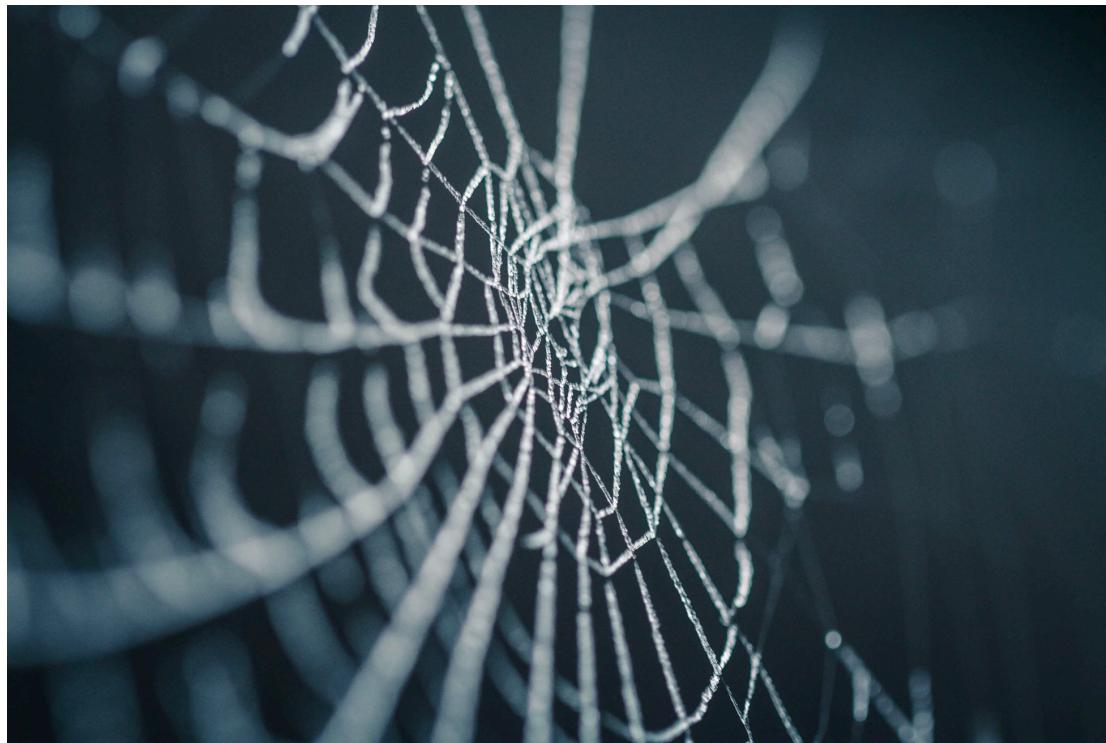


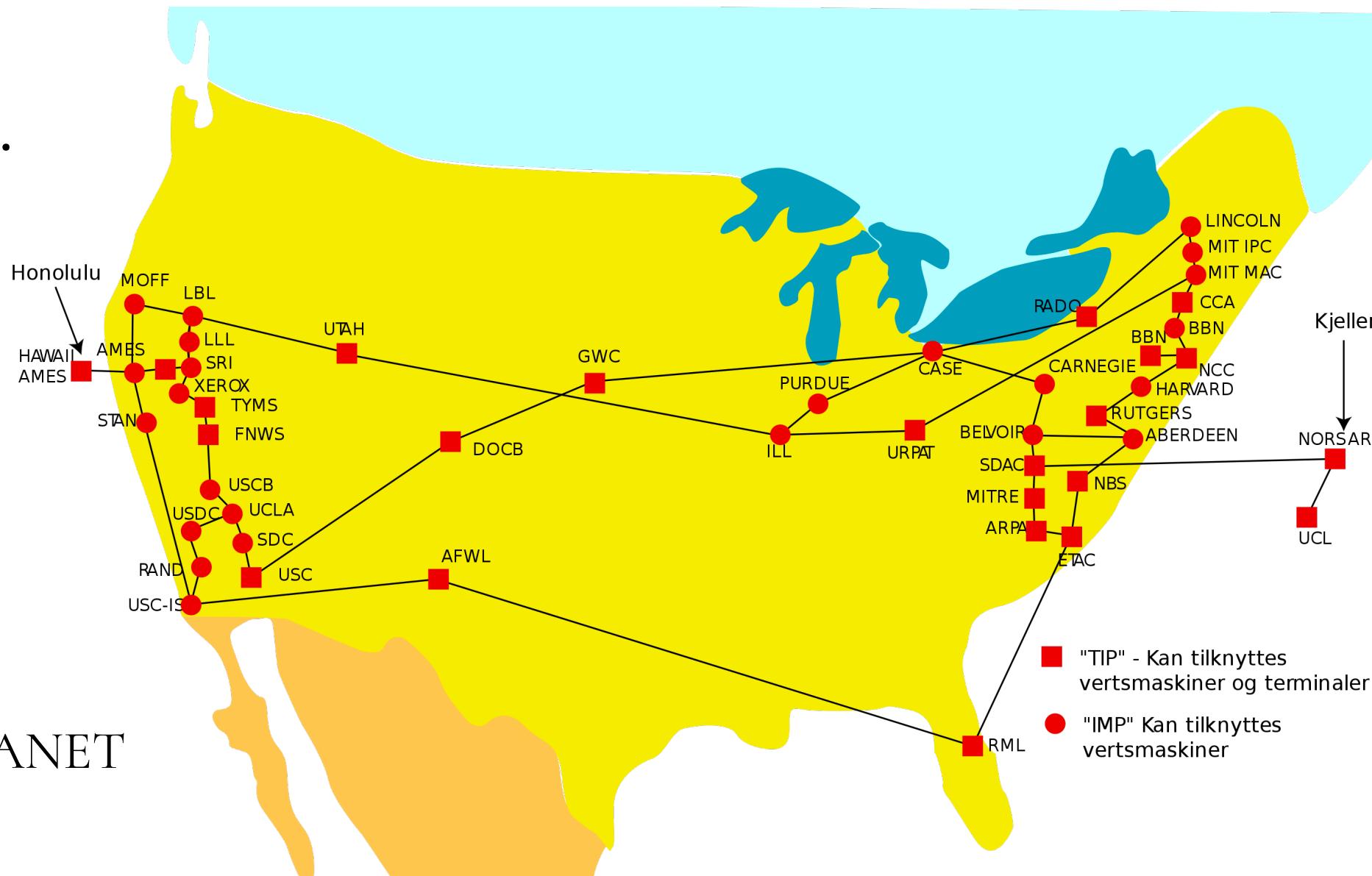
An introduction to the web.



*A little about the web,
a little about me.*

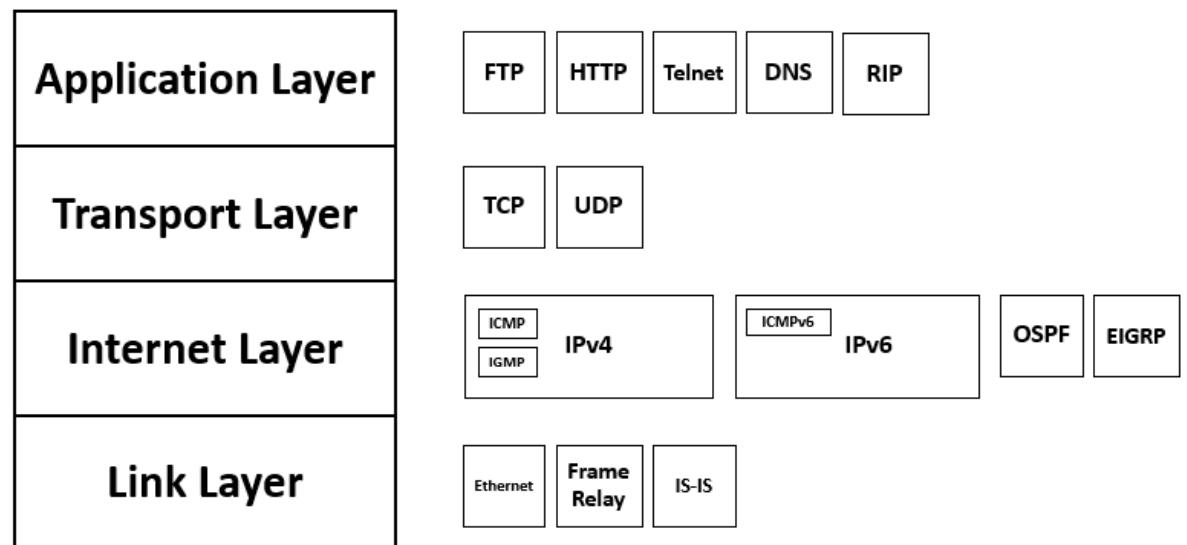
1969.

ARPANET



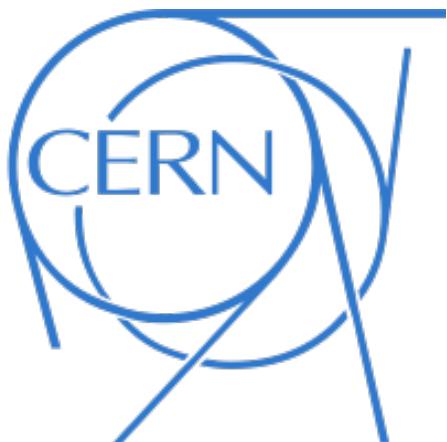
1973.

TCP/IP Model



1989.

The web

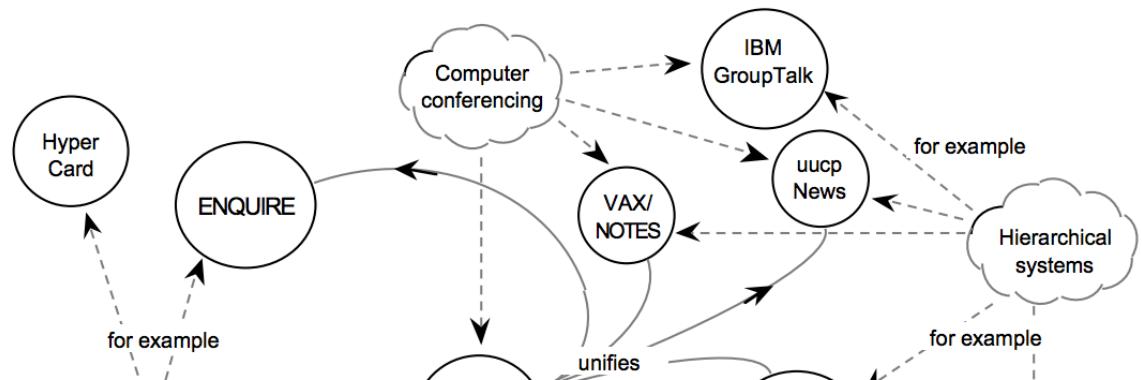


Information Management: A Proposal

Tim Berners-Lee, CERN

March 1989, May 1990

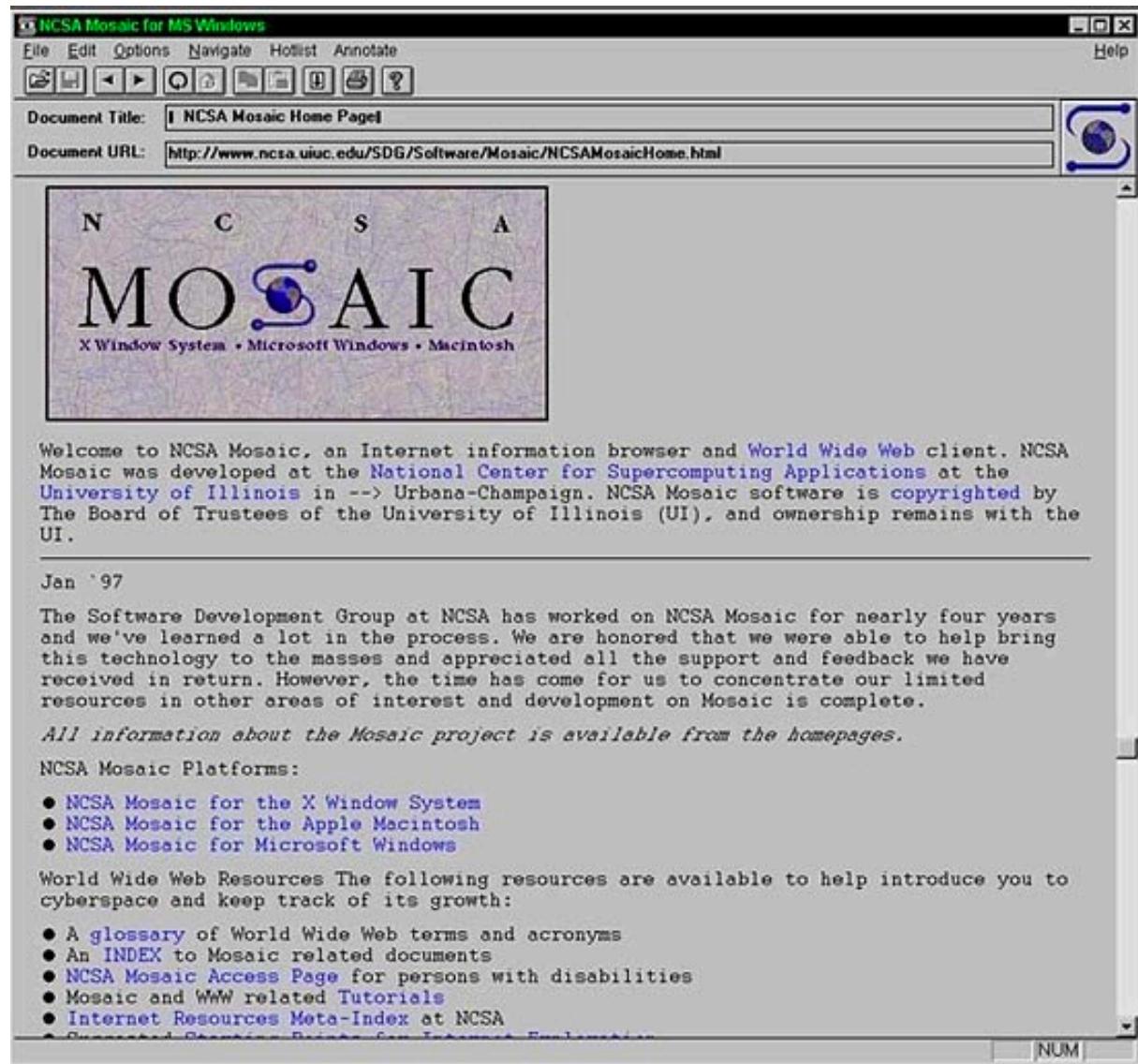
This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and derives a solution based on a distributed hypertext system.



1993.

ANDREESSEN HOROWITZ

The browser

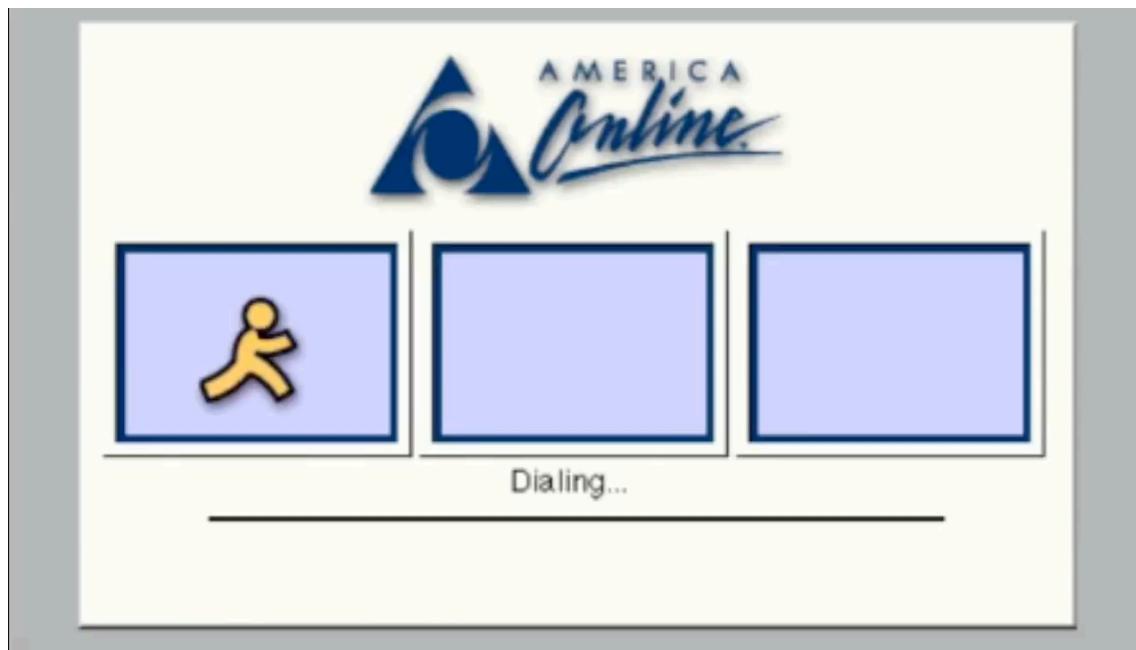


1993–1998.



The search engine

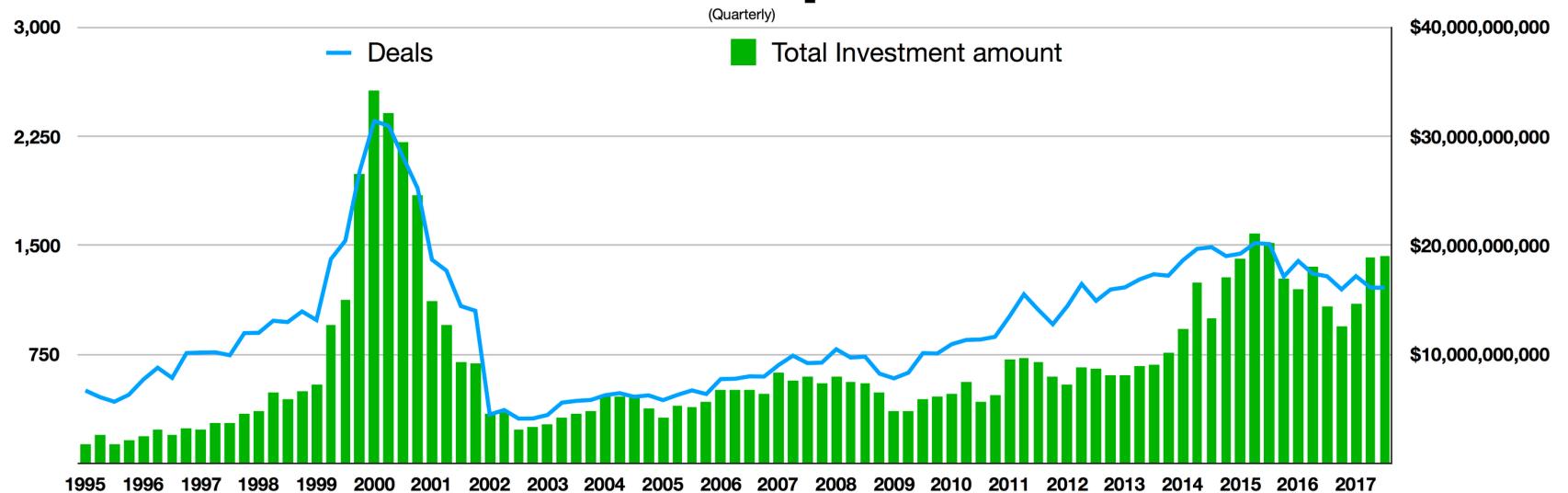
1997?



2000.

The “dot-com bubble”

Total U.S. Venture Capital Investments



2001–2007.



WIKIPEDIA
The Free Encyclopedia



Web 2.0, social media

2008—



tumblr



aws



Instagram

2009



HARVARD
UNIVERSITY

2014



2019



About you.

— Name, year, program of study

About the course.

- Review syllabus in detail.
- Attendance.
- Ensure access to course website.
- Survey.
- What questions do you have?

Intermission.

Question 1.

What is the first memory you have of using the internet?

(Where were you?)

(What were you doing?)

Question 2.

Do you, or anyone you know, belong to a community on the web that you think other people might be surprised to know existed?

Question 3.

If you were to walk into a cocktail party full of people who spoke a language you had never heard before, what clues might you use to figure out (a) what topic they are talking about and (b) when the topic of the conversation changes?

Question 4.

Think of pairs of scenarios where, depending on the person's tone and the context, the same words and phrases can have different (opposite?) meanings.

Question 5.

Have you ever seen an advertisement that was highly targeted to your interests?
Have you ever seen an advertisement that was irrelevant to you?

Question 6.

What are some situations where you have been unable to access a particular webpage because of restrictions? Consider passwords, corporate filters, parental controls, &c.

Fin.