation across the Israeli retail sector.
- Worked on CRM and SAP integrations, developed automation systems, and contributed to infrastructure design.
- Managed onsite hardware/software installation teams and coordinated project timelines.
- Partnered with startup teams to integrate emerging tech into company workflows.

**RAS Retail Solutions Ltd — Business Success & Marketing Manager**

**Yehud, Israel | 2020 – 2023**

- Managed communications with hundreds of companies and thousands of contacts.
- Designed marketing campaigns using Google Ads, Analytics, and WhatsApp Business API.
- Created a full product catalog, built and maintained a WordPress website, edited promotional videos, and managed newsletters.
- Monitored and optimized website SEO and campaign performance.

## Projects - Listed in Portfolio

**Responsive Portfolio Website**

A personal portfolio built with HTML, CSS, and JavaScript. Showcases professional background, project gallery, and a contact form.

[GitHub](#) | [Live Demo](#)

## Education

**Front-End Development Certificate – Online Course, 2025**

Hands-on training in HTML, CSS, JavaScript, and responsive design.

**Advanced Cinematography & Video Production Course – 2015–2016**

**High School Diploma – Shoham High School, 2016**

**IDF – C4I Corps — Field Communications Technician**

**Southern Israel | 2016 – 2019**

- Led a team maintaining advanced radio and computing systems.
- Supported critical infrastructure moves, including Bahad 7's relocation.
- Awarded 'Independence Day Certificate of Excellence' for outstanding service.

## Languages

**Hebrew – Native**

**English – Fluent**

**Japanese – N4 (Basic Proficiency)**