

# Dagmawi Yesuf

✉ daginaruto@gmail.com ☎ +251973004627 📍 Addis Ababa, Ethiopia 🖱 Portfolio in LinkedIn 🐙 Github

## Summary

I am an outgoing and creative social media manager, who loves connecting with colleagues, clients and followers. I have extensive experience in content creation and framing, both on my own accounts and on behalf of clients. Having a comprehensive understanding of making the most out of platforms like Facebook, Twitter, Instagram, LinkedIn, YouTube and more, I know how to develop campaigns that will be engaging and effective. My communication skills are excellent as is my ability to stay up-to-date with trends and insights. Looking to apply my knowledge in successfully managing a client's digital presence.

## Frameworks and Technologies

Adobe Photoshop	● ● ● ● ●
Adobe Premier Pro	● ● ● ● ●
Figma	● ● ● ● ●
Canva	● ● ● ● ●

## Technical skills

Python • Dart • Java • JavaScript • Html • Css

## Projects

### Rate Eat

June 2022 – September 2022

- A platform that allows users to give and consume item specific reviews and show growth points of businesses.
- Stood third place in the A2SV real world problem solving competition.
- Participated in the Frontend development and UI design as part of a team of 50.

### InternSuit

April 2022 – July 2022

Worked on a mobile application platform which servers as an agent to help university students find companies that provides internship offers in Ethiopia.

## Awards

### Regional Award for Higher Education Exam(top 0.2% highest score of 350,000 students)

Regional Government of Oromia  
27th August 2016

### Champion of the Ebenezer high Chess competition

Ebenezer Senior highschool  
23rd May 2017

## Interests

Graphics Design, Artificial intelligence, 3D modeling, Hiking

## Education

### Bachelor of Software Engineering

Addis Ababa University

September 2019 – present | Addis Ababa, Ethiopia  
6th best in Africa.

Courses taken:

- Object Oriented Programming , Data structure and Algorithms, Database, Operating System, Mobile App and Web development.

### Coding academy

Africa to Silicon Valley

December 2021 – present | Addis Ababa, Ethiopia

A2SV upskills high-potential African students, connects with top silicon valley companies and creates digital solutions to urgent problems in their home countries. A2SV students have achieved 70% (31/44) success rate in 2022 at Google Software Engineering interviews.

### Digital Marketing

HubSpot Academy

August 2022 – November 2022

Massachusetts, United States of America

HubSpot Academy is the worldwide leader in free online training for inbound marketing, sales, and customer service professionals. We specialize in comprehensive certifications, singular topic courses, and bite-sized lessons for professionals looking to grow their career and business.

## Professional Experience

### Social Media Manager and Content Creator

Africa to Silicon Valley

February 2022 – present | Addis Ababa, Ethiopia

Worked on creating content as well as manage all the social media platforms A2SV | Africa to Silicon Valley owns. Which includes: Instagram, LinkedIn, Telegram, Twitter.

### Frontend Developer

Africa to Silicon Valley

June 2022 – present | Addis Ababa, Ethiopia

- Designed, developed, and tested a platform that allows users to give and consume item specific reviews and show growth points of businesses.
- Participated in the Frontend development and UI design.
- Used platforms such Trello, ClickUp and Figma on a daily basis.
- Judged by Dr. Jelani Nelson , Ricardo Baeza-Yates and others.

### Digital Marketing

Excellerent Solutions

November 2022 – present | Addis Ababa, Ethiopia

I have implemented a variety of strategies to promote my clients' products and services online.