

# Dingran Dai

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<https://daidingrdesigns.com>

## EDUCATION

### Cornell University, Cornell Tech

New York, NY, Aug 2025 – May 2027

M.S. in Applied Info Science & Info System, Merit Scholarship

Relevant coursework: HCI, 3D Interaction Design, Interactive Devices Design, Ubiquitous Computing, Digital Fabrication

### South China University of Technology, School of Architecture

Guangzhou, China, Sep 2020 – Jul 2025

B.Eng. in Urban & Rural Planning, GPA: 3.72/4.0

Honors: University Scholarship; Merit Student in School of Architecture

## TECHNICAL SKILLS

**Tools:** Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom), Fusion 360, Rhino, AutoCAD

**Programming & Data:** Python, SQL, Git, Google Colab, Linux

**Physical Computing:** Arduino, Raspberry Pi, ESP32

## WORK EXPERIENCE

### Product Strategy, Mobile Gaming Performance and Thermal Strategy | Intern Shenzhen, China, Jun 2025 – Aug 2025

- Deconstructed 50+ gameplay scenes to identify high-pressure interaction breakdowns, informing a performance optimization roadmap
- Led structured pre- and post-launch KOL interviews; standardized play settings & stress cases; translated into reports
- Produced internal competitive analysis briefs summarizing major product launches and technical optimizations across the mobile gaming ecosystem

### Comparative Study of Urban Character in Guangdong and Zhejiang | Intern Guangzhou, China, Jun 2024 – Jul 2024

- Built AI-assisted workflows and Python pipelines to scrape and process 250,000+ street-view images across 30 cities
- Applied CNN-based feature extraction to analyze historical façades and urban form patterns

### Subdistrict Master Plan | Intern Guangzhou, China, Oct 2023 – Dec 2023

- Conducted user research and space evaluation, synthesizing survey feedback into high-quality design deliverables
- Visualized multi-source spatial data to identify equity gaps, collaborating with stakeholders to propose user-centric solutions for urban accessibility

## DESIGN EXPERIENCE

### Portable Subway Keychain

New York, NY, Feb 2026

- Designed a glanceable, three-state interaction and interface system, iterating on visual hierarchy, iconography, and layout clarity through rapid prototyping
- Created interface demos and interaction flows informed by user insights and real-time transit data
- Designed and refined the physical and digital experience as a cohesive system, from screen layouts to enclosure aesthetics

### The Museum of Lost Sound

New York, Nov 2025

- Designed a glanceable three-state interaction system by iterating on visual clarity through rapid prototyping with ESP32 and CircuitPython
- Collaborated on a complex hardware-software system, integrating sensors and displays to create an elegant, non-blocking state machine
- Designed and fabricated the micro-museum enclosure using Rhino and conductive PLA 3D printing

### Camino de Santiago Board Game

Guangzhou, China, May 2024 – Dec 2024

- Scraped over 40,000 street-view images from Camino de Santiago and applied image segmentation techniques using machine learning and DPT ADE20K Python model to distinguish different landscape features
- Researched different travel experiences along Camino de Santiago by sentiment analysis and topic classification models applied to a 160,000-item Instagram dataset
- Developed a predictive model to analyze the relationship between environmental factors and traveler experiences along the route, using Random Forest
- Designed a board game to engage children in simulating pilgrimage, tourism, and hiking experiences

### Sequential Collaborative Robotic Construction from 2D Patterns

Guangzhou, China, Oct 2024 – Dec 2024

- Designed and programmed tool to build bricks with angular variation range based on human instructions; a 12-unit slat-wall was assembled using a 4-axis Dobot Magician robotic arm
- Designed experiments testing two variables (workflow sequence and slat configuration) to analyze human-machine collaboration variance; conducted multiple rounds of testing to validate results for consistency
- Collected feedback from 4 participants on machine-assisted design, focusing on accuracy and creativity

### Arduino-based Adaptive Tension Structure

Beijing, China, Sep 2024 – Dec 2024

- Reflected social interaction patterns in bending active structure based on Proxemics principle, mapped structure using skeleton

- data tracking with MediaPipe framework
- Constructed a full-scale, dynamic tension structure (1.5m x 1.5m x 1.5m) capable of real-time shape adaptation, controlled by three Arduino-driven motors
- Prototyped responsive elasticity that tracked human posture shifts, using Arduino Uno and DYNAMIXEL Shield

#### 2024 CDAC 3D Printed Bamboo Structure

Shanghai, China, Nov 2024

- Scanned dimensions of 66 bamboo pieces to design custom 3D-printed joints for precise assembly
- Printed joints and tested locking mechanisms for stability of each module, optimizing overall stability
- Assembled bamboo pieces with 312 3D-printed components to construct a 1.8-meter tall bamboo model
- Designed and fabricated a prototype for a hexagonal interlocking structure using 3D printing techniques

#### RESEARCH EXPERIENCE

##### **Spatial Syntax Empirical Study**

Guangzhou, China, May 2024 – Jun 2024

- Installed and engaged nine PYRO-Boxes people counting system to track foot traffic and collect data
- Cleaned SCUT campus road network data and analyzed spatial syntax metrics such as connectivity, depth, integration, and choice using depthmapX spatial analysis software
- Evaluated correlation between observed traffic patterns and spatial syntax predictions, comparing the spatial syntax model with real data to reveal its limitations for high-purpose behaviors (e.g., commuting)

##### **Urban Sustainability Research**

Guangzhou, China, Mar 2024 – Jun 2024

- Conducted field research at 3 fertility clinics, interviewing 15 IVF patients and distributing 75 surveys to understand user experiences of IVF
- Identified three categories of spatial needs (public, medical, and rental spaces) unique to fertility centers; used an IPA model to highlight key mismatches in supply and demand
- Proposed specialized rental solutions and online service platforms to help governmental, social, and healthcare organizations close the gaps in spatial demand

##### **Shaxi Ancient Town Historical Preservation Workshop**

Dali, China, Jun 2023 – Jul 2023

- Scanned a 3D model of Sideng Street (280 m<sup>2</sup>) using Agisoft Metashape, supported by drone and camera inputs
- Created a stop-motion animation titled *Ironic Shaxi* using Mental Canvas, Procreate, and Adobe Effects to illustrate the history of the street and potential future growth
- Generated commercialized street images using PromeAI to reflect on the impact of capital on spatial transformation and preservation

#### TEACHING EXPERIENCE

##### **Kindergarten Assistant Teacher, Spatial Cognition Class**

Guangzhou, China, Nov 2024 - Present

- Led weekly activities for 10 children, designing lessons that taught engineering and design (e.g., modeling wind-based power plants and designing ferris wheels); brought designs to life with 3D modeling using blocks
- Mentored 40+ children (ages 4-6) in basic construction, enhancing their 2D-to-3D spatial skills and creativity; prepared 10 sets of 3D-printed teaching aids to support hands-on learning
- Observed and recorded children's learning and progress, noting opportunities for further learning

#### LEADERSHIP EXPERIENCE

##### **Head of Chinese Orchestra, SCUT**

Guangzhou, China, Jun 2022 – Jun 2023

- Organized rehearsals and performance schedules for 31 orchestra members
- Managed orchestra budget, including filing invoices and expenses; raised 1,500 RMB in sponsorship funding, enabling two on-campus performances

##### **Officer, Rights Department**

Guangzhou, China, Sep 2020 – Jun 2022

Student Union, School of Architecture

- Drafted and wrote 3 posts, reaching an audience of 900 viewers
- Secured 2,000 RMB in sponsorship to cover routine expenses

##### **Student Assistant, Archive Office**

Guangzhou, China, Jul 2023 – Dec 2023

- Organized graduate archives, ensuring documentation was up to standards for school audits and was easily accessible by academic faculty

#### HONORS & AWARDS

WUPEN International Competition for Sustainable Urban Research Report - Top 15%

2024

Outstanding Student Leader, SCUT Arts Troupe

2022-2023

Merit Student, School of Architecture

2022-2023

Third Class Scholarship, SCUT - Top 30%

2021-2022

Outstanding Student Officer, School of Architecture Student Union

2021-2022