

# Comparing New York City and Hamburg

Battle of the Neighborhoods

# Why comparing both cities?

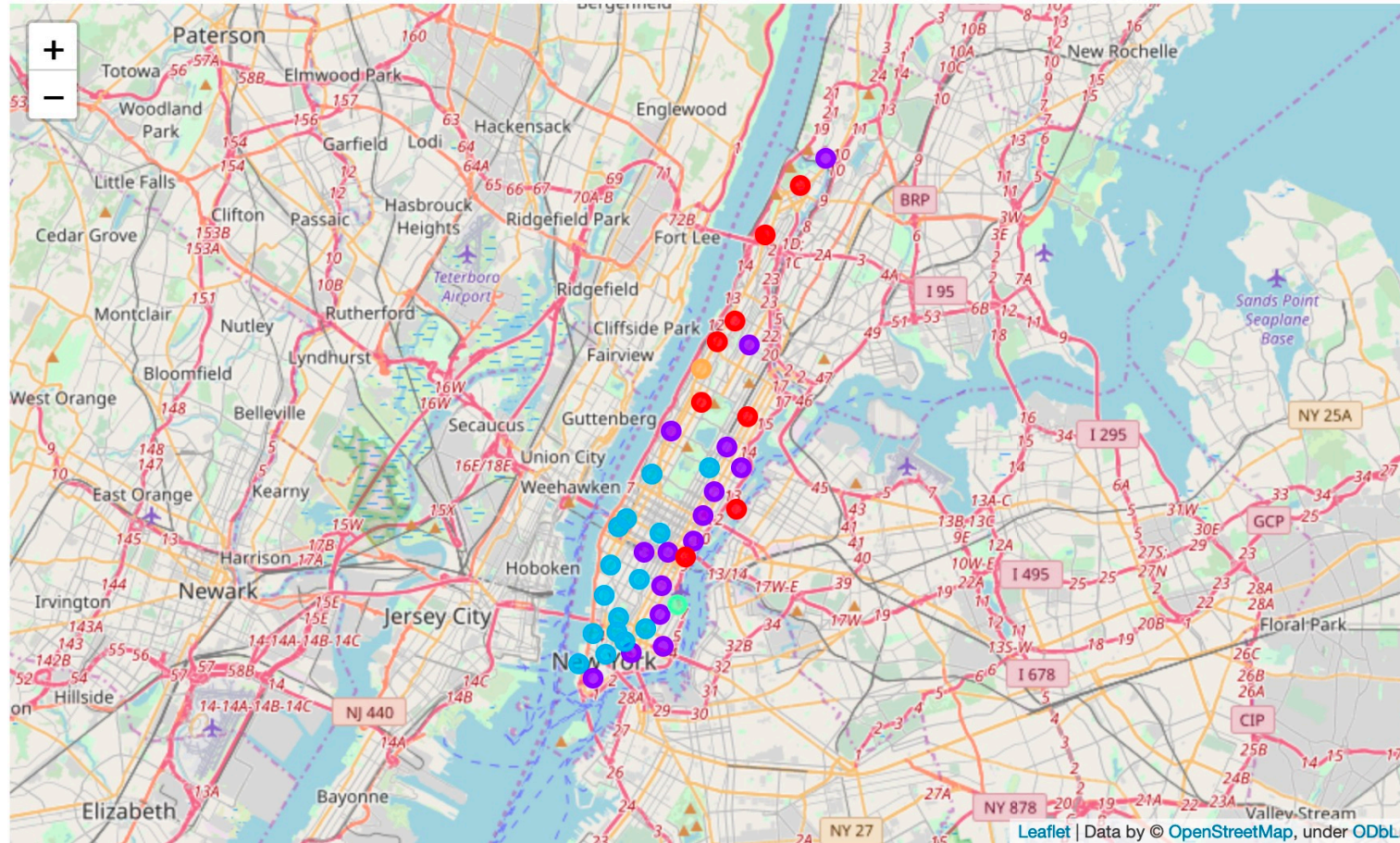
- Financial Community → New York City
- Oversea Markets Community → Hamburg

→ Similarities?

# Data Acquisition

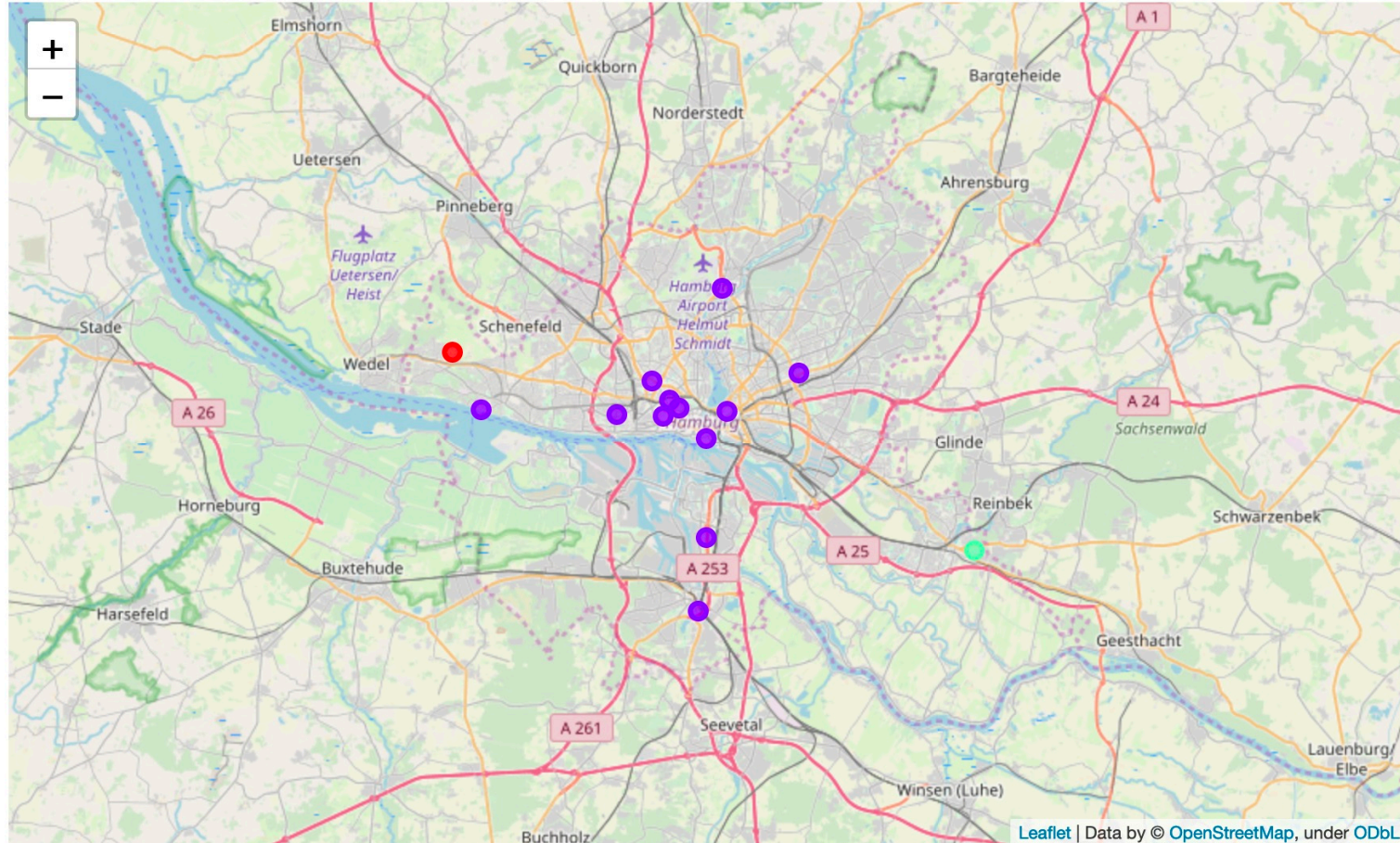
- Hamburg Neighborhoods scraped from <https://www.hamburg.com/residents/neighbourhoods/>
- Location Data from <http://foursquare.com/>

# Clusters: New York City (Manhattan)

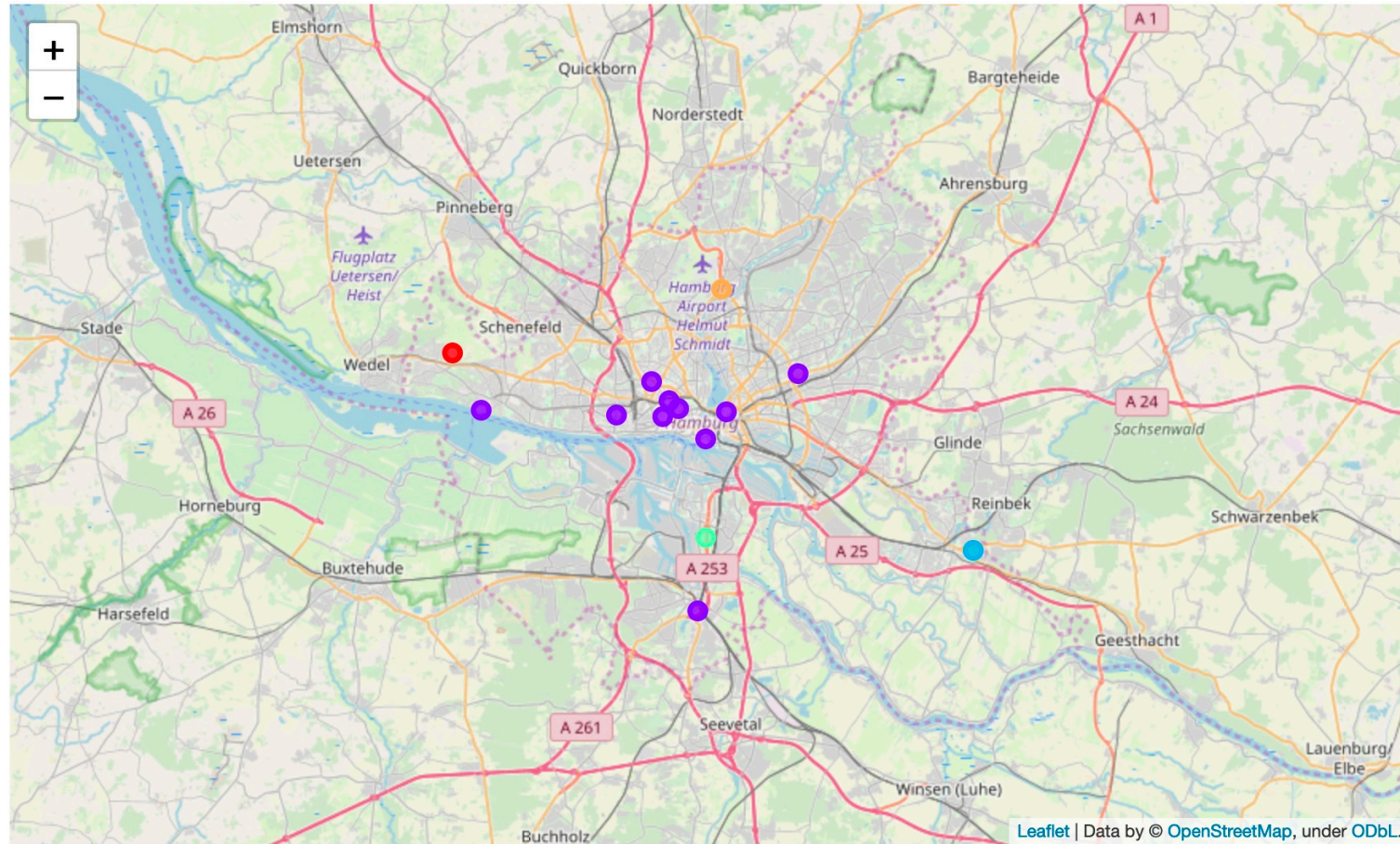




# Clusters: Hamburg (3 Clusters)



# Clusters: Hamburg (5 Clusters)



# Conclusions

- New York City (Manhattan) is very heterogen
- Hamburg is very homogen
- Reasons: High difference in population, importance, location, history