

The 6th Columbia China Prospects Conference

China · Global Conversations Under the New Era

April 14-16th, 2017 New York City, U.S.

Columbia University Low Memorial
116th St & Broadway, New York, NY 10027

Organized by:

Columbia University Global Center,
Columbia University Chinese Students and Scholars Association,

Supported by:

Columbia Business School, Columbia University School of International and Public Affairs, Columbia University School of Education

Agenda

(Working languages: Chinese, English)

April 14th, 2016 (Friday)

13:00—13:30 Registration (Low Memorial, Floor 1)

14:00—15:00 Opening Ceremony (Low Memorial, Floor 1)

- Provost
- Jieyi Liu, China's Permanent Representative to the United Nations (UN)
- Jacob Lew, Former United States Secretary of the Treasury
- Shiling Fan, President of China Prospects Conference

15:00—15:15 Group Photo

15:15—15:30 Coffee Break

15:30—16:30 Panel 1: Macroeconomic Policies Coordination (Low Memorial, Floor 1)

1. Each panelist has a 20-minute presentation and then free discussion among participation)
Under the influence of globalization, automation and other factors, global economy faces tremendous downward pressure. After the 2016 presidential election, the U.S. started to implement isolationism and changes in its diplomatic policies towards China, creating uncertainties over the future of U.S.-China relations. As the world's two leading superpowers, the economic relations of U.S. and China have vital implication on the future of world economy. At this time, it is especially important for China and the U.S. to have open dialogue, incentivize economic reform, and enhance coordination on a macro level to promote healthy economy growth across the globe.

- Jacob Lew: Former Secretary of Treasury, Professor at Columbia School of Public and International Affairs
- Yanling Zhang: Former Vice President of Bank of China Limited (BOC)
- Zhongxia Jin: Chief Executive of International Monetary Fund China

17 : 30—20 : 00 Dinner (Italian Academy, Floor 1)

April 15th (Saturday)

9:00—9:45 Registration

10:00—11:30 Panel 2: Trade and Investments

The new administration abandoned the Trans-Pacific Partnership employed by the previous cabinet since the election, creating unpredictability for trade within the Pacific region. At the same time, China has been promoting “One Belt One Road” with active support from surrounding countries in the Middle Asia. Some people believe, although regional trade deals might encourage global economic development, they also put multilateral trade in a risky place. Establishing effective communication to fully comprehend current economic conditions and optimize resource utilization is an enduringly important topic for the Chinese and American government and scholars to have.

- Zhongxia Jin: Chief Executive of International Monetary Fund China
- Cheng Li: Director of China Center at the Brookings Institute, Member of Board of Directors of the National Committee on United States-China Relations
- Wen Wang: Executive Dean of Chongyang Institute for Financial Studies at Renmin University
- Xiqing Gao: Former Vice President of the China Investment Corporation

11:40—13:00 Panel 3: Financial Relations

After the new cabinet in the United States took office, both nations reconsider and adjust strategies for bilateral relations. During the recovery from financial crisis, the financial relations between China and the U.S. experienced subtle changes and reconfiguration of role and status in financial exchanges. Some asserted that the U.S. would return active in financial market, and hence mean to further challenge the financial relations between the two countries. Whether we should confront these differences in financial relations head on or seek alternatives to set them aside so the two countries can get on with issues of common interest is a question we have to think about.

- Yunlai Zhu: Former Chief Executive Officer of China International Capital Corporation
- Boming Wang: President of Stock Exchange Executive Council of China
- Yanling Zhang: Former Vice President of Bank of China Limited (BOC)

13:15—15:00 Panel 4: Technology and Financing

Driven by a series of heavy volume transaction made by Chinese enterprises, global financial technology investment in technology sector reached nearly \$ 23.2 billion with a growth rate of 10% over the previous year. The volume of venture capital in financial technology doubled in Asia-Pacific region, exceeding the venture capital investment in North America for the first time in 2016. Among them, China investment alone, has contributed ninety percent of the total investment. With the emergence of leading high-tech products, VR (Virtual Reality), AR (Augmented Reality) technology and other disruptive markets open up doors and march towards the technology industry. It presents exceptional opportunities for high-tech enterprises of the two countries as well as for related investment and financial sectors considering possibility of challenges.

- Yu Zhong: Chief Executive Office of Kangde Group
- Jiawei Gu: Leader of Tech&Research at Baidu Research
- Lisa Shalett: Former partner of Goldman Sachs
- Zhengwei Hu: Executive Director of Warburg Pincus

15:10—16:30 Panel 5: Energy and Sustainable Development

China is undergoing serious environmental problems, such as intensified smog weather, deteriorated river quality, deforestation, land desertification, bio-diversity decline and so on. Global warming increases the odds of more rising sea levels, severe weather and other events taking place. These are of critical importance and must be addressed if the nation is to continue to thrive. As the two largest economies in the world, both China and U.S. are encountering an array of similar problems—such as how to save energy and reduce carbon emission, most significantly, how to curb environmental pollution and maintain stable economic development at the same time. It has become a consensus that the investment and devotion in developing new energy have augmented in both China and the U.S. Should more attention be paid on shale gas development and sustainable energy? What influences would shale gas bring to Chinese energy in the near future? How should the coal & iron industry transform or upgrade? How much should be invested in new energy and technological research?

- David Sandalow: Former Senior advisor at the U.S. Department of Energy, Inaugural Fellow at the Center on Global Energy Policy at Columbia University
- Jeffrey Sachs: Director of The Earth Institute at Columbia University, former Counsel to the Secretary of United Nations.
- Chengyu Fu: Chairman of China Petroleum and Chemical Corp
- Manuel Pinho: Former Minister of Economy and Innovation of Portugal

16:30—17:50 Panel 6: Innovation and the Youth

Since the Chinese economic reform, socioeconomic development has made great achievements and laid a substantial foundation for the public to practice innovation and entrepreneurship, including mechanisms for market resource allocation, human resources, capital and technology reserves, and information technology. Throngs of successful businesses and entrepreneurs have participated in international competitions amid this market environment. Urban infrastructure and condition including networks, incubators, and accelerators centers for the public to get involved in innovation and entrepreneurship are becoming exceedingly well-supported. The presence of new technologies, information technology, new energy, new materials, biomedicine and other revolutionary innovations provide a myriad of ways for entrepreneurship. “Internet plus” and new tools for innovation would become a major factor accounting for the rejuvenation of traditional industries. Considering future perspectives of potential collaboration: what are the prospective fields of innovation that would trigger the cooperation between the U.S. and China? How to cooperate? What would emerge as great opportunities and issues is worthy of attention to as a new topic between the two nations.

- Xiqing Gao: Former Vice President of the China Investment Corporation

- Erhai Liu: Founder and Partner of Joy Capital, Former President of Legend Capital
- Annabelle Long: Chief Executive of Bertelsmann China Corporate Center, Managing Partner of Bertelsmann Asia Investments
- Aizhi Fang: Chief Executive Office and Partner of Zhen Fund
- Feng Li: Partner of Frees Fund, Former Partner of IDG-accel
- Yu Zhong: Chief Executive Office of Kangde Group

18:00—21:00 VIP Reception

April 16th (Sunday)

10:00—11:15 Panel 7: Ambicultural Diffusion

Currently Chinese culture and art are starting to play a more important role globally. Whether it is a Chinese American director showing the world his Academy Award for the Best Director, a talented musician presenting wonderful shows on the Grammy stage, a Chinese actor raising his statue of Academy Honorary Award and speaking of his pride to be Chinese, more and more Chinese artists are demonstrating their talents on the global stage, with enormous images and articles displaying traditional Chinese culture. However, except for being immersed in traditions, what shall we do to better advocate Chinese art and culture? How shall we adjust to and learn from the West? How should China boost and reshape its image in a forward leaning global vision when globalization is developing so quickly?

- Richard Peña: Former Director of New York Film Festival and Lincoln Center, Professor at Columbia University
- Jizhong Zhang: Renowned Chinese film producer, director
- Meng Zhang: The 28th Annual Chinese Golden Rooster Awards winner, the 48th Golden Horse Awards nominee

11 :30-12 :30 Closing Ceremony

11:30—12:00 Panel Summary

12:00—12:30 Thank You