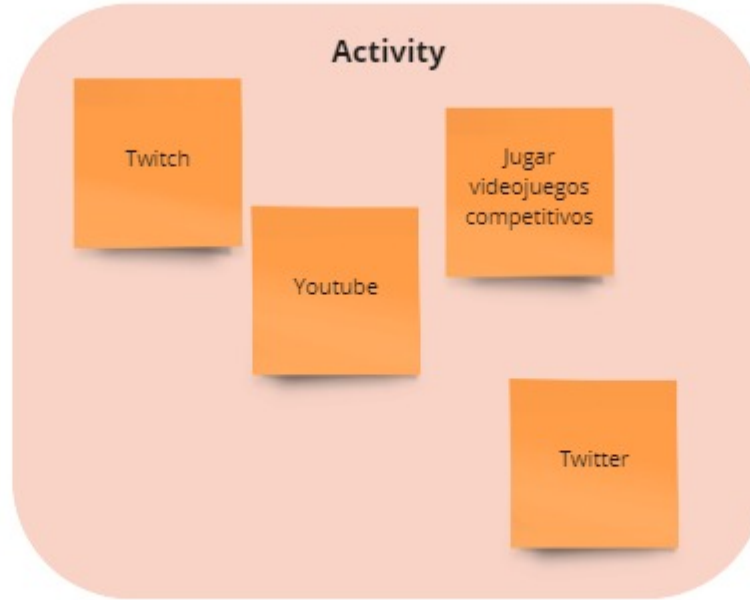
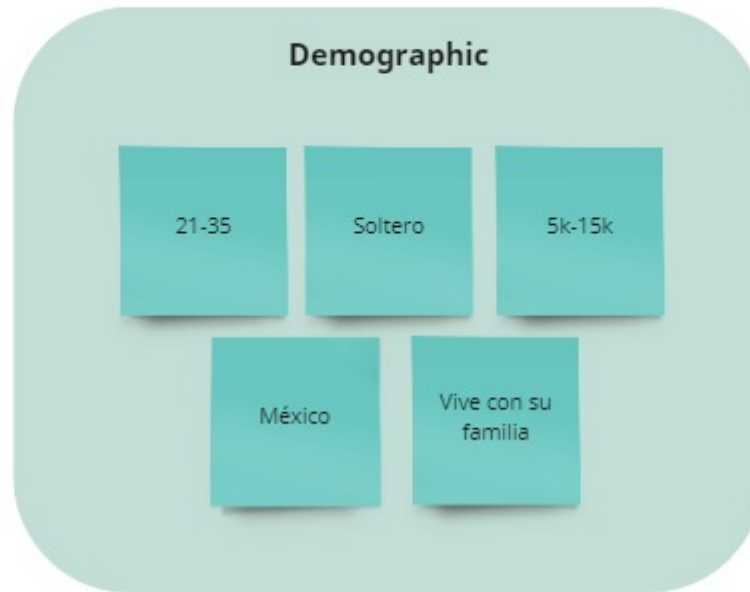


Target Audience



Target Audience Recap



Juan Elizarra

21-35	Soltero	5k-15k	México	Vive con su familia
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This card features a blue background and a grey circle at the top. Below the name, there are five light blue boxes containing demographic and lifestyle information.



Marina Gomez

25-45	Casada	12k-20k	México	Vive con su familia
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This card features a dark grey background and a grey circle at the top. Below the name, there are five light blue boxes containing demographic and lifestyle information.



Jorge Villalobos

30-40	Casado	8k-15k	México	Vive solo
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This card features a green background and a grey circle at the top. Below the name, there are five light blue boxes containing demographic and lifestyle information.



Review

Gusto por los videojuegos	Gusto por la tecnología	Trabaja en un equipo de desarrollo de software
Jugar videojuegos competitivos	Eficiente	Trabajo en equipo

This card has a light grey background. It displays six attributes in colored boxes: two blue boxes for interests, one red box for profession, and three yellow/orange boxes for skills and preferences.



Review

Gusto por trabajar	Le gusta pasar el tiempo con sus hijos	Arquitecta
Aplicaciones para arquitectura	Líder de equipo	Eficiente

This card has a light grey background. It displays six attributes in colored boxes: two blue boxes for interests, one red box for profession, and three yellow/orange boxes for skills and preferences.



Review

Gusto por las fiestas	Gusto por el futbol	Diseñador gráfico
Photoshop	Trabajo en equipo	Eficiente

This card has a light grey background. It displays six attributes in colored boxes: two blue boxes for interests, one red box for profession, and three yellow/orange boxes for skills and preferences.