Training Outline

Week 1

1. Introduction to Product Management:

- Understanding the role and responsibilities of a Product Manager.

- Overview of the product lifecycle

- Understanding stages of software development cycle and how product

- management fits in the software development lifecycle.

2. Market Research & User Needs:

- Techniques for identifying user problems and market gaps.
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- Methods for validating ideas before development.

Week 2

3. Agile & Development Processes:

- Introduction to Agile methodologies.

- Collaborating with cross-functional teams

- Agile Execution

- Introduction to Product Specification Authoring

- Introduction to Jira

- Practicing sprints in Jira

- Integration and automation

- Writing product requirement documents

- Writing user stories.

- Defining acceptance criteria

- Estimation

Week 3

4. Prioritization, Roadmapping & Strategy

- Creating effective product roadmaps.

- Aligning product goals with business objectives

- Product prioritization

- Product Methods and best practices

Week 4

5. Metrics & Continuous Improvement:

- Key performance indicators for product success.

- Iterative development and feedback loops.

Week 5

Mini project