**DAGEM BEFIKADU**

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<https://github.com/DagemBefikadu>

**SKILLS**

**FRONT-END:** HTML, CSS, Bootstrap, JavaScript/ES6, React.js, React Native

**BACK-END:** Node.js, Python, PostgreSQL, AJAX, Mongoose, RESTful APIs, relational & non-relational databases, MVC frameworks

**TECHNOLOGIES:** Git, GitHub, NPM, Slack, Zoom, Heroku

**EXPERIENCE**

SOFTWARE ENGINEERING FELLOW 2021

**GENERAL ASSEMBLY**

* 12-week software development & programming immersive with 450+ hours of formal training.
* Used skills attained to design, create and deploy 5 high-quality, reliable web applications

Account Manager 02/2020 –

**Reyes Coca-Cola Bottling**

* Analyzed sales data and retail capacity and recommended products accordingly to maximize profit for both customer and the company.
* Achieved consistent growth in quarterly volume and gross profit of 102.5% for assigned list of customers.
* Executed and closed all sales calls; liaise with account managers and supervisors to ensure the achievement of company goals, optimized customer service and maximized sales; launched on average 10-15 new products and encourage shelf space and sales within territory
* Facilitated incremental displays while maintaining strategic brands to ensure profitability.
* Maintained appropriate inventory levels, company assets, and point of sale and communicated account activities to parties.

Executive Team Leader/District Trainer 06/2017 – 05/2019

**Target**

* Drove, coached and cultivated a dynamic, high-performing team to meet performance targets and exceed behavioral expectations; prioritized the elevation of customer satisfaction scores and overall consumer experience
* Built and implemented a strategic action plan to maintain high sales results and meet KPI targets against an emerging competitive landscape; increased revenue against comp goals from 2% to 13%
* Selected by corporate partners and field leadership to act as the training expert and liaison for all internal and external hires entering management roles throughout the District; led a six-week onboarding process for all new hire cohorts
* Actively participated in the performance management process, which included recognizing, coaching, providing meaningful feedback, and performance review administration

**PROJECT HIGHLIGHTS**

**HOOPDREAMER, OCTOBER 2021 -** [**https://dagembefikadu.github.io/SEI-Project-one/**](https://dagembefikadu.github.io/SEI-Project-one/)

* HoopDreamer: Hoop Dreamer is a game where you will go around the court and collect all the game balls before the clock runs out. While avoiding the food and sweat puddles.
* Technologies used: HTML(Canvas), CSS, JavaScript, Bootstrap

**My-Coffee, November 2021 -** [**https://yene-buna.herokuapp.com/**](https://yene-buna.herokuapp.com/)

* My-Coffee: My Coffee is a place where you can learn about all the different kinds of coffee around the world. Here you can find the name, description and origin of the coffees.
* Incorporates seeded data that is fetched from a Data base
* Technologies used: HTML, CSS, JavaScript, Node.js, ExpressJS, EJS, MySQL, Bootstrap

**EDUCATION**

**University of California, Riverside –** 2017 **-** B.A., Business Administration

**Nucamp Coding Bootcamp** – 2020 **-** Full Stack Web + Mobile Development – 2020

**General Assembly** – 2021 – Software Engineering Immersive