

Year

2011

2012

2013

2014

\$12.64M

Sales

178.31K

Quantity

1M

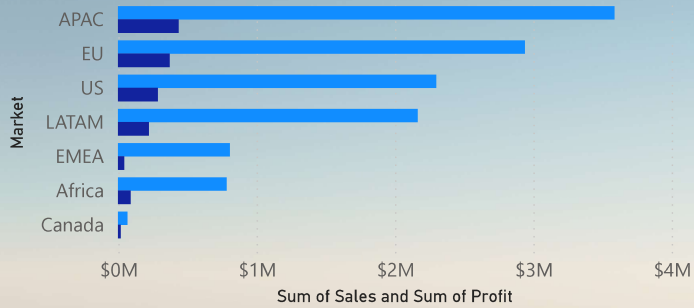
Sum of Profit

1172

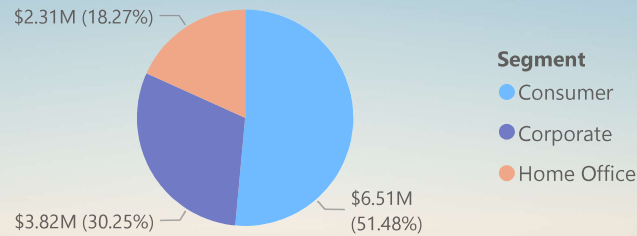
Return Orders

Sum of Sales and Sum of Profit by Market

● Sum of Sales ● Sum of Profit



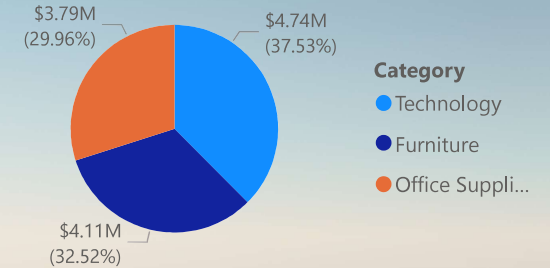
Sum of Sales by Segment



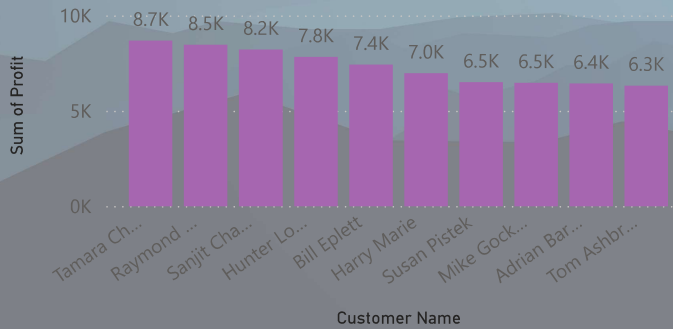
Sum of Sales by Region



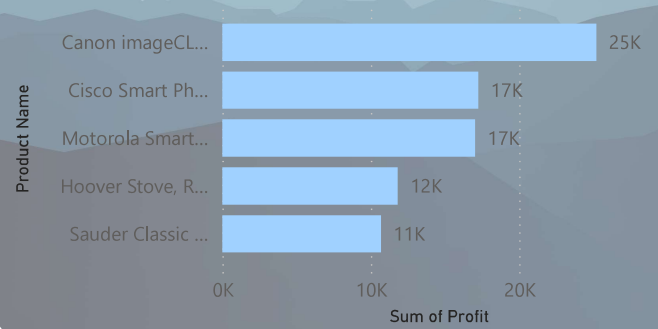
Sum of Sales by Category



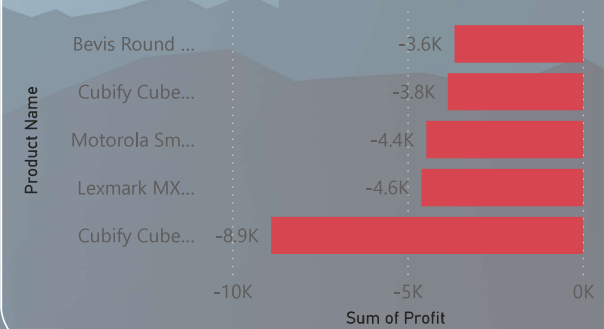
Sum of Profit by Sellers in each Region



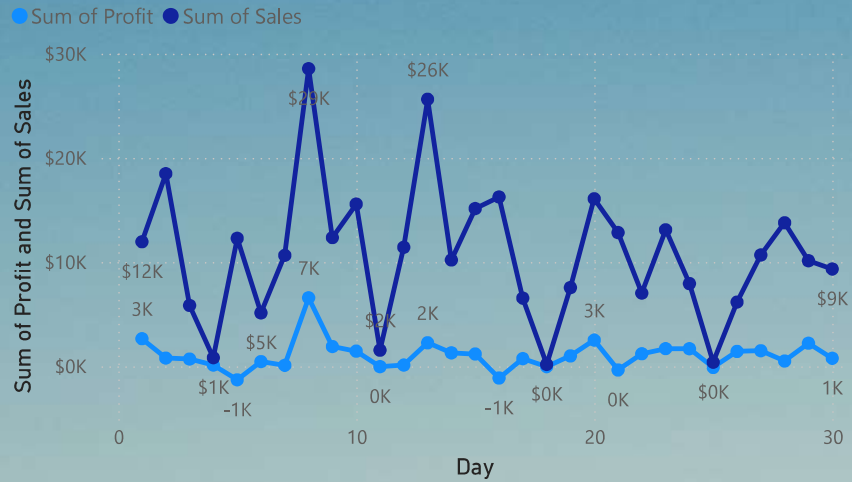
Sum of Profit by Product Name



Sum of Loss by Product Name



Sum of Profit and Sum of Sales by Day



Recommendations & insights

- Reduce sales of items in sub-tables.
- Increase sales of items in sub-appliances.
- Focus on selling more products in the top selling products.
- Reduce products that cause the most loss.

Sum of Profit by Sub-Category

