



# TechnoEdge

## Sales Analysis Report (Dashboard)

**START**





State

All

Ship mode

All

Segment

All

Sub-Category

All

Year

2020

2021

Pages



Summary



Customer



Product



# TechnoEdge Sales Analysis Report

Total Sale

57438.86

Net Profit

14,408.92

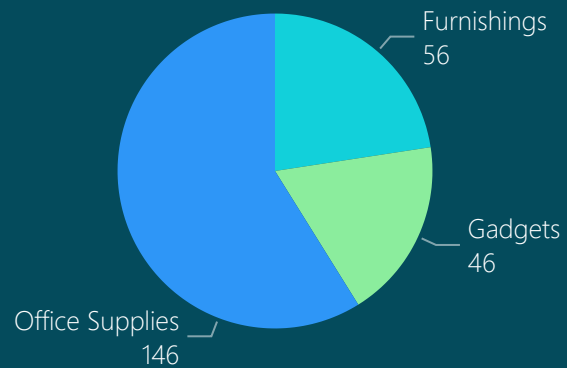
Total Customer

109

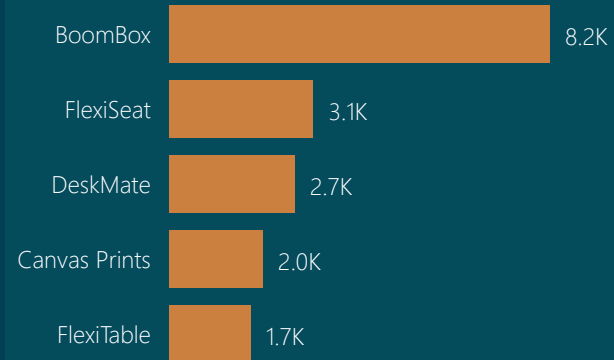
Total Quantity

977

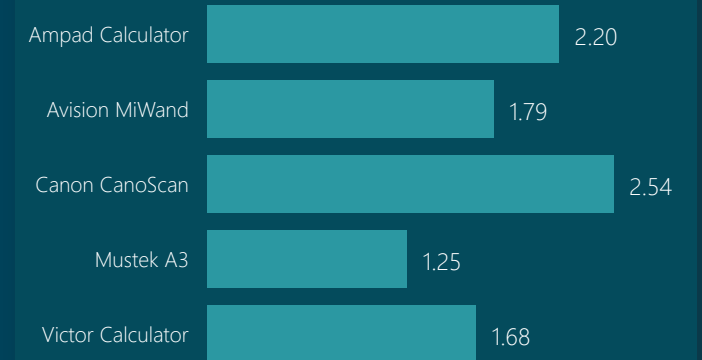
Category Wise Order



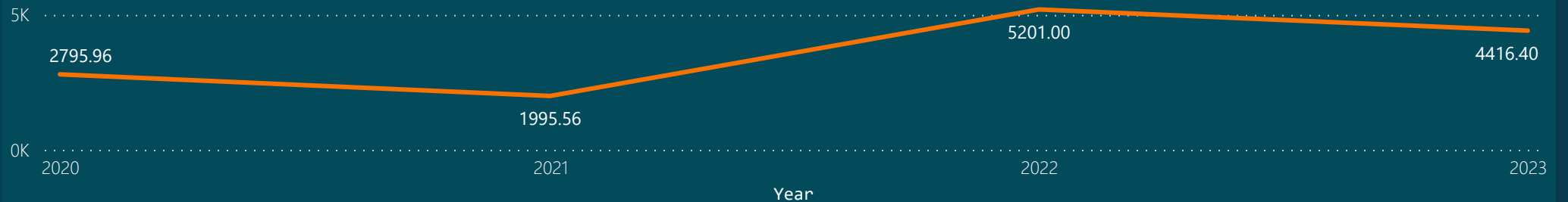
Top\_5 Selling Product



Bottom\_5 Selling Product



Net\_Profit by date





# TechnoEdge Sales Analysis Report

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Customer



Product

Top Customer

Becky Martin

Highest Order

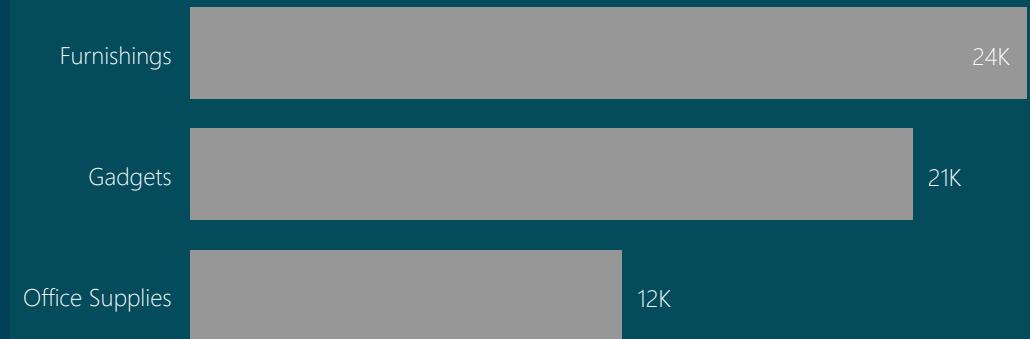
7

Highest Sale

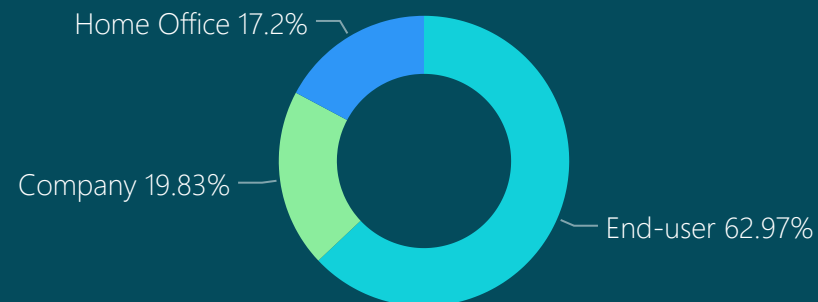
August 9, 2020

Customer Name	Country	Sum of Profit
Becky Martin	Canada	15.99
Becky Martin	Germany	16.62
Becky Martin	India	1,672.10
Becky Martin	New Zealand	9.71
Brosina Hoffman	Canada	41.91
Brosina Hoffman	Germany	-380.51
Brosina Hoffman	India	226.45
Total		3,053.22

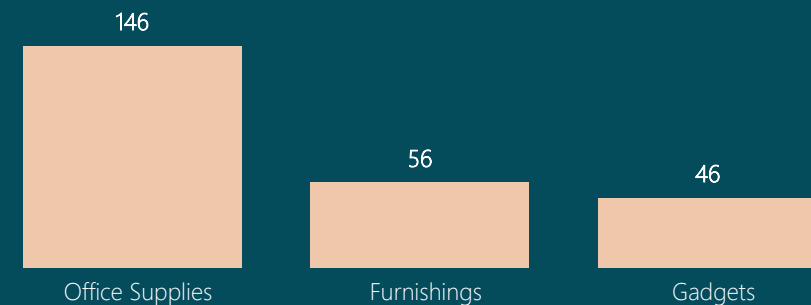
Sales by product category



Sale % by Segment



Profit Margin by Product Category





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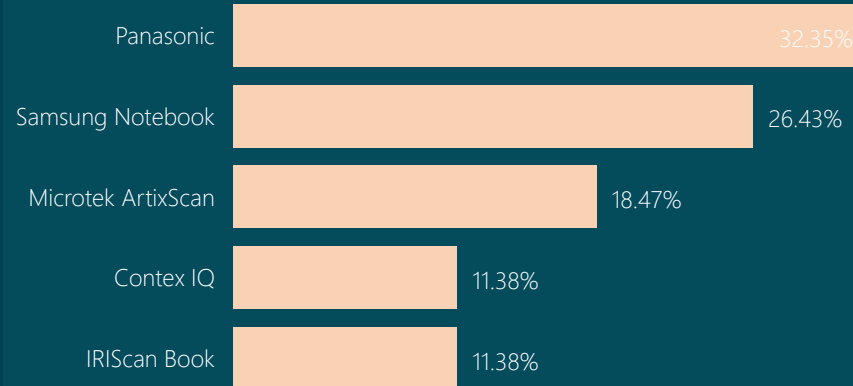


Customer

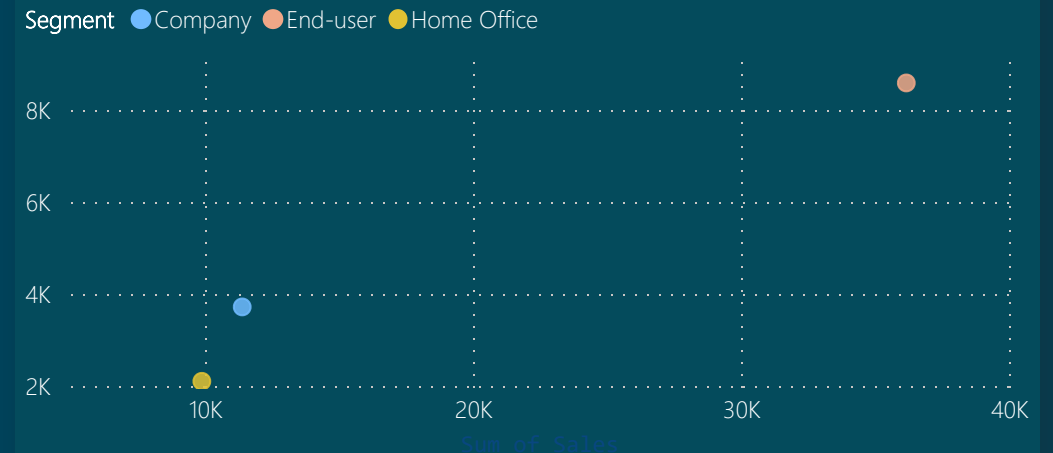


Product

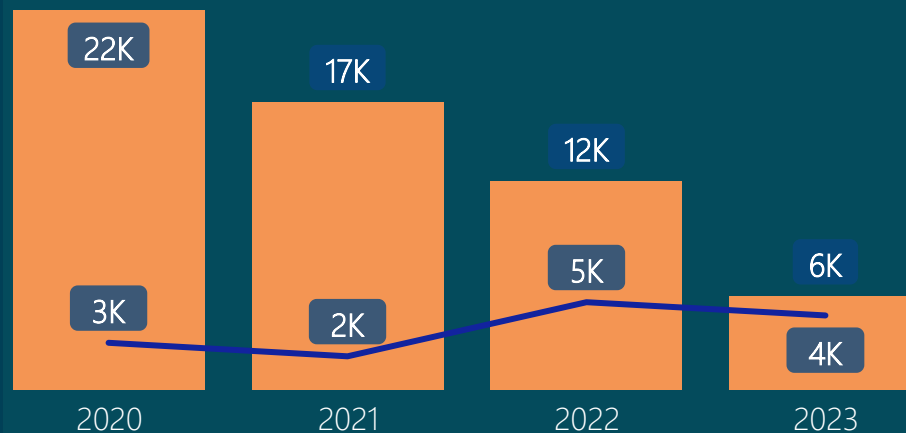
## Top 5 Most Profitable Products



## Total Sales Vs Total Profit by Segment



## Total Sales VS Total Profit by Year



## Some Insights from scatter chart

The scatter chart displays the relationship between the sum of sales and sum of profit by segment. Each data point represents a segment, with the X-axis showing the sum of sales and the Y-axis showing the sum of profit. The chart shows that certain segments have high sales and profit, while others have lower values. This information can be used to identify segments that are performing well and those that may need further attention or optimization.