

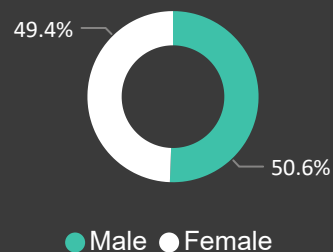


CUSTOMER CHURN ANALYSIS

CUSTOMER PROFILE

6687

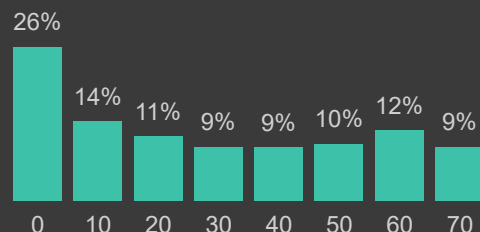
DEMOGRAPHIC



Under 30
19%

Over 30
81%

% User by month age



SERVICE

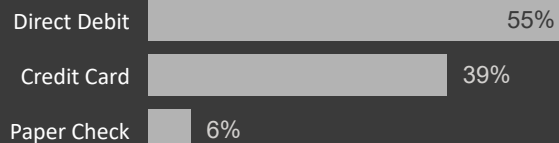
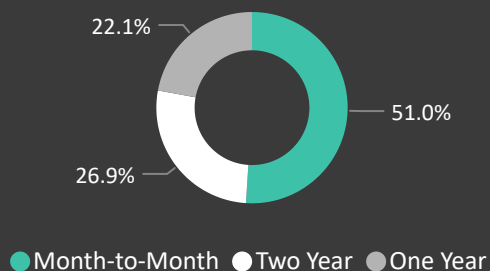
Intl Active
38%

UDP
67%

Group
23%

DP&OB
34%

CONTRACT



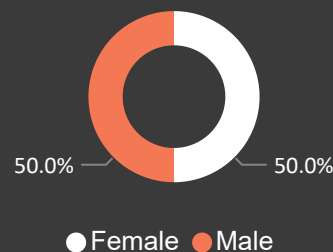
AVG monthly charge
\$31.0

AVG total charge
\$1.1K

CHURNER PROFILE

1796

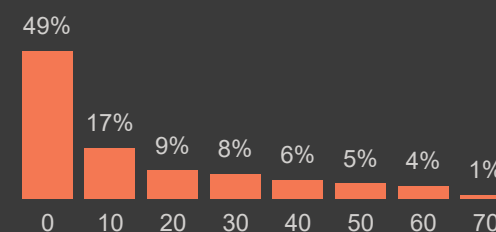
DEMOGRAPHIC



Under 30
16%

Over 30
84%

% User by month age



SERVICE

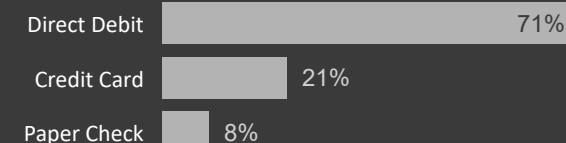
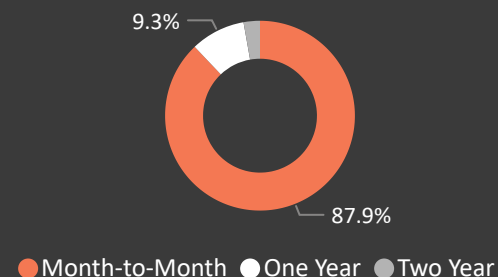
Intl Active
49%

UDP
80%

Group
6%

DP&OB
29%

CONTRACT



AVG monthly charge
\$36.8

AVG total charge
\$761.4

CUSTOMER DASHBOARD

CUSTOMER ID 0001-NBTF

\$24.00
Monthly Charge

\$1.62K
Total Charges

203
Total Call

Personal Details

ID:	0001-NBTF
Gender:	Male
Age:	23
State:	LA
Phone:	360-7079

Contract

Contract Type	Payment Method
Month-to-Month	Direct Debit

Service

Intl Active	Unlimited Data Plan
No	Yes
Group	Device Protection & Online Backup
No	No

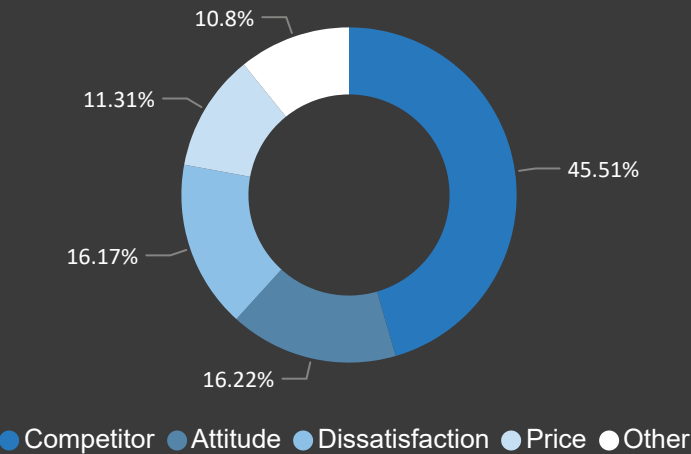
Churn Details

Is churn	No
Reason?	NA

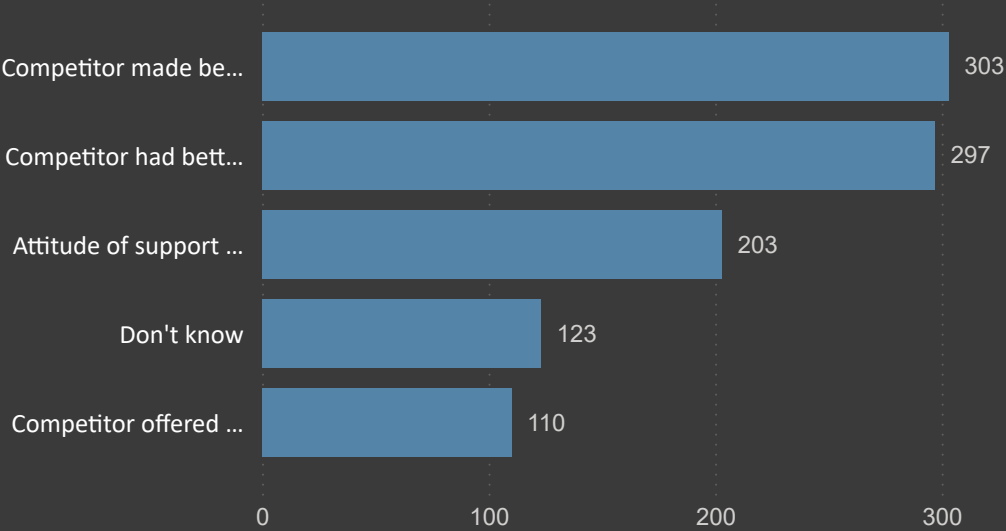
CHURN REASON



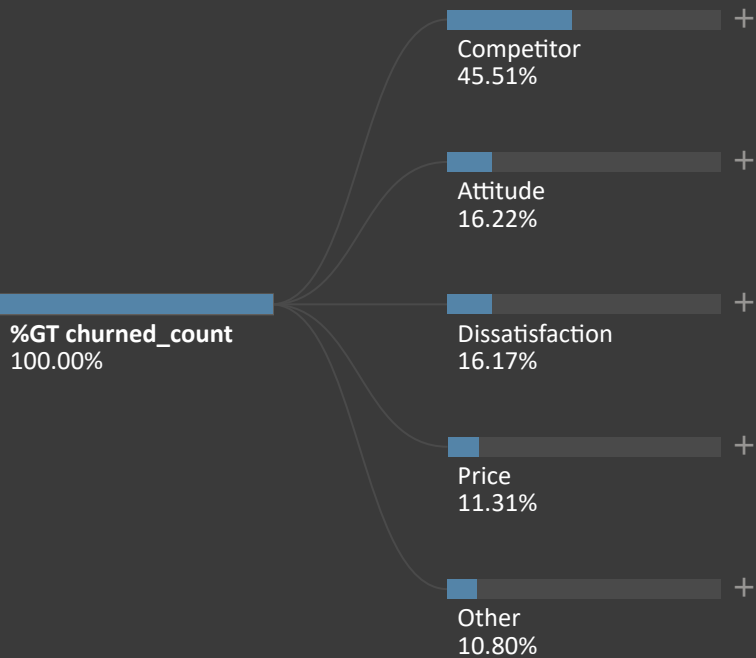
Churns by Category



Top 5 Churn Reason



Churn Category ×



ASK A QUESTION



Ask a question about your data



Try one of these to get started

top states by total count

what is the total count by
state

what is the total count by
customer ID

what is the total count by
contract type

top states by %dpob_churn

[Show all suggestions](#)