Graduation Project Registration

# Project Name: ZAD

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# Project Idea:

A mobile application designed to reduce food waste by connecting merchants (supermarkets, grocery stores, bakeries, restaurants) with consumers. Merchants can list near-expiry products with dynamic discounts, and users can purchase them at lower prices or get them for free before expiration. The platform includes notifications, filters, and a reward system to encourage participation and reduce food waste.

# Project Plan:

1. Requirement Gathering & Research  
2. Market research (Competitor analysis, persona, infinity map)  
3. Empathy map, user journey map, card sorting  
4. Information architecture, user flow  
5. Wireframing  
6. User Interface Design

7. Prototyping

8. Testing & Usability Evaluation

# Team Members & Roles:

Member 1 Name: Daii Osama Mahmoud Abdelrahman Role: Team Leader & UX researcher Member 2 Name: Yasmine Magdy Abd alghfar Role: UI designer

Member 3 Name: Mona Mahmoud Mohamed Role: UI designer

Member 4 Name: Rana Ashraf Mahmoud Role: UX designer

Member 5 Name: Asmaa Elsayed Antr Role: UX writer