



2014 — 2023

K-HOSPITAL+
HEALTH TECH FAIR
ANNIVERSARY



K-HOSPITAL + HEALTH TECH FAIR with HIMSSSM

Sep. 14^{Thu} – 16^{Sat} | Coex, Seoul, KOREA

POST SHOW REPORT

Host



Organizer



MESSE ESANG

미래의료산업협의회

Future Medical Industry Council

nipa

정보통신산업진흥원

KHIDI

한국보건산업진흥원

1. Exhibition Overview

- **TITLE : K-HOSPITAL+HEALTH TECH FAIR 2023 ; KHF 2023**

- **TOPIC :** Leading Future Healthcare Innovation through Digital Transformation.

- **DATE :** Sep. 14th(Thu) – 16th(Sat), 2023

- **VENUE :** Hall C, D, COEX, Seoul, Republic of Korea

- **HOST :** Korea Hospital Association

- **ORGANIZER :**

MESSE ESANG, Future Medical Industry Council, National IT Industry Promotion Agency, Korea Health Industry Development Institute

- **SPONSOR :**

Ministry of Health and Welfare, Ministry of Science and ICT, Ministry of Trade, Ministry of Food and Drug Safety, Korean Medical Association, Korea Pharmaceutical and Bio-Pharma Manufacturers Association, Korean Academy of Medical Sciences, Korean Nurses Association, Korean Medical Women's Association, Korea Health Industry Development Institute, KOTRA

- **CATEGORY**

- Medical Imaging & Diagnostics Equipment
- Hospital Facility & Central supply equipment
- Therapy & physical medicine equipment
- Medical Services, Education, Training and Publications
- Hospital Food & Nutrition Services, Facilities
- Hospitals, Institutions, Associations, Organizations
- Physiotherapy, Orthopedic Technology, Rehabilitation equipment
- Medical IT Software
- Medical Robots
- Healthcare Alaytics
- Surgery & Endoscopy Instruments and Products
- Laboratory, Clinical Chemistry equipment & Medicine
- Biomedical, Pharmaceutical equipment & products
- Hospital Building, Interior & Furniture
- Disposable Goods, Fabrics, Emergency Medicine & Rescue equipment
- Infection Control/Standard/Calibrator system & equipment
- Personal Health Solution
- Telehealth Solutions
- Etc

- **CONTENTS:** Exhibition, Seminar, BUY-MEDICAL, Export Consultation, Curated Tour,

- **SPECIAL ZONE :** Hospital Medical Information, AI Logistics, Wellness, Medical Robot

- **Homepage :** www.khospital.org / • **E-mail :** khf@esgroup.net / • **Tel :** 02-6121-6363

2. Results

1) Exhibition Scale ① Gross Space: 17,629m² ② Booth: 260 Companies / 582 Booths

2) Visitors

09.14 (Thu)	09.15 (Fri)	09.16 (Sat)	TOTAL
9,646	7,730	3,026	20,402

• Visitor's Interests

Division	%
Digital health care	21.2
Healthcare Information Systems, Medical Technology Convergent Devices	18.7
Smart Hospital	12.6
Medical Supplies, Emergency Equipment, Consumables, etc.	8.6
Radiology and Diagnostic Equipment	5.5
Biotechnology, Pharmaceuticals, and Related Devices	5.2
Medical Information and Education, Legal Consulting Services	4.4
Rehabilitation and Physical Therapy Related Equipment	4.3
Surgical Instruments and Equipment	2.8
Infection Prevention and Management Related Supplies	2.7
Hospital Architecture and Interior Design	2.7
Hospital Facilities and Central Supply Related Equipment	2.6
Clinical and Testing Equipment	2.4
General Treatment Related Equipment	2.4
Hospital Catering Related Supplies and Services	0.6
Others	3.3

• Purpose of Visits

Division	%
Technical and Information Gathering	70.6
General Observation	20.4
Securing New Business Partners	3.4
Purchase Consultation	3.6
Export/Import Referral	0.8
Visiting Existing Business Partners	0.4
Others	0.8

• Visitor's Occupation

	Division	%	
Hospital Officials	Hospital Director	1.4	28
	Hospital Administrator	6.8	
	Nurse	6	
	Hospital Information Manager	5.5	
	Physician	3.3	
	Hospital Facilities Manager	1.5	
	Dentist	1	
	Physical Therapist	0.8	
	Pharmacist	0.6	
	Clinical Pathologist	0.5	
	Radiologic Technologist	0.4	
	Occupational Therapist	0.2	
Health Care Industry	Medical Device Trading/Sales	10.1	19.8
	Medical Device Manufacturing	9.6	
	Emergency Medical Technician (EMT)	0.1	
Academic / Associations	Academia, Research Institution, Student	14.2	19.9
	Public/Government Agency	5	
	Media Organization	0.7	
Others		32.3	32.3

• Visitor's Authority

	Division	%
Final Decision Maker		18.7
Intermediate Decision Maker		21.7
Review and Purchase Request		25.1
No Authority		34.5

3) Exhibitors

- Exhibitor's Classification

Category	Companies	Category	Companies
Disposable Goods, Fabrics, Emergency Medicine & Rescue equipment	26	Hospital Facility & Central supply equipment	19
Hospitals, Institutions, Associations and Organizations	18	Medical Imaging & Diagnostics Equipment	13
Infection Control/Standard/Calibrator system & equipment	11	Laboratory, Clinical Chemistry equipment & Medicine	10
Biomedical, Pharmaceutical equipment & products	9	Health Information Management	42
Physiotherapy, Orthopedic Technology, Rehabilitation equipment	9	Medical IT Software	25
Hospital Food & Nutrition Services, Facilities	1	Digital Health Care	23
Medical Services, Education, Training and Publications	6	Smart Hospital	12
Therapy & physical medicine equipment	5	Healthcare Alaytics	5
Surgery & Endoscopy Instruments and Products	5	Personal Health Solution	5
Hospital Building, Interior & Furniture	2	Medical Robots	4
Others	9	Telehealth Solutions	1
260 companies with 22 categories			

- K-HOSPITAL+HEALTH TECH FAIR 2024 참가의사

구 분	비율(%)
예	72.2
아니오	0.0
미정	27.8
Total	100.0

• K-HOSPITAL+HEALTH TECH FAIR Satisfaction

Division	%	
Absolutely Satisfied	17	60
Very Satisfied	43	
Satisfied	33	
Dissatisfied	7	
Very Dissatisfied	0	
Total	100.0	

Satisfaction	Numbers of visitors (%)	Numbers of visitors for business purpose (%)	Visitor level (%)	Business consultation (%)
Absolutely Satisfied	13	13	21	20
Very Satisfied	38	38	38	32
Satisfied	33	37	38	42
Dissatisfied	13	8	3	6
Very Dissatisfied	2	4	0	0
Total	100	100	100	100

3. Floor plan



4. Opening Ceremony

1) Opening Ceremony Program

- Event name: Opening Ceremony of K-HOSPITAL+HEALTH TECH FAIR with HIMSS 2023
- Date & time: 09.14, 2023 (Thu) 10:00 to 12:00
- V e n u e: Seminar room 5, the COEX Exhibition Hall (C&D Hall/3rd Floor)
- Hosted by: Korean Hospital Association
- Attendees: About 100 people, including members of the Association, members of the National Assembly, government officials(Ministry of Welfare, etc.), and heads of related agencies
- Schedule:

Time	Details
10:00–10:10	National ceremony and introduction of guests
10:10–10:20	Opening speech Yoon Dong-seop, CEO of Korean Hospital Association Congratulatory messages Park Min-soo, 2nd Deputy Minister of Health and Welfare Shin Dong-geun, Chairman of Health and Welfare Committee, Democratic Party of Korea Choi Jae-hyung, People Power Party National Assembly member
10:20–10:50	[Keynote] 'Medical Innovation Strategy in the Age of AI' Kwang Hyung Lee, President of KAIST
10:50–11:00	Minister of Health and Welfare's Award
11:00–11:10	KHF Innovation Award
11:10–11:20	Korea-German Academic Management Award
11:20–11:30	10th Anniversary Video and Opening Ceremony
11:30–12:00	Exhibition Hall Tour

2) Welcome Luncheon

- Event name: Opening Welcome Luncheon of K-HOSPITAL+HEALTH TECH FAIR with HIMSS 2023
- Date & time: 09.14, 2023 (Thu) 12:00 to 13:00
- V e n u e: COEX Conference Room 308 (3rd Floor)
- Hosted by: Korean Hospital Association
- Attendance: Approx. 100 attendees, including members of the Association, members of the National Assembly, government officials (Ministry of Welfare, etc.), and heads of related agencies
- Schedule:

Time	Details
12:00–12:05	Greetings Park Jin-sik, Chairman of Business Committee under the Korean Hospital Association Congratulatory message Cha Soondo, President of Korea Health Industry Development Institute
12:05–12:15	Congratulations Honorary Chairman of the Korean Hospital Association Award acceptance speech Remarks on receiving the Korea-German Academic Management Award (Director Ahn Young-keun of Chonnam National University Hospital) Appreciation Plaque Presentation by the President of the Korean Hospital Association Appreciation Plaque Presentation by the Chairman of the Future Medical Industry Council Ceremonial Toast
12:15–13:00	Meals
13:00	Notices and announcements

3) KHF NIGHT (Welcome Dinner)

- Event name: Welcome Dinner (KHF NIGHT) of K-HOSPITAL+HEALTH TECH FAIR with HIMSS 2023
- Date & time: 09.14, 2023 (Thu) 18:00 to 20:30
- V e n u e: COEX Conference Room 308 (3rd Floor)
- Hosted by: Korean Hospital Association
- Attendance: Approx. 100 attendees, including executives of the Association, representatives of participating companies, and Innovation Award winning companies
- Schedule:

Time	Details
18:00–18:05	Greetings Lee Seong-gyu Lee, Vice President of the Korean Hospital Association (Chairman of the Korean Small and Medium Hospital Association)
18:05–18:20	KHF Innovation Award acceptance speeches Innovation Grand Prize Innovation Award
18:20–18:40	Introduction of KHF Innovation Grand Prize winning companies and products
18:40–18:50	Introduction of Korean Hospital Association Future Medical Industry Council and Membership
18:50–20:30	Meals and shows Ceremonial Toast Executives of Korean Hospital Association Chairman and Executives of the Future Medical Industry Council CEOs of the company participating in the fair
20:30	Notices and announcements

4) HIGHLIGHTS – Opening Ceremony





5) HIGHLIGHTS – Welcome Luncheon & KHF NIGHT



5. 2023 Hospital Medical Industry Hope Forum

- Date & time: 09.14(Thu) - 16(Sat), 2023
- V e n u e: Seminar rooms 1 to 5 in COEX C&D Hall
(No. 300 to 301, No. 307 to 308, No. 317 to 318, No. 327, and No. 402 to 403)
- P r o g r a m:

DAY 1 : 09.14 (Thu)

Titles	Organizers	Time	Venue
2023 Fall Academic Seminar of Korea Information Technology of Hospital Association	Korea Information Technology of Hospital Association	09:30–17:30	Seminar rooms 3 and 4
Tech/startup events in SKKU 'BioHealth Tech Conference'	Sungkyunkwan University Industry-Academic Cooperation Foundation	10:00–12:00	Seminar room 2
4th GHKOL International Medical Business Strategy Seminar	Korea Health Industry Development Institute	10:00–12:00	No. 301
AI Logistics Automation Forum	Korean Hospital Association	10:00–16:40	No. 327
The 2nd General Assembly of the Smart Medical Device Coexistence Forum and the Luxury Product Research Society Seminar	Korea Smart Medical Device Industry Promotion Foundation	10:00–17:50	No. 403
'Is the public health crisis okay as it is?' Symposium on responding to the public health crisis following a four-level downgrade	Korean Hospital Association	10:30–12:00	No. 300
Future medical services and national benefits resulting from standardization of health care data	Korea Health and Medical Information Service	11:00–12:30	No. 402
2023 Hospital Construction Forum 'Trends in Diversifying Healthcare Design'	Korea Medical Welfare Architectural Association	13:00–17:15	Seminar room 1
Joint meeting of standing advisors, standing directors, and city and provincial hospital presidents	Korean Hospital Association	13:30–14:30	No. 307
Innovation in cancer treatment through particle radiation	Korean Hospital Association	13:30–15:40	Seminar room 5
Board of Directors of the Korean Nursing Hospital Association	Korean Nursing Hospital Association	14:00–16:00	No. 301
Tech/startup events in SKKU 'BioHealth Tech Business & Investment Promotion Networking'	Sungkyunkwan University & Y&Archer Co., Ltd.	14:00–17:20	Seminar room 2
Messages from Leading Smart Hospitals	Korea Health Industry Development Institute	14:00–18:00	No. 318
Relationship leadership of nursing managers in small and medium hospitals	Hospital Nurses Association	14:30–17:00	No. 402
KIST Quarantine Robot Promotion Board's technology briefing session	Korea Institute of Science and Technology's Quarantine Robot Promotion Board	14:30–17:00	No. 300
12th Regular Board Meeting of 14th Directors and Policy forum to establish a regionally complete medical provision system	Korean Small and Medium Hospital Association & Medical Times	16:00–18:00	No. 307
GHKOL Expert Committee Grand Conference	Korea Health Industry Development Institute	16:00–19:00	No. 317

DAY 2 : 09.15 (Fri)

Titles	Organizers	Time	Venue
Medical Device R&D Future and Promotion Board	Korea Medical Device Development Fund & Korean Hospital Association	09:30–12:30	No. 308
2023 Healthcare Information Manager and Professor Workshop	Korean Health Information Management Association	09:50–17:20	No. 318
Revitalizing the hospital-based digital medical industry	Digital Medical Association	10:00–11:40	No. 301
Meeting on medical device supply projects that are scarce and in need of urgent introduction 'How to resolve the unstable supply of domestic medical devices'	National Institute of Medical Device Safety Information	10:00–12:30	No. 300
Hospital ESG Forum	Korean Hospital Association & DailyMedi	10:00–16:10	No. 327
2023 K-Digital Healthcare Summit	Korean Hospital Association Future Healthcare Committee & HIMSS	10:00–17:00	Seminar room 5
2023 Hospital Facility Management Information Sharing Meeting	Korea Hospital Facilities Association	10:00–17:00	Seminar room 2
Capacity building training for middle managers in hospitals	Korean Hospital Association Academic Affairs Bureau	10:00–17:30	No. 317
2023 Fall Academic Seminar of Korea Information Technology of Hospital Association	Korea Information Technology of Hospital Association	10:00–17:40	Seminar room 4
U.S. federal and state public procurement through the U.S. supply chain (Indirect export)	America's Supply Chain	10:30–12:00	Seminar room 1
2023 Extraordinary General Meeting and 12th Regular Academic Seminar	Korean Specialty Hospital Association	12:00–17:00	No. 307
2023 Hospital Construction Forum 'Trends in Diversifying Healthcare Design'	Korea Medical Welfare Architectural Association	13:00–17:15	Seminar room 1
4th Digital Healthcare in 2023	Korea Digital Health Industry Association	13:30–16:30	No. 308
Supply-Demand Company Matching Day	Korea Health Industry Development Institute	14:00–16:40	Seminar room 3
Customized smart hospital expansion training for public hospital workers	Korean Hospital Promotion Association	14:00–17:00	No. 300
Change in PR paradigm: digital platform strategy	Korean Rehabilitation Medical Institutions Association	14:00–17:30	No. 301

DAY 3 : 09.16 (Fri)

Titles	Organizers	Time	Venue
'Doctor-led patient experience evaluation preparation' training and education	Korean Hospital Association	09:00–17:00	No. 327
Digital Leadership Workshop for Hospital Training Managers	Medical Simulation Consortium & New Base	10:00–12:30	Seminar room 3
2023 K-Digital Healthcare Summit	Korean Hospital Association Future Healthcare Committee & HIMSS	10:00–16:00	Seminar room 5
2023 Hospital Management Assessment Society Fall Conference 'Small and Medium Hospital Management Issues'-Performance Management/Digital Transformation/ESG-	Hospital Management Assessment Society	13:30–17:00	Seminar room 2
2023 Korea Medical Engineering Association Seminar and Board Meeting "The latest safe and intelligent medical devices"	Korea Medical Engineering Association	13:30–17:10	Seminar room 1

<Program details>

- [Korea Health and Medical Information Service] 09.14, Conference Room 402
 "Future of Medical Services and National Benefits Due to Standardization of Health Care Data"

Time	Details
11:00 – 11:05	Event information and attendee introduction [Moderator] Professor Lee Young-ho, Gachon University
11:05 – 11:10	Greetings Yim Tae-hwan, Director of the Health and Medical Standardization Promotion Board
11:10 – 11:35	[Policy Announcement] Introduction to the health and medical data standardization policy Overview of Health and Medical Data Standardization Promotion -Purpose of revision of health and medical data standard notice and policy direction [Speaker] Shim Eun-hye, Head of Health and Medical Data Promotion Division, Ministry of Health and Welfare -Health care data promotion strategy to secure interoperability -Introduction of core exchange data (KR CDI), transmission standards (KR Core), and personally generated data standards and future plans [Speaker] Professor Lee Jae-ho, Asan Medical Center, Seoul
11:35 – 12:25	[Panel Discussion] Standardization of medical data that changes your life (AS-IS) Case Study: Inconveniences for medical personnel and general public due to lack of standards in the medical field (TO-BE) Experiential medical service that can be expected when standards are applied to medical settings [Panel list] Professor Kim Hyun-jung, Chungnam National University Hospital Kim Mi-young, Rep. of Type 1 Diabetes Patients Association Bae Seong-cheol, Dept.Head, Kakao Healthcare Corp. Kim Dong-wook, CEO of Infinite Healthcare
12:25 – 12:30	Closing Remarks and Forum Closing [Moderator] Professor Lee Young-ho, Gachon University

- [Korea Smart Medical Device Industry Promotion Foundation] 09.14, Conference Room 403

"The 2nd General Assembly of the Smart Medical Device Coexistence Forum and the Luxury Product Research Society Seminar"

Time	Details
09:30–10:00	Registration
10:00–10:10	Congratulations and opening speech Chairman Han Jung-seok(Seoul National University Graduate School of Dentistry)
10:10–10:30	Hospital-enterprise win-win cooperation strategy in the rehabilitation engineering industry Kang Sung-jae, Chief Researcher, Rehabilitation Engineering Research Institute
10:30–10:50	A new proposal for a virtuous cycle of clinical research and medical devices Oh Chang-hyeon, Professor of Electronics and Information Engineering, Korea University
10:50–11:10	The future of healthcare and AI Choi Byung-wook, Professor of Radiology, Yonsei University Severance Hospital
11:10–11:30	Open Innovation in SNUBH Professor Lee Ho-young, Medical Information Center, Seoul National University Bundang Hospital
11:30–12:10	Panel discussion, on the role of companies to dominate the global market for domestic smart medical devices Chair: Chairman Han Jung-seok
12:10–12:20	Closing speech Vice Chairman of MeDiF Vanity

□ [Korea Nursing Hospital Association], 09.14 Conference Room 301

"3rd Joint Meeting of Executive Directors and Provincial Presidents"

Time	Details
13:30 – 14:00	Registration
14:00 – 14:50	3rd Joint Meeting of Executive Directors and Provincial Presidents
14:50 – 15:00	Coffee Break
15:00 – 15:20	Case study: Nursing hospital management innovation using Hospital Analysis Report Service (HARS) Jeon Joon-ho (Head of Strategic Planning Team, Core Solution)
15:20 – 15:50	Case study: Application of the Critical Accident Punishment Act in medical institutions and countermeasures Park Jin-ho (Association Advisor, Labor law firm Hansu)
15:50 – 16:00	Q&A

□ [Korea Health Industry Development Institute] 09.14, Conference Room 318

"Message from Leading Smart Hospital"

Time	Details
13:30–14:00	Registration
14:00–14:05	Opening
14:05–14:25	Smart hospital support status and comprehensive results Lee Ji-seon, Team Leader, Korea Health Industry Development Institute
Session1. Innovative patient-centered work process	
14:25–14:50	Know-how and advancement results in operating a leading smart hospital model considering environmental changes Kim Soo-jeong, Director of Medical Information Department, Yongin Severance Hospital
14:50–15:10	Smart Outpatient - Building, Expanding, and the Future Lee Mi-yeon, Command Center Director, Hallym University Sacred Heart Hospital
15:10–15:20	Break
Session 2. Enhancing patient safety and experience through automation of nursing tasks	
15:20–15:40	The journey to Paperless Hospital Oh Seong-jin, Director of Insurer Hospital Policy, National Health Insurance Service Ilsan Hospital
15:40–16:00	Experience in developing a smart hospitalization environment through a 'patient-centered platform' Kwon Hyuk-tae, Professor of Innovation Affairs, Seoul National University Hospital
16:00–16:20	Experience in building an AI management system for falls and bedsores for patient safety management in hospitals Choi Seung-ok, Head of the Public Medical Department at Kangwon National University Hospital
16:20–16:40	SMC DX Innovation for Advanced Intelligent Hospitals Jeong Seon-woo, Managing Director, Samsung Seoul Hospital
16:40–16:50	Break
Session 3. Strengthening essential health care services in the region	
16:50–17:10	Remote intensive care unit and expansion strategy to improve medical quality and intensive care unit operation efficiency Professor Lee Ho-yeong, Seoul National University Bundang Hospital
17:10–17:30	Smart operating room and region-based medical linkage network (e-OR) Professor Oh Sang-ha, Chungnam National University Hospital
17:30–17:50	Experience in building a full-cycle maternity care platform Professor Kwon Ja-young, Severance Hospital, Sinchon
17:50–18:00	Closing

□ [Hospital Nurses Association] 09.14, Conference Room 318
 "Relationship Leadership of Nursing Managers in Small and Medium Hospitals"

Time	Details
14:30-15:00	Registration and opening
15:00-17:00	Relationship leadership of nursing managers in small and medium hospitals Kim Eun-jung, CEO of AGROW Consulting
17:00	Closing

□ [Korean Hospital Information Association] 09.14, Conference Room
 "2023 Fall Academic Seminar of Korea Information Technology of Hospital Association"

Data Division Seminar	
Time	Details
Opening	
Moderator : Cha Hyo-seong, Chairman of Data Committee, Korea Information Technology of Hospital Association	
9:30-10:00	Registration and booth visit
10:00-10:10	Data governance: A challenge for future innovation Cha Hyo-seong, chairman of Data Committee, Korea Information Technology of Hospital Association
Session 1. Data utilization basis	
Chair : Shin Jong-sik, Director of the Korean Hospital Information Association	
10:10-10:25	The first step toward utilizing medical data: de-identification of hospital registration numbers Choi Hyo-jeong, D. Dept.Head, Asan Medical Center, Seoul
10:25-10:40	Adding open source to medical big data infrastructure! Choi Tae-heon, Dept.Head, National Cancer Center
10:45-11:00	Case study: Safe utilization of medical imaging data Kang Hee-seok, D. Dept.Head, Yonsei University Health System
11:00-11:20	How to upgrade medical data platforms for digital healthcare transition Shin Jeong-ah, Managing Director, Goodmorning Information Technology Co., Ltd.
11:20-11:25	Questions and answers
11:25-13:00	Lunch and booth visit
Special Lectures	
Introduction: Cha Hyo-seong, Chairman of Data Committee, Korea Information Technology of Hospital Association	
13:00-13:30	The era of medical data: Plenty of work to do! Kim Jong-yeop, Director of Konyang University Medical Center Biomedical Research Institute
13:30-14:00	Status of promoting standardization of health care data (Ministry of Health and Welfare, Korea Health and Medical Information Service) Shin Yoo-soo, Director of Advanced Technology Research Institute, Kakao Healthcare Corp.
14:00-14:30	OMOP-CDM usage status and development direction Park Rae-woong, Director of Medical Information Research Center, Ajou University Hospital
Session 2. Introduction of CDW construction cases in medical institutions	
Chair : Kim Seong-gu, Head of Education Division, Korea Information Technology of Hospital Association	
14:30-14:45	CDW construction case at Konkuk University Hospital (focusing on construction process and post-construction experience) Son Hoon-soo, Dept.Head, Konkuk University Hospital
14:45-15:00	CDW construction case at Chonnam National University Hospital (from construction process to transfer of old data) Seo Je-won, Dept.Head, Chonnam National University Hospital
15:00-15:15	CDW construction case at Chung-Ang University Hospital (before and after construction, and future vision) Yoo Moon-geun, Chung-Ang University Hospital
15:15-15:30	Case study: Next-generation CDW research system SUPREME 2.0 advancement and construction Professor Lee Bong-jin, Seoul National University Hospital

15:30–15:35	Questions and answers
15:35–16:00	Break and booth visit
Session 3. Case study: Medical data expansion and uses	
Chair : Lee Je-gwan, Planning Director, Korea Information Technology of Hospital Association	
16:00–16:15	Case study: Building an unstructured data platform Min Kyu-hong, Team Leader, Seoul St. Mary's Hospital
16:15–16:35	Medical data platform, beyond smart to one-stop! Lee Jong-geun, Director of the Headquarters, Miso Info Tech
16:35–16:55	Case study: Customized cohort-based precision medicine platform advancement Kim Seon-wook, Director, Soft iTech
16:55–17:15	Presentation of cases of expansion and advancement of cloud-based genome analysis platform Kim Seok-tae, Manager, NDS
17:15–17:20	Questions and answers
Closing	
Moderator : Cha Hyo-seong, Chairman of Data Committee, Korea Information Technology of Hospital Association	
17:20–17:30	Prize drawing and closing

Security & Safety Seminar	
Time	Details
Opening	
Moderator: Lee Ki-chun, Secretary, Hospital Information Security Council	
9:30–10:00	Registration and booth visit
10:00–10:10	Chairman's greetings Park Jong-hwan, Chairman of the Hospital Information Security Council
Session 1	
Chair: Hwang Yeon-soo, Head of Academic Division, Hospital Information Security Council	
10:10–10:30	Analysis of information protection disclosure status of medical institutions Kang Byeong-ik, Dept.Head, Korea University Anam Hospital
10:30–11:00	Guide to voluntary inspection of personal information protection by the Korean Hospital Association and major amendments to the Personal Information Protection Act Ok Eun-taek, Lecturer, Korea Internet & Security Agency(CEO of FOUSECURITY Ltd.)
11:00–11:20	10 years of electronic medical records... And 10 years Hwang Yeon-soo, Team Leader, Seoul National University Bundang Hospital
11:20–11:45	Smart Healthcare: Hyper connectivity Yeo Tae-jin, Director, MAYMUST (RUCKUS KOREA)
11:45–11:55	Questions and answers
11:55–13:30	Lunch and booth visit
Session 2	
Chair: Kim Jin-eung, Secretary General, Hospital Information Security Council	
13:30–13:50	Analysis of improvement measures for training scenarios to respond to breaches through malicious emails Choi Young-hwan, Manager, Asan Medical Center, Seoul
13:50–14:10	Malicious email response status Ahn Jong-kwon, Samsung Seoul Hospital
14:10–14:35	Opening the world of hyperwork with Tilon VDI Hwang Tae-ho, Director, ACK Co., Ltd.
14:35–15:05	Changes in response strategies seen through cases of corporate infringement incidents Park Yong-gyu, Head of Infringement Incident Analysis, Korea Internet & Security Agency
15:05–15:15	Questions and answers
15:15–15:40	Break and booth visit
Session 3	
Chair: Lee Ji-tae, Head of Audit Division, Hospital Information Security Council	
15:40–16:00	Status of information protection activities at Seoul St. Mary's Hospital Lee Kyung-jong, Team Leader, Seoul St. Mary's Hospital

16:00–16:25	Network separation measures to prevent ransomware and personal information leakage Choi Kyu-nam, Dept.Head, VM Solution Co., Ltd.
16:25–16:45	Quick view of the law mandating the installation of CCTV in operating rooms Lee Ji-tae, Team Leader, Chung-Ang University Hospital
16:45–17:10	Increasing security threats and optimal response strategies (including introduction of HPE GreenLake and HPE Zerto) Seo Young-seok, CEO of Naim Networks Bang Chan-ho, Director, HPE
17:10–17:20	Questions and answers
Closing Moderator: Lee Ki-chun, Secretary, Hospital Information Security Council	
17:20–17:30	Prize drawing and closing

Medical Information Division Seminar	
Time	Details
Opening	
Moderator : Son Hoon-soo, (Next) General Affairs Director, Korea Information Technology of Hospital Association	
9:30–10:00	Registration and booth visit
10:00–10:10	Chairman's greetings Han Ki-tae, Chairman of Korea Information Technology of Hospital Association
Session 1. Digital Transformation in Healthcare	
Chair : Yoon Ju-sung, Vice Chairman, Korea Information Technology of Hospital Association	
10:10–10:30	Healthcare Digital Transformation - Digital Front Door and Patient Experience Chae Jeong-gil, Team Leader, Kakao Healthcare Corp.
10:30–10:50	Strategy for digital transition and medical artificial intelligence activation using Enterprise Data Platform Choi Seung-wook, CEO, IRM
10:50–11:10	SNUHUB, a next-generation big data research platform for Seoul National University Hospital Professor Lee Seung-mi, SNUH Venture
11:10–11:30	Next Generation Enterprise Image Strategy empowered by AI Cho Sang-wook, Managing Director, Infinite Healthcare
11:30–11:50	Case study: Hospital information system downsizing applications Lee Young-ha, Team Leader, GangNeung Asan Hospital
11:50–12:00	Questions and answers
12:00–13:30	Lunch and booth visit
Session 2. AI convergence: Artificial intelligence meets medical information	
Chair : Min Kyu-hong, (Next) Secretary General, Korea Information Technology of Hospital Association	
13:30–13:50	Kakao Talk-based patient app SaaS service – Lemon Talk Kim Eon-soo, Manager, Lemon Healthcare
13:50–14:10	Eviden Think AI: Strategize your AI journey Park Un-yeong, Managing Director, Eviden Singapore PTE Ltd
14:10–14:30	Case study: SMC medical information system integrating AI Lee Sang-seop, Dept, Head, Samsung Seoul Hospital
14:30–14:50	Case study: Introduction of an AI-based nursing work scheduling system Won Mi-sook, Head of Nursing, Korea University Ansan Hospital
14:50–15:00	Questions and answers
15:00–15:40	Break and booth visit
Session 3. Case study: Healthcare data uses	
Chair : Lee Won-gu, (Next) Academic Director, Korea Information Technology of Hospital Association	
15:40–16:00	Strategies for using artificial intelligence for precision medicine: Focusing on PHIS Lee Young-hwan, Director, Huniverse Global
16:00–16:20	Open source and supply chain management Kang Eun-seok, Managing Director, Hanmok
16:20–16:40	TCP-based medical big data analysis for AI medical support systems Tak Seong-beom, Director of the Headquarters, Tmax Cloud

16:40~17:00	Cloud-based digital pathology cancer analysis platform Ahn Chi-sung, CEO, Urban Data Lab
17:00~17:20	Case study: Konkuk University Hospital Financial Advancement Lee Kyung-sun, Section Chief, Konkuk University Hospital
17:20~17:25	Questions and answers
Closing	
Moderator : Son Hoon-soo, (Next) General Affairs Director, Korea Information Technology of Hospital Association	
17:25~17:40	Prize drawing and closing

□ [Korean Hospital Association] 09.14, Conference Room 327

"2023 AI Logistics Automation Forum 'Hospital Management Innovation through Automation System'"

Time	Details
09:30~10:00	Registration and reception
Session 1. Hospital system automation using robots and AI	
10:00~10:40	Robot-based logistics innovation Cha Won-cheol, Director of Digital Innovation Center, Samsung Seoul Hospital
10:40~11:20	Small-volume delivery robots fill the gap in the logistics system Lee Mi-yeon, Command Center Director, Hallym University Sacred Heart Hospital
11:20~12:00	'Blood, sweat, and tears' for robot automation Kim Soo-jeong, Director of Medical Information Department, Yongin Severance Hospital
12:00~14:00	Lunch and visit to exhibition hall
Session 2. The need and direction of hospital automation systems	
14:00~14:40	Feasibility and necessity of introducing automation in medical institutions Yoon Jeong-kwon, CEO of GLAD Alliance
14:40~15:20	The direction in automation of hospital systems Park Se-il, Managing Director of GLAD Alliance
15:20~16:00	A new direction in pharmaceutical dispensing automation He Peng Hui, MD. Branch Manager, Swisslog Healthcare APAC
16:00~16:40	Building a smart hospital through application of medicine dispensing automation (video lecture) Head of Pharmaceutical Division, Singapore General Hospital

□ [Korea Health Industry Development Institute] 09.14, Conference Room 301

"4th GHKOL International Medical Business Strategy Seminar"

Time	Details
10:00~10:05	Opening declaration and event information Moderator
10:05~10:30	Incorporation and financing for overseas medical investment Heo Ik-joon, CEO of VS Investment
10:30~10:50	America's healthcare system and entry strategy Lee Seung-joon, Professor of Business Administration, Chung-Ang University
10:50~11:05	Information on overseas expansion in the medical industry and reporting system Kim Na-hyeon, Researcher, Korea Health Industry Development Institute
11:05~11:25	Strategies to attract Chinese patients Baek Myung-sik, Director of the Headquarters, STSBIO Co., Ltd.
11:25~11:45	Legal systems to keep in mind when entering the medical business in Vietnam Kim Chul-woong, Attorney, One Law Partners
11:45~12:00	GHKOL's on-site matching consulting Applicant organization: GHKOL expert member

- [Sungkyunkwan University Industry-Academic Cooperation Foundation] 09.14 Hall C, Conference Room 2
 "Biohealth Tech Conference"

Time	Details
10:00–10:30	Registration and reception
10:30–10:40	Greetings
10:40–11:20	Biohealth medical device/digital healthcare technology trends and response strategies Professor Cho Nam-jun, Nanyang Technological University, Singapore
11:20–12:00	Biohealth Industry Status and Challenges Park Yeon-jeong, Director of Philips Korea

- [Sungkyunkwan University & Y&Archer Co., Ltd.] 09.14 Hall C, Conference Room 2
 "Biohealth Tech Business & Investment Promotion Networking"

Time	Details
13:40–14:00	Registration and reception
14:00–14:15	Eye health self-diagnosis kiosk Kang Seok-myung, CEO of Pixelro Co., Ltd
14:15–14:30	DEFY YOUR AGE WITH DYPHI Yoon Sung-joon, CEO of DeFi Co., Ltd.
14:30–14:45	Electroporation combining drug injection technology Moon Jin-hee, CEO of MMILR
14:45– 15:00	Brief introduction of 40FY's services and presentation of clinical results Moon Woori, CEO of 40FY
15:00– 15:10	Coffee Break
15:10– 17:10	Investment promotion 1: 1 match
17:10–17:20	Closing

- [Korea Institute of Science and Technology] 09.14 Conference Room 300
 "Quarantine Robot Promotion Board] KIST Quarantine Robot Promotion Board's technology briefing session"

Time	Details
14:30–14:35	[Opening] Opening and Program Information
14:35–14:40	[Greetings] Explanation of the purpose of the technical briefing session Promotion Board Head
Presentation: R&D performance and technology of Quarantine robots	
14:40–15:00	Safe, fast, non-face-to-face automatic nasal sample extraction robots Dr. Lee Jong-won, Korea Institute of Science and Technology
15:00–15:20	Remote monitoring/operating system for isolation intensive care unit treatment equipment Dr. Hwang Dong-hyeon, Korea Institute of Science and Technology
15:20–15:40	Intelligent autonomous quarantine robots Dr. Jeong Gu-bong, Korea Institute Of Robotics & Technology Convergence
15:40–16:00	Intelligent goods transport and delivery robots Dr. Yoo Beom-jae, Korea Institute of Science and Technology
16:00–16:20	Intelligent confirmed patient movement tracking/listing technology Prof. Kwon In-so, Korea Institute of Science and Technology
Technical consultation for companies in demand	
15:00–17:00	1:1 technical consultation between researchers and companies (* Pre-/on-site application available)/Consultation booth (* banner/video display)

□ [Korean Hospital Association] 09.14, Hall D, Seminar Room 5

"Innovation in cancer treatment through particle radiation"

Time	Details
13:00–13:30	Registration and reception
13:30–13:40	Greetings and introduction of the chair Chair : Woo Hong-gyun, Deputy Director of Cancer Care, Seoul National University Hospital
13:40–14:10	The history of radiation therapy and particle radiation therapy (proposal) Professor Kim Jin-sung, Yonsei Cancer Hospital
14:10–14:40	Status of Heavy Ion Radiotherapy in Japan Professor Lee Sung-hyeon, Yamagata University
14:40–15:10	Establishment and Status of Heavy Ion Radiotherapy Center at Yonsei Cancer Hospital (Proposal) Kim Yong-bae, Vice Director of Yonsei Cancer Hospital
15:10–15:40	Preparation status of Seoul National University Hospital's Heavy Ion Radiotherapy Center in Gijang (Proposal) Park Jong-min, Professor of Radiation Oncology, Seoul National University Hospital

□ [Korea Small and Medium Hospital Association & Medical Times] 09.14m Conference Room 307

"12th Regular Board Meeting of 14th Directors and Policy forum to establish a regionally complete medical provision system"

Time	Details
15:30–16:00	Registration and reception
	[Discussion] Policy forum to establish a regionally complete medical provision system Chair: Park In-ho, Co-Chairman of the Special Committee for Regional Revitalization of the Korea Small and Medium Hospital Association Presentation: Professor Kim Yu-suk, Yonsei University Graduate School of Health Discussion: - Park Jin-sik, Co-Chairman of the Special Committee for Saving Local Hospitals, Korea Small and Medium Hospitals Association - Lee Sang-woon, Vice Chairman of the Korean Medical Association - Kang Joon, Head of Health Insurance Innovation Dept., Ministry of Health and Welfare - Cho Won-jun, Senior Expert Member of the Democratic Party of Korea - Cho Min-woo, Professor, School of Preventive Medicine, Ulsan University School of Medicine - Lee Eun-young, Director, Korea alliance of Patients Organizations - Lee Ji-hyeon, Medical Times reporter
16:00–17:10	Break
17:10–17:20	12th Regular Board Meeting of 14th Directors

□ [Korea Medical Welfare Architectural Association] 09.14–15, Hall C Seminar Room 1

"2023 Hospital Architecture Forum 'Diversifying Trends in Healthcare Design'"

Time	Details
DAY 1, 09.14	
13:00–13:15	Opening Opening speech Lee Ho-sung, Chairman of the Korea Medical Welfare Architectural Association/Professor at Hanyang Women's University
	Session 1. Preparation for upcoming infectious diseases Moderator: Choi Kwang-seok, Senior Vice Chairman of the Korea Medical Welfare Architectural Association/ Professor at Sehan University
13:15–13:45	Future policy direction related to medical facilities Shin Hyun-doo, Section Chief, Ministry of Health and Welfare
13:45–14:15	Guidelines for emergent transition of existing medical facilities Professor Sung Min-ki, Sejong University
14:15–14:45	Modular hospital bed for moderately ill patients Professor Yoon Hyung-jin, Dong-Seoul National University
14:45–15:00	Questions and answers

15:00–15:15	Break time
Session 2. Rising construction costs for medical facilities	
Moderator: Choi Kwang-seok, Senior Vice Chairman of the Korea Medical Welfare Architectural Association/ Professor at Sehan University	
15:15–15:45	The definition of a public hospital and a comparison of recent construction costs (focusing on local medical centers) Kim Tae-yoon, Team Leader, National Medical Center
15:45–16:15	The reality and future of public hospitals in Korea Jo Seung-yeon, Director of Incheon Medical Center
	Panel discussion: How can medical facilities cope with rising construction costs? Chair : Prof. Choi Kwang-seok Panelists - Kim Tae-yoon, Team Leader, National Medical Center - Jo Seung-yeon, Director of Incheon Medical Center - Jeong Tae-woo, Vice President, Yooil Engineering & Architects Co., Ltd. - Ahn Jeong-woong, CEO, Hyunshin Architects & Engineers - Noh Kwon, Managing Director of Hyundai E&C - Kim Jin-yong, Managing Director of Mooyoung CM
17:00–17:15	Closing Closing speech
DAY 2, 09.15	
13:00–13:15	Opening Opening speech Lee Ho-sung, Chairman of the Korea Medical Welfare Architectural Association/Professor at Hanyang Women's University
Session 3. Paradigm of smart medical environment	
Moderator: Noh Tae-rin, Director, the Korea Medical Welfare Architectural Association/CEO of Noh Tae-rin & Associates	
13:15–13:45	Paradigm change in smart hospital environment after pandemic Cho Chi-heum, Medical Vice President, Keimyung University and Director of Keimyung University Dongsan Medical Center
13:45–14:15	Digital Healthcare for Connected Health Hwang Hee, CEO, Kakao Healthcare Corp.
14:15–14:45	Clinical Command Center based Smart Hospital Kim Hyo-Seok, Head of Philips Asia Pacific Solutions Division
14:45–15:00	Questions and answers
15:00–15:15	Break time
Session 4. Future healthcare design	
Moderator: Noh Tae-rin, Director, the Korea Medical Welfare Architectural Association/CEO of Noh Tae-rin & Associates	
15:15–15:45	Multifaceted changes in the field to prepare for the medical environment for seniors Na Haeri, Director of Bobath Memorial Hospital
15:45–16:15	Direction of future hospital architecture Kim Hyun-ah, Dept.Head, Haean Architecture
	Panel discussion: How will future healthcare design change? Chair : CEO Noh Tae-rin Panelists - Cho Chi-heum, Medical Vice President, Keimyung University and Director of Keimyung University Dongsan Medical Center - Na Haeri, Director of Bobath Memorial Hospital - Kim Hyo-Seok, Head of Philips Asia Pacific Solutions Division - Kim Hyun-ah, Dept.Head, Haean Architecture
17:00–17:15	Closing Closing speech

□ [Digital Medical Association] 09.15, Conference Room 301

"Revitalizing the Hospital-Based Digital Medical Industry"

Time	Details
09:30–10:00	Registration and reception
10:00–10:05	Greetings Song Hae-ryong, Chairman of Digital Medical Association
10:05–10:30	Current status and revitalization plan of companies started by hospital-based doctors Song Hae-ryong, Chairman of Digital Medical Association(Medical Director, New Daesung General Hospital, Bucheon) Doctor Entrepreneurship Research Group/Chairman of Digital Medical Association
10:30–10:55	Smart health management Lee Gil-yeon, Professor of Surgery, Kyung Hee University Medical Center CEO, GIVITA/ Subcommittee Chairman, Digital Medical Association (Chairman of the Physician-Entrepreneurship Subcommittee)
10:55–11:20	Digital healthcare and digital therapeutics Kang Seong-ji, CEO of Welt / Medical Doctor
11:20–11:45	A new path in wearable devices and healthcare Lee Eon, CEO of Emedi Healthcare Co., Ltd. (Doctor of Medicine/Neurosurgeon/Professor Emeritus, Gachon University Medical School)

□ [Korea Association of Health and Medical Information Managers] 09.15, Conference Room 318

"2023 Workshop for Health and Medical Information Managers and Professors"

Time	Details
09:30–09:50	Registration
09:50–10:00	Opening ceremony
10:00–10:30	Health Information Expressway Project Status and Future Plans Choi Jeong-guk(Head of PHR, Korea Health and Medical Information Service)
10:30–11:10	Main contents of revisions to the Personal Information Protection Act and Enforcement Decree Yim Jong-cheol (Secretary, Privacy Policy Division, Personal Information Protection Committee)
11:10–12:10	Communication with MZ generation and stress management Song Yeon-mi (CEO of Wide Coaching)
12:10–13:30	Lunch and visit to exhibition hall
13:30–14:00	Key ICD-11 Issues and Future Plans to Strengthen the Capacity of Health and Medical Information Managers Cho Yoon-jeong (Head of Medical Record Team, Chung-Ang University Hospital)
14:00–14:40	Assessing billing accuracy under POA Kim Seung-yeon (Head of Evaluation Value Improvement Dept., Evaluation Management Office, Health Insurance Review & Assessment Service)
14:40–15:10	Emergency medical institution evaluation revisions and medical record preparation management plan Cho Hye-gyeong (Head of the Emergency Medical Evaluation Quality Improvement Team, National Medical Center)
15:10–15:30	Coffee break
15:30–15:50	KCD-9 revision trends and coding guidelines development issues Ryu Sang-hee (Director of Research and Planning Dept., National Health Insurance Service Ilsan Hospital)
15:50–16:30	Overseas trends in health and medical information management using AI and IT technology -Focusing on the US and Canada- Kim Ye-eun (Professor, Department of Hospital Management, Busan Catholic University)
16:30–16:50	Personal information protection issues in the department responsible for personal information protection management Gwak Yu-jin (Dept.Head, Medical Records Office, Seonam Hospital, Seoul)
16:50–17:20	<Discussion> Measures to manage medical records at medical institutions during strikes

□ [Korea Medical Device Development Fund & Korean Hospital Association] 09.15, Conference Room 308

"Future of Medical Device R&D and Project Group"

Time	Details
09:30–09:40	<p>[Moderator's greeting and introduction of seminar] [Opening speech] Kim Beom-min, Director of Korea Medical Device Development Fund [Congratulations] Son Su-sung, Head of Medical Product Research, National Institute of Food and Drug Safety Evaluation Park Jin-sik, Chairman of the Korean Hospital Association Business Committee</p>
09:40–10:20	<p>[Topic Presentation I] Future of Medical Device R&D and the Promotion Board from the perspective of clinical sites Professor Lee Hak-jong, Seoul National University Bundang Hospital Future of Medical Device R&D and the Promotion Board from the universities and societies Kim Dong-wook, Professor of Biomedical Engineering, Chonbuk National University (former Chairman of the Korean Society of medical and biological Engineering)</p>
10:20–10:30	Break
10:30–11:10	<p>[Topic presentation II] Future of Medical Device R&D and the Promotion Board from the perspective of the Medical Industry Jo Nam-kwon, Executive Director, Korea Medical Device Association Future of Medical Device R&D and the Promotion Board from the perspective of the government Park Ji-hoon, PD, Korea Planning & Evaluation Institute of Industrial Technology</p>
11:10–11:20	Break
11:20–12:00	<p>[Panel Discussion] Future of Medical Device R&D and the Promotion Board <Chair> Kim Beom-min, Director of Korea Medical Device Development Fund <Panelists> Lee Hak-jong, Professor, Seoul National University Bundang Hospital Kim Dong-wook, Professor of Biomedical Engineering, Chonbuk National University Jo Nam-kwon, Executive Director, Korea Medical Device Association Park Ji-hoon, PD, Korea Planning & Evaluation Institute of Industrial Technology Kim Tae-hyung, Director of the Headquarters, Korea Medical Device Development Fund</p>
12:00–12:30	[Q&A, group photo and closing]

□ [Korea Digital Health Industry Association] 09.15, Conference Room 308

"2023 4th Digital Healthcare Demand-Supply Company Matching Day"

Time	Details
13:00–13:30	Registration and reception
13:30–13:45	Opening ceremony
13:45–14:35	Presentation of participating digital healthcare companies 1 (5 companies)
14:35–14:45	Break and networking
14:45–15:35	Presentation of participating digital healthcare companies 2 (5 companies)
15:35–15:45	Break
15:45–16:30	Supply-demand company matching day event continues
16:30–	Closing

□ [National Institute of Medical Device Safety Information] 09.15, Conference Room 300

"Meeting on Medical Device Supply Projects That are Scarce and in Need of Urgent Introduction: 'How to Resolve the Unstable Supply of Domestic Medical Devices'"

Time	Details
10:00–10:05	Opening and introduction of attendees
<Introduction to issues and systems>	
10:05–10:25	Problems in the medical field due to unstable supply of medical devices
10:25–10:45	Information on medical device business that is rare and requires urgent introduction
10:45–11:00	Guide to management standards for scarce and essential therapeutic materials
11:00–11:15	Break Time
<Efforts to resolve unstable supply of medical devices>	
11:15–11:30	Measures to utilize real-world use evidence (RWE) of medical devices that are rare and in urgent need of introduction
11:30–11:45	Introduction to programs to support medical device commercialization
11:45–12:05	Direction of government policies and R&D support programs in the medical device industry
12:00–12:30	Panelist discussion <Q&A between presenters and audience>

□ [Korea Hospital Facilities Association] 09.15, Hall C Seminar Room 2

"2023 Hospital Facility Management Information Sharing Meeting"

Time	Details
09:30–10:00	Registration and reception
10:00–10:10	Greetings Chairman of Korea Hospital Facilities Association and Korean Hospital Association
10:10–10:40	Product briefing (optimal waterproof design solution) Ko Geon-woong, Director, KL CONSTRUCTION
10:40–11:20	Case study: Application of architectural trends and master plan at Chungnam National University Sejong Hospital Lee Jae-hoon, Construction Manager, Chungnam National University Sejong Hospital
11:20–12:00	Proposal of a new hospital model (National Medical Center construction plan) Hong Chang-hwa, Dept.Head, Haean Architecture
12:00–14:00	Lunch and booth visit
14:00–14:30	Status and management of mechanical equipment at Chungnam National University Sejong Hospital Seo Dae-woong, Machinery Manager, Chungnam National University Sejong Hospital
14:30–15:00	Product Briefing (Case study on Legionella management in hospitals using chlorine dioxide) (Seoul National University Bundang Hospital) Park Seong-hwan, CEO of Brostech Co., Ltd.
15:00–15:10	Break time
15:10–15:40	Status and management of facilities in the field of telecommunications at Chungnam National University Sejong Hospital Park Jung-yeok, Electrical Manager, Chungnam National University Sejong Hospital
15:40–16:10	Lecture on Firefighting
16:10–16:20	Break time
16:20–17:00	Status and management of firefighting facilities at Chungnam National University Sejong Hospital Yoon Sung-hee, Firefighting Manager, Chungnam National University Sejong Hospital
17:00	Event Closing

□ [Korean Rehabilitation Medical Institutions Association] 09.15 Conference Room 301

2023 Korean Rehabilitation Medical Institutions Association's Fall Training Course

- A New Challenge For Future Medical Care, "Convalescent Rehabilitation" –

Time	Details
13:30–14:00	Registration and reception
14:00–14:05	Greetings Lee Sang-woon, Chairman of Korean Rehabilitation Medical Institutions Association
14:05–14:10	Congratulatory message Advisor Park Chang-il (former Director of Yonsei University Health System) Park Mi-ra, Chief, Medical Institution Policy Section, Ministry of Health and Welfare
14:10–14:20	Awards (Minister of Health and Welfare's commendation)
14:20–14:40	Keynote speech: The role and prospects of convalescent rehabilitation medical institutions in future healthcare Woo Bong-sik, Vice Chairman of Korean Rehabilitation Medical Institutions Association (Director of IM Rehabilitation Hospital)
14:40–16:00	[Topic 1] Importance of disuse syndrome in convalescent medical care Chair: Kim Hyun-bae, Vice Chairman of Korean Rehabilitation Medical Institutions Association (Director of Rusk Bundang Hospital) <ul style="list-style-type: none"> 1. The medical importance of disuse syndrome (25 mins) Oh Byung-mo, Professor of Rehabilitation Medicine, Seoul National University Hospital 2. Rehabilitation medical institution review standards and cases(focusing on non-use syndrome) (25 mins) Han Hyeong-eun, Head of Palliative Care and Benefits Dept., Health Insurance Review & Assessment Service 3. Proposal to expand the application of disuse syndrome in convalescent rehabilitation medical institutions (20 mins) Seo In-seok, Vice Chairman of Korean Rehabilitation Medical Institutions Association (Director of Rochester Rehabilitation Hospital) Q&A (10 mins)
16:00– 16:20	Coffee Break
16:20– 17:30	[Topic 2] Return of severely disabled people to the community and the role of rehabilitation medical institutions (case-based) Chair : Kim Yeon-hee, Vice Chairman of Korean Rehabilitation Medical Institutions Association (Honorary Director of Haeundae Sharing and Happiness Hospital) <ul style="list-style-type: none"> 1. Case of return to society of disabled person with severe brain lesion(20 mins) Shin Joon-ho, Head of Social Rehabilitation Support, National Rehabilitation Center 2. "Rehabilitation coaching" for people with spinal cord injuries to return to society (20 mins) Sung Min-kyu, Head of Rehabilitation Coaching Team, Haeundae Sharing and Happiness Hospital 3. Return-to-community program through home-visit rehabilitation (20 mins) Kim Dong-hyup, Vice Director of Namsan Hospital, Daegu Q&A (10 mins)

□ [Korea Association of Specialized Hospitals] 09.15 Conference Room 307

"2023 Extraordinary General Meeting and 12th Regular Academic Seminar"

Time	Details
12:00–13:00	2023 Extraordinary General Meeting - Agenda: Report on the first half of the year, other issues, etc. - Luncheon Opening ceremony - Chairman's opening speech - Guests' congratulations
13:00–14:00	Touring the site of K-HOSPITAL+ HEALTH TECH FAIR with HIMSS 2023 - Hospital directors/chair people's visit to booths Seminar registration and reception - Handing out name tags and brochures to attendees
14:00–16:30	The 12th Regular Academic Seminar [Special Lecture] - Role of specialized hospitals in an aging society (working title) <Session 1 > - Current status and problems of the specialized hospital system (working title) <Session 2 > - Precautions regarding CCTVs in the operating room (working title)
16:30–17:00	Giveaways and prize draws
17:00–	Closing ceremony - Chairman's Closing speech

□ [Korea Hospital PR Association] 09.15

"Changing PR Paradigms, Digital Platform Strategies"

Time	Details
14:00–14:10	Program information and greetings
14:10–15:20	Future to be brought by ChatGPT, changes in the PR environment Lee Si-han, Adjunct Professor at Sungshin Women's University
15:20–15:40	Break & networking time
15:40–16:50	Why is short form so popular? Changing content trends Kim Yong-tae, CEO of The SMC Group
16:50–17:00	Closing and taking a commemorative photograph

□ [Korea Digital Health Industry Association] 09.15 Conference Room 308

"2023 4th Digital Healthcare Demand-Supply Company Matching Day"

Time	Details
13:30–13:45	Opening ceremony
13:45–14:35	Presentation of participating digital healthcare companies 1 (5 companies)
14:35–14:45	Break and networking
14:45–15:35	Presentation of participating digital healthcare companies 2 (5 companies)
15:35–15:45	Break
15:45–16:30	Supply-demand company matching day event continues
16:30–	Closing

□ [America's Supply Chain] 09.15, Hall C Seminar Room 1

"U.S. federal and state public procurement through the U.S. supply chain (Indirect export)"

Time	Details
10:30–12:00	1. The purpose (direction) of the US supply chain 2. Prerequisites for participation in public procurement by the U.S. Federal (state) government A. Status of US FDA inspection and certification approval (permission) by Korean companies B. Future direction regarding Korean companies' US FDA inspection and certification approval 3. U.S. federal (state) government CM (Contract Manufacture) process 4. Differentiation in CM (Contract Manufacture) Jang Nam-kwon, Supply Chain Manager, America's Supply Chain

□ [Korean Hospital Association] 09.15 Conference Room 317

"Capacity building training for middle managers in hospitals "

Time	Details
09:30–10:00	Registration
10:00–11:00	Strategic Thinking and Insights needed for Healthcare Managers Park Byeong-tae, Professor, Catholic University Graduate School of Healthcare Management
11:00–12:30	Changes in leadership due to human resources(HR) management trends <ul style="list-style-type: none"> - HR trends and issues - New leadership roles - Strengthening strategies for each leadership competency Kim Min-jung, CEO of Healthwise Co., Ltd.
12:30–13:50	Lunch
13:50–15:20	Employee management techniques by type for managers <ul style="list-style-type: none"> - Low performers, high performers - Employees with poor working attitudes - Employees who do personal work during work hours, etc. Park Jun-woo, Representative Labor Attorney, Labor Law Firm Human Resources Management Consulting
15:20–15:40	Break
15:40–16:30	Success strategies for middle managers according to organizational psychology <ul style="list-style-type: none"> - The key principles of success found in network locations within an organization - Characteristics of people who have a good influence within the organization Park Jin-woo, Director of GAM Consulting
16:30–17:30	Effective feedback techniques for job competency enhancement <ul style="list-style-type: none"> - Definition and need for employee feedback - Technology for effective feedback Moon Kwang-soo, Professor of Psychology, Chung-Ang University

□ [Korean Hospital Association & Daily Medi] 09.15 Conference Room 327

"2023 Hospital ESG Forum 'Expanding Sustainability through Establishing ESG Management in Medical Institutions'"

Time	Details
09:30–10:00	Registration and reception
10:00–10:10	Opening speech Park Jin-sik, Chairman of Business Committee, the Korean Hospital Association (Chairman of Sejong Hospital) Congratulatory message Ahn Soon-beom, CEO of Daily Medi Co., Ltd.
Session 1. Hospital innovation through sustainable management	
10:10–10:40	Compliance to realize stakeholder values Lee Won-gi, Director of Korea Compliance Certification Assurance
10:40–11:10	ESG activities of medical institutions and improvement of public health Kim Kwang-jeom, Expert Member, Korea Health Industry Development Institute (Professor, Graduate School of Health and Medical Management, Catholic University)
11:10–11:40	Sharing ESG promotion plans in the medical domain and Samsung Seoul Hospital's major ESG achievements Lee Hyung-bae, Administrative Vice Director, Samsung Seoul Hospital
11:40–12:10	Integration of medical institution management strategy and ESG management Park Jin-sik, Chairman of Sejong Hospital (Chairman of the Korean Hospital Association Business Committee)
12:10–14:00	Lunch and visit to exhibition hall
Session 2. Future and prospects of ESG management in medical institutions	
14:00–14:30	The gold standard in geriatric care: Findings in patient-centered ESG care Lee Ji-won, Director of Daejung Care Hospital under Myungil Medical Foundation
14:30–15:00	ESG management of medical institutions and realization of people-centered social values Ahn Hyo-hyeon, Head of Social Contribution Division, Korea University Medical Center
15:00–15:10	Break

Session 3. Sustainable management cases in medical institutions and dissemination strategies	
15:10–15:30	Safety and ESG effects of reusing high-tech fabric gowns and drapes Stericare medical quality improvement and patient safety consulting
15:30–15:50	Why we should pay attention to medical waste treatment (Medical waste sterilization and crushing facility to promote carbon neutrality and a circular economy) Park Min-kyu, CEO of IBT Group
15:50–16:10	Case study: ESG examples that can be applied directly in the field Choi Yu-jin, CEO of With Beauty

□ [Korea Health Industry Development Institute] 09.15 Hall D Seminar Room 3

"Customized smart hospital training for public hospital workers"

Time	Details
14:00 – 16:40	Customized smart hospital training for public hospital workers

□ [Korean Hospital Association Future Healthcare Committee & HIMSS] 09.15, Hall D, Seminar Room 5
(Korea Digital Healthcare Summit 2023)

Time	Details
DAY 1, 09.15	
Opening and greetings	
10:00–10:10	Opening speech Kim Sang-il, Chairman of the Future Healthcare Committee of Korean Hospital Association
Keynote speech and special lectures	
10:10–11:00	Impact of digital technologies on health financing and Universal Health Coverage (UHC) goals and suggestions for ways to advance them Michael Miller, Committee for Digitalization and Health Information Systems, WHO
11:00–11:30	Current status of patient experience-centered digital transformation Lee Pung-ryeol, Director of Digital Innovation Promotion, Samsung Seoul Hospital
11:30–12:00	Regulatory innovation and sandboxes for new industries Song Min-seop, Regulatory Innovation Planning Director, Regulatory Coordination Office, Prime Minister's Office
12:00–14:00	Lunch and visit to exhibition hall
Session 1. Medical data (digital medical)	
14:00–14:40	Health data standardization and interoperability Lee Sang-oh, Head of Digital Information Innovation Division, Asan Medical Center, Seoul
14:40–15:20	Innovation in digital medical support system and the future of hospitals Jo Jae-hyung, Director of Catholic Smart Healthcare Center, Catholic University (Professor, Seoul St. Mary's Hospital of Catholic University/CEO of iKooB)
15:20–15:40	Break time
Session 2. Hospital innovation	
15:40–16:20	Digital healthcare innovation: The leap and prospects of super-giant AI Professor Yoon Deok-yong, Yonsei University Yongin Severance Hospital
16:20–17:00	Digital transformation (DX): Korean Smart Nursing Hospitals 2023 - Focusing on established cases - Lee Jun-gu, Director of Bucheon Nursing Hospital
DAY 2, 09.16	
Keynote speech and special lectures	
10:30–11:20	AI Unleashed: Navigating the Opportunities and Challenges of Hyper-Scaling in Healthcare Amit Trivedi, Senior Director of Information and Health IT standards, HIMSS
11:20–12:00	Digital Twins, their role and future prospects Kim Hyo-Seok, Head of Philips Asia Pacific Solutions Division
12:00–14:00	Lunch and visit

Session 3. Supermassive AI	
14:00–14:40	Healthcare innovation through supermassive AI Kim Il-du, CEO of Kakao Brain
14:40–15:20	Naver's Korean-style ultra-large AI, HyperCLOVA X Yoon Youngjin, Naver Cloud Leader
15:20–16:00	Generative AI platform based on foundation models for hospitals and medical industries Choi Seok-jae, Managing Director of Data & AI Technology Sales, IBM Korea

□ [Korean Hospital Association] 09.16 Conference Room 327
 'Doctor-Led Patient Experience Evaluation Preparation' Training and Education

Time	Details
08:30–09:00	Registration
09:00–10:00	Establishment of patient experience evaluation outline and plan Kim Min-jung, CEO of Healthwise Co., Ltd.
10:00–11:00	Difficulty of evaluating patient experiences without doctor preparation Kim Hyun-jung, Director of Planning and Coordination, Chungnam National University Sejong Hospital
11:00–11:20	Break
11:20–12:20	Doctor's Listening and Speaking - How to Speak? Lim So-ra, CEO of BNS Communications
12:20–14:00	Lunch
14:00–14:50	How to provide effective explanations to patients - How to use various media Professor Hwang Bo-yul, National Cancer Center
14:50–15:40	Case of Sihwa Hospital Kim Young-jin, PI Director, Sihwa Medical Center
15:40–16:00	Break
16:00–17:00	Patient experience assessment cannot be abandoned - Tips that can be effectively applied in practice Lee Ju-yeon, CEO of Education Consulting Company Refind Inc.

□ [Medical Simulation Consortium & New Base] 09.16, Hall D Seminar Room 3
 "Digital Leadership Workshop for Hospital Training Managers"

Time	Details
10:00–10:10	Greetings and introduction of chair Park Sun-young, CEO of Newbase
10:10–10:25	Keynote Trainings in Hospital in an era where digital leadership is required Kim Do-hoon, Professor(Gastroenterology Specialist), Director of Simulation Center, Asan Medical Center, Seoul
10:25–10:40	Case study Training to respond to infectious diseases for small and medium-sized hospitals using smart learning Yim Jin, Professor of Nursing, Chosun University School of Medicine
10:40–10:55	Case study ACLS simulation training at Asan Medical Center, Seoul Oh Yoon-hee, Team Leader, Simulation Center, Asan Medical Center, Seoul AHA ACLS Faculty Emergency Nurse
10:55–11:10	Case study VR-based nursing training at Hallym University Sacred Heart Hospital Cho Mi-kyung, head nurse at Hallym University Sacred Heart Hospital
11:10–11:20	Panel discussion "Use digital technology to improve the hospital training environment" Chair : Professor Kim Do-hoon, Director of Simulation Center, Asan Medical Center, Seoul Yim Jin, Professor of Nursing, Chosun University School of Medicine Oh Yoon-hee, Team Leader, Simulation Center, Asan Medical Center, Seoul

	Cho Mi-kyung, Head Nurse at Hallym University Sacred Heart Hospital
11:20–11:30	Break time
11:30–12:30	Digital simulation experience Infectious disease response training using mobile Mobile-enabled ACLS training Practical training using VR for new nurses

□ [Hospital Management Assessment Society] 09.16 Hall C, Seminar Room 2

2023 13th Hospital Management Assessment Society's Fall Conference - Small and Medium Hospital Management Issues: "Performance Management, Digital Transformation, ESG" –

Time	Details
13:00–13:30	Reception/Registration
< Part 1 >Opening ceremony	
Moderator : Lee Hae-sik, Director of Education (Professor of Health and Medical Administration, Yeoju University)	
13:30–13:50	Opening speech Chairman of the Hospital Management Assessment Society Congratulatory message Chairman of Korea Association of Hospital Administrators Honorary Chairman of the Hospital Management Assessment Society
< Part 2 > Small and Medium Hospital Management : "Performance Management, Digital Transformation, ESG"	
Chair : Nam Sang-yo, Academic Vice Chairman (Director of Sejong Institute for Health Policy Research)	
13:50–14:20	Management assessment and performance management plans to improve hospital management Nam Sang-yo, Academic Vice Chairman (Director of Sejong Institute for Health Policy Research)
14:20–15:00	Case study: introducing OKRs for hospital performance management Noh Mi-kyung, Executive Director, Chung-Ang University Gwangmyeong Hospital
15:00–15:40	Small and medium-sized hospital performance management cases Yun Sung-min, CEO of Ara Medical Group Co., Ltd.
15:40–16:00	Coffee Break
16:00–16:40	Changes in the medical environment and digital transformation of small and medium-sized hospitals for smart hospitals Lee Ji-sun, Team Leader, Smart Hospital Dissemination Center, Korea Health Industry Development Institute
16:40–17:20	Introduction of ESG in medical institutions and publication of ESG reports Kim Seok-man, Head of the Social Contribution Project Team, Korea University Medical Center

□ [Korea Medical Engineering Association] 09.16 Hall C, Seminal Room 1

"2023 Korea Medical Engineering Association Seminar and Extraordinary Board Meeting"

Time	Details
13:30–14:00	Registration and reception
14:00–14:10	Greetings (Kang Jun-bong, Chairman of the Korea Medical Engineering Association)
14:10–14:40	CT using AI technology (Speaker: Kim Ki-duk, Dept.Head, GE)
14:40–15:40	Prospects for therapeutic devices guided precisely by medical images (Speaker: (Professor Oh Chang-hyeon, Korea University))
15:40–15:50	Coffee Break
15:50–16:20	Promotion of private qualifications for medical device safety management (Speaker: Oh Hyung-tae, Chairman of Education Committee, Korea Medical Engineering Association)
16:20–17:10	Extraordinary Board Meeting

6. BUY MEDICAL (Consultation session for purchasing hospital equipment and medical devices)

Buyers participating in the BUY MEDICAL 1:1 consultations (20 hospitals in total/ 108 consultations in progress)

(1) 09.14 (Thu)

No.	Buyer name	Consulting company	Number of consultations
1	The Jain Medi Hospital	Sema Group Co., Ltd.	5 cases
		Core Solution	
		Talos Co., Ltd.	
		WITH BEAUTY	
		NS Smart	

No.	Buyer name	Consulting company	Number of consultations
2	BS General Hospital	Able Therapeutics	5 cases
		Space Soft	
		Chainreum AI	
		Koolsign	
		EXPERT INC	

No.	Buyer name	Consulting company	Number of consultations
3	Gachon University Gil Hospital	Koolsign	5 cases
		Good TV	
		INTELLOID	
		Dogu Co., Ltd.	
		Clobot Co., Ltd.	

No.	Buyer name	Consulting company	Number of consultations
4	National Medical Center	Han Lim Medical Equipment Co., Ltd.	5 cases
		GLAD ALLIANCE	
		Kare Room Medical Industry Co., Ltd	
		DK Medical Solution	
		Daeil Tech	

No.	Buyer name	Consulting company	Number of consultations
5	Hyundai Hospital	H Robotics Co., Ltd.	5 cases
		Angel Robotics	
		Care Tech	
		Han Lim Medical Equipment Co., Ltd.	

	Man&tel	
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No.	Buyer name	Consulting company	Number of consultations
6	Gimpo Airport, Seoul Wooridul Hospital	Renosem	5 cases
		WooKyoung Information Technology	
		BNS Partner	
		Chosun Instrument Inc.	
		VSI	

No.	Buyer name	Consulting company	Number of consultations
7	Seoul Sanboram Hospital	INNOGREENFARM	7 cases
		NSJ	
		MYUNGSE CMK	
		Clobot Co., Ltd.	
		DENTIS	
		Doc's Media	
		Han Lim Medical Equipment Co., Ltd.	

No.	Buyer name	Consulting company	Number of consultations
8	H Plus Yangji Hospital	Mega zone cloud	4 cases
		Chainreum AI	
		INTELLOID	
		Clobot Co., Ltd.	

(2) 09.15 (Fri)

No.	Buyer name	Consulting company	Number of consultations
9	National Medical Center	BONDTECH & KH Ecotech Co., Ltd.	4 cases
		Hana GNC	
		Korea Institute of Science and Technology	
		Clean Bio	

No.	Buyer name	Consulting company	Number of consultations
10	Wooridul Hospital, Daegu	Han Lim Medical Equipment Co., Ltd.	5 cases
		DK Medical Solution	
		Kare Room Medical Industry Co., Ltd	
		BAND GOLD	
		Kakao Healthcare Corp.	

No.	Buyer	Consulting companies	Number of consultations
11	Barunsesang Hospital	Beau Brain Healthcare	5 cases

	Hwasun Motion Tech	
	Gigachances Co., Ltd	
	Clobot Co., Ltd.	
	NS Smart	

No.	Buyer	Consulting companies	Number of consultations
12	Zalbon Hospital	EverEx Co., Ltd. Man&tel H Robotics Angel Robotics Korea Institute for Robot Industry Advancement	5 cases

No.	Buyer	Consulting companies	Number of consultations
13	Ilsan Paik Hospital	BNS Partner Choice Technology Ocean Paradise Co., Ltd. BONDTECH & KH Ecotech Co., Ltd. Kare Room Medical Industry Co., Ltd	5 cases

No.	Buyer	Consulting companies	Number of consultations
14	Korea University Medical Center	Doc's Media VR AD Co., Ltd. Good TV 4C Gate Gigachances Co., Ltd	5 cases

No.	Buyer	Consulting companies	Number of consultations
15	Yonsei Gunwoo Hospital	NS Smart Hana GNC Doc's Media ACK EverEx Co., Ltd. Koolsign	6 cases

No.	Buyer	Consulting companies	Number of consultations
16	Bucheon Sejong Hospital	Medical IP Co., Ltd. ClariPi DK Medical Solution MAJUTECH INC. Beau Brain Healthcare Botem GEOMEXSOFT LTD.	7 cases

No.	Buyer	Consulting companies	Number of consultations
17	Chungnam National University Sejong Hospital	INNOGREENFARM	4 cases
		Innocreative System Co.,Ltd	
		Didims	
		Korea Institute of Science and Technology	

No.	Buyer	Consulting companies	Number of consultations
18	Hanyang University Guri Hospital	Chainreum AI	4 cases
		WooKyung Information Technology	
		Koolsign	
		Sema Group	

No.	Buyer	Consulting companies	Number of consultations
19	Sungae Hospital	Vuno	5 cases
		Lunit	
		Lemon Healthcare	
		Talos Co., Ltd.	
		MYUNGSE CMK	

No.	Buyer	Consulting companies	Number of consultations
20	Chosun University Hospital	MedInTech	4 cases
		KM Healthcare	
		DRTECH	
		DK Medical Solution	

No.	Buyer	Consulting companies	Number of consultations
21	Yeongdeungpo Hospital	Han Lim Medical Equipment Co., Ltd.	7 cases
		DRTECH	
		LowTem	
		VSI	
		MedInTech	
		Renosem	
		MAJUTECH INC.	

□ Companies participating in the BUY MEDICAL 1:1 consultations(65 companies in total)

No.	Company name	No.	Company name	No.	Company name
1	Space Soft	23	Botem	45	GEOMEXSOFT LTD.
2	Good TV	24	Vuno	46	Chainreum AI
3	GLAD ALLIANCE	25	Beau Brain Healthcare	47	Choice Technology
4	Gigachances	26	VR AD	48	Kakao Healthcare Corp.
5	Doc's Media	27	VSI	49	Kare Room Medical Industry Co., Ltd
6	Daeil Tech	28	BNS Partner	50	Care Tech
7	DENTIS	29	Sema Group	51	KM Healthcare
8	Dogu	30	EverEx	52	Core Solution
9	Didims	31	Able Therapeutics	53	Koolsign
10	DRTECH	32	ACK	54	Clean Bio
11	DK Medical Solution	33	H Robotics	55	ClariPi
12	Lemon Healthcare	34	EXPERT INC	56	Clobot Co., Ltd.
13	LowTem	35	NS Smart	57	Talos
14	Lunit	36	NSJ	58	4C Gate
15	Renosem	37	Angel Robotics	59	Hana GNC
16	Majutech Inc.	38	Ocean Paradise	60	Korea Institute of Science and Technology
17	Man&Tel	39	With Beauty	61	WooKyung Information Technology
18	Mega Zone Cloud	40	Innogreenfarm	62	Korea Institute for Robot Industry Advancement
19	MedInTech	41	Innocreative System Co.,Ltd	63	Han Lim Medical Equipment Co., Ltd.
20	Medical IP	42	Espice	64	Hwasun Motion Tech
21	Myungse Cmk	43	Intelloid	65	Bondtech & KH Ecotech Co., Ltd.
22	Band Gold	44	Chosun Instrument Inc.		



7. Export Consultation for Overseas Buyers

Period	9.14 (Thu) to 15 (Fri), 2 days	Venue	Separate export consultation hall in the exhibition hall
Organizer	KOTRA, MESSE ESANG		
Scale	<ul style="list-style-type: none"> - Overseas buyers: 22 companies from 13 countries (Laos, USA, Vietnam, Uzbekistan, Ukraine, Egypt, India, Japan, China, Ivory Coast, Thailand, Panama, Paraguay) - Korean companies: 59 companies - Number of consultations: 136 cases 		

(1) 09.14

NO.	Buyer Company Name	국가	10:30 ~ 11:00	11:10 ~ 11:40	11:40 ~ 13:30	13:30 ~ 14:00	14:10 ~ 14:40	14:50 ~ 15:20	15:30 ~ 16:00	16:00 ~ 16:30
1	COSMIC M.E. Inc	일본	라메디텍	아이넥스		휴롬	아이픽셀			
			LAMEDITECH	Ainex Corporation		Hutom	iPIXEL			
2	TOSHO MEDICO Co.,Ltd	일본				에이치로보틱스	크린바이오	브이에스아이	픽셀로	PIXELO
						H ROBOTICS	CLEANBIO	VSI		
3	Healthmedic Co.,Ltd.	태국				닥터송		리노센	RENOSEM	
						Dr.Song				
4	Samitivej Public Company Limited	태국		에이블테라퓨틱스 Al.ble Therapeutics		마인드허브	세븐포인트원	에버엔스	DIDIMS	마인드허브
						MINDHUB	Sevenpointone	EverEx		
5	LMC Clinic	라오스					레몬헬스케어	디딤스	SEINMEDEX	MINDHUB
							Lemon HealthCare	DIDIMS		
6	Shanghai Heyi E-Commerce Co., Ltd. D	중국					델타엠에스	세인메덱스	SEINMEDEX	MINDHUB
							DELTA MS CORP	SEINMEDEX		
7	COEM USA	미국	덴티스 DENTIS	에이치로보틱스 H ROBOTICS		알피			메디플러스	MEDIPLUS
						ARPI				
8	ALLIANCE OVERSEAS	코트디부아르	세인메덱스 SEINMEDEX	케어룸 KAREROOM		마주텍			맨엔텔	Man&Tel
						MAJUTECH				
9	BIOTEC DEL PARAGUAY S.R.L.	파라과이				글래드얼라이언스 GLAD ALLIANCE	픽셀로	케어룸	KAREROOM	
							PIXELO			
10	MEDICALTECH S.A	파라과이						알피	Ainex Corporation	ARPI
11	Helios Health Tech	인도	엘엔로보틱스 LN Robotics					Ainex Corporation	ARPI	
12	UNO Hospital Solutions	인도				휴롬	탈로스	Ainex Corporation	Ainex Corporation	
						Hutom	TALOS			
13	Wadi El-Neel for Medical Services	이집트				보템				
						VOTEM				
14	Medcare Egypt	이집트	아이픽셀 iPIXEL	썸텍 Sometech						
15	Alpha Omega Group	이집트	파이헬스케어 Pie Healthcare	マン엔텔 Man&Tel						
16	Cairo Medical	이집트				디알텍	인성메디칼			
						DRTECH	INSUNG MEDICAL			
17	Dreams Medical	이집트	아이넥스메디컬 IBEX MEDICAL	스틱스 STYX		아이픽셀		인터오션	Intercean	
						iPIXEL				
18	NDSL OHMATDYT	우크라이나	디알텍 DRTECH	다이나메딕 DynaMedic		아이알엠	클라리파이			
						IRM	ClariPi			
19	MSAS LLC (Medical Systems And Service LLC)	우크라이나					썸텍	マン엔텔	디알텍	DRTECH
							Sometech	Man&Tel	DRTECH	
20	Electronica Industrial y Medica, S.A.	코스타리카				글래드얼라이언스 GLAD ALLIANCE				
21	PHU NGUYEN TECHNOLOGY TRADING COMPANY LIMITED	베트남	디이나메딕 DynaMedic	엘엔로보틱스 LN Robotics			디알텍			
							DRTECH			
22	HTL TRADING CO.,LTD	베트남	썸텍 Sometech	메디컬아이피 MEDICAL IP			라메디텍	삼정휴먼서버		
							LAMEDITECH	HUMANSERVER		
23	HUTECTRA COMPANY LIMITED	베트남		에이치로보틱스 H ROBOTICS					씨티셀즈	CTCELLS

(2) 09.15

NO.	Buyer Company Name	국가	10:30 – 11:00	11:10 – 11:40	11:40 – 13:30	13:30 – 14:00	14:10 – 14:40	14:50 – 15:20	15:30 – 16:00	16:00 – 16:30
1	COSMIC M.E. Inc	일본								
2	TOSHO MEDICO Co.,Ltd	일본								
3	Healthmedic Co.,Ltd.	태국		엘엔로보틱스 LN Robotics		레몬헬스케어 Lemon HealthCare			에이치로보틱스 H ROBOTICS	에스엠엔테크 SM&TECH
4	Samitivej Public Company Limited	태국								
5	LMC Clinic	라오스	케아룸 KAREROOM	메디컬아이피 MEDICAL IP		보템 VOTEM	글래드얼라이언스 GLAD ALLIANCE			맨엔텔 Man&Tel
6	Shanghai Heyi E-Commerce Co., Ltd. D	중국				에스엠엔테크 SM&TECH	보템 VOTEM	메디컬아이피 MEDICAL IP		
7	COEM USA	미국	파이헬스케어 Pie Healthcare	DK메디칼 DK Medical Solutions						
8	ALLIANCE OVERSEAS	코트디부아르				메디컬아이피 MEDICAL IP	라메디텍 LAMEDITECH			삼정휴먼서버 HUMAN SERVER
9	BIOTEC DEL PARAGUAY S.R.L.	파라과이								
10	MEDICALTECH S.A	파라과이				아스페카 ASPECA	에버엑스 EverEx	비케이전자 BK ELECTRONICS		
11	Helios Health Tech	인도	삼정휴먼서버 HUMAN SERVER	에스엠엔테크 SM&TECH					맨엔텔 Man&Tel	
12	UNO Hospital Solutions	인도				키스피 CASPI	세인메덱스 SEINMEDEX	에스엠엔테크 SM&TECH		
13	Wadi El-Neel for Medical Services	이집트	비케이전자 BK ELECTRONICS	부브레인헬스케어 BeauBrainHealthcare		에이블테라퓨틱스 Able Therapeutics	플라즈맵 PLASMAP			워드썬바이오 WithsunBio
14	Medcare Egypt	이집트	아이알엠 IRM	인성메디칼 INSUNG MEDICAL			에이아이엔디 AIMD	브이알애드 VRAD		스몰마신즈 SMALLMACHINES
15	Alpha Omega Group	이집트	케이터크 CARETECH				워드썬바이오 WithsunBio	브이알애드 VRAD	비케이전자 BK ELECTRONICS	
16	Cairo Medical	이집트		브이에스아이 VSI			델타엠에스 DELTA MS CORP	크린바이오 CLEANBIO	세븐포인트원 Sevenpointone	세인메덱스 SEINMEDEX
17	Dreams Medical	이집트	워드썬바이오 WithsunBio			브이에스아이 VSI				메디컬아이피 MEDICAL IP
18	NDSL OHMATDYT	우크라이나					휴니버스 huniverse	DK메디칼 DK Medical Solutions	이노크리시스템 Innociative System	레몬헬스케어 Lemon HealthCare
19	MSAS LLC (Medical Systems And Service LLC)	우크라이나	만드로 Mand.ro			DK메디칼 DK Medical Solutions	엔젤로보틱스 ANGEL ROBOTICS			엘엔로보틱스 LN Robotics
20	Electronica Industrial y Medica, S.A.	코스타리카	웃샘 WOSEM	탈로스 TALOS				맨엔텔 Man&Tel	엘엔로보틱스 LN Robotics	
21	PHU NGUYEN TECHNOLOGY TRADING COMPANY LIMITED	베트남				DK메디칼 DK Medical Solutions				브이에스아이 VSI
22	HTL TRADING CO.,LTD	베트남	아스페카 ASPECA	보템 VOTEM			인성메디칼 INSUNG MEDICAL	브이에스아이 VSI		
23	HUTECTRA COMPANY LIMITED	베트남	DK메디칼 DK Medical Solutions			탈로스 TALOS	엘엔로보틱스 LN Robotics	워드썬바이오 WithsunBio	보템 VOTEM	

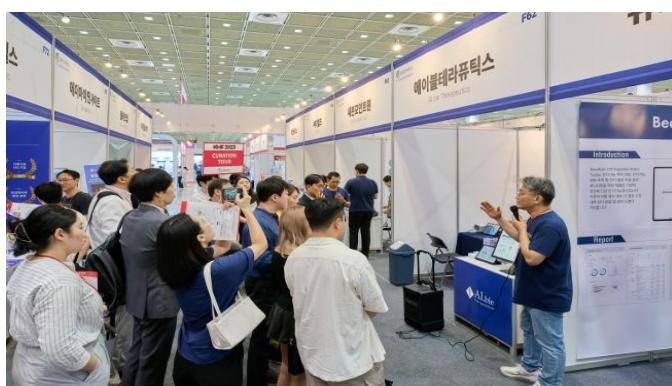
BREAK



8. Curated Tour (participating companies)

Period	9.14 (Thu) to 16 (Sat), 3 days	Categories	Medical information systems, Medical software, innovative medical devices, Medical supplies, emergency equipment, consumables
Time	11:00, 13:00, 14:30, 15:30	Number of participants	First 20 people per category

Areas	Participating companies
Medical information system	EverX, Noble Link, Pixelo, SK Broadband, Doc's Media
Medical software	AITrics, Hutom, ipixel, Able Therapeutics, ClariPi, Talos
Innovative medical devices	H Robotics, Meditech, AIRS Medical, CT Cells, Bioneer, VSI, TR Corporation
Medical supplies, emergency equipment, consumables	Samjeong Human Server, WithsunBio, HQ, Choice Technology, Plasmapp Co., Ltd., Chosun Instrument Inc.



9. Demonstration of Healthcare Data Interoperability

Period	9.14 (Thu) to 16 (Sat), 3 days	Venue	Health Data Interoperability Demonstration Showcase space in KHF 2023 Exhibition Hall
Time	11:30, 13:30, 15:00	Fee	Complimentary

Participating companies	Solutions
Huniverse Global	Establishment of a cloud-based precision medicine hospital information system (PHIS)
Infinite Healthcare	Specialized solutions for each department and company-wide data strategies
Bit Computer	Establishment of integrated medical information systems (HIS) such as PM/PA, OCS, and EMR
Softnet	Provision of medical information solutions and systems such as electronic medical records(EMRs), and OCS



10. Event Highlights

