## DAEYOUNG'S PROPOSAL For PRINCIPAL DESIGNER

Design Project Life Cycle
Initial Consultation
Preliminary Design Phase
Detailed Design & Development Phase
Pre-Construction Administrative & Documentation Phase

INTERIOR PROCESS

QUATATION

A IMPLIMENTION

Daeyoung Jo

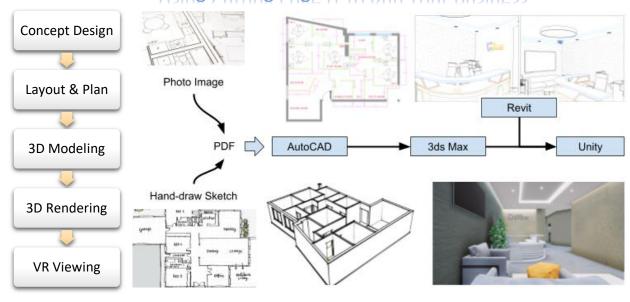
Daeyoung Jo

Pre-Construction Administrative & Documentation Phase

What	Concept Design
	Design Proposal
	3D Modeling & Rendering
How	Interactive Layout & Plan View
	Realtime Exchange Materials
	Virtual Reality Interior Design Experience
Scope	Design Concept Layout, Plan View
	Interior Design Proposal
	Virtual Reality Walktrhough

Project Construction PhaseProject Completion Phase

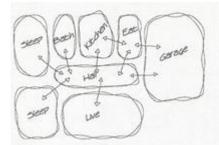
# Using Cutting Edge IT to Run Your Business



When you begin working with Daeyoung Jo, you can expect them to take through 5 major phases. These collectively form the entire interior design process.

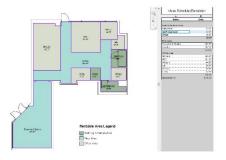
## 1. Strategic Planning Phase

- Gathering Client Brief Getting to know the client better
- Deciding on a budget for the project
- Finalizing the timeframe for the entire process



### 2. Conceptual Development Phase

- Ideas are converted into sketches
- The illustrations include basic site plans, simple elevations, new floor plans to make use of blank spaces and rough sections
- These are sent to client for review
- Design is finalized after approval



#### 3. Design Development Phase

- The approved schematic design finalized in this phase is further developed
- Sections, floor plans and elevations are accentuated with accurate dimensions
- Additional details of colors, material, location of doors and windows, finishes, furnishing etc. is also included in the design
- The final design is converted into 3D and sent to client for approval In a nutshell, the design development phase plans out everything for your space.



#### 4. Construction Documentation Phase

- Approve design is translated into construction documents for contractors
- All specifications for executing interior design projects are included
- Approved construction documents are processed for cost estimation



#### 5. Construction Maintenance & Administration Phase

- Construction begins with compliance of specifications in the documentation set
- The design intent is ensured in tandem with the on-site manufacture or construction