

Math Review

a)

$$\begin{aligned}dU &= \frac{\delta U}{\delta x}dx + \frac{\delta U}{\delta y}dy = 0 \\ \implies & \quad -\frac{\delta U}{\delta y}dy = \frac{\delta U}{\delta x}dx \\ \implies & \quad \frac{dy}{dx} = -\frac{\frac{\delta U}{\delta x}}{\frac{\delta U}{\delta y}}\end{aligned}$$

b)

$$\begin{aligned}R(x, y) &= \$10x + \$5y - \$100 = 0 \\ \implies dR &= \frac{\delta R}{\delta x}dx + \frac{\delta R}{\delta y}dy = \$10dx + \$5dy = 0 \\ \implies \frac{dy}{dx} &= -2\end{aligned}$$

c)

This does not exist for some reason.

d)

$$\mathcal{L}(x, y, \lambda) = 2x^{0.5} + 2y^{0.5} - \lambda(x + y - 16)$$

e)

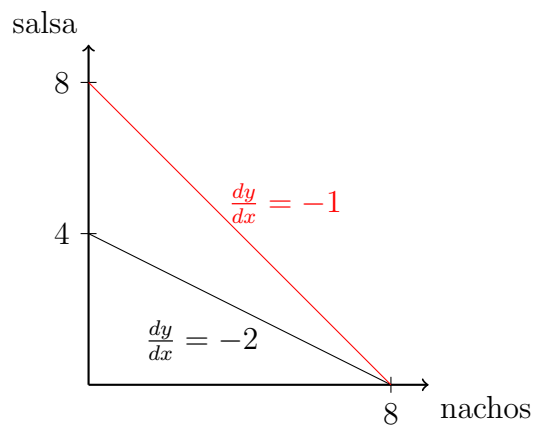
$$\mathcal{L}(x, y, \lambda) = x + y - \lambda(x^2 + y^2 - 16)$$

Problem 1

(What a terrible world to live in.)

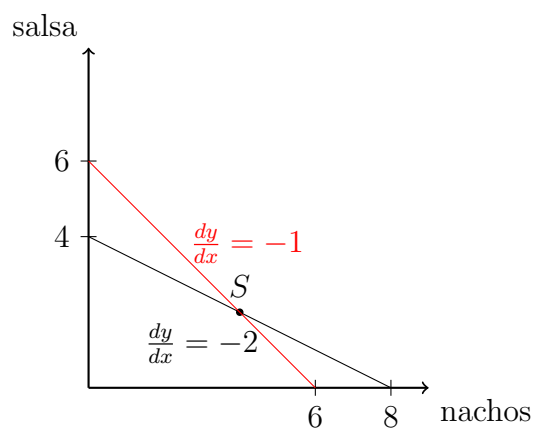
a)

a.1, a.2



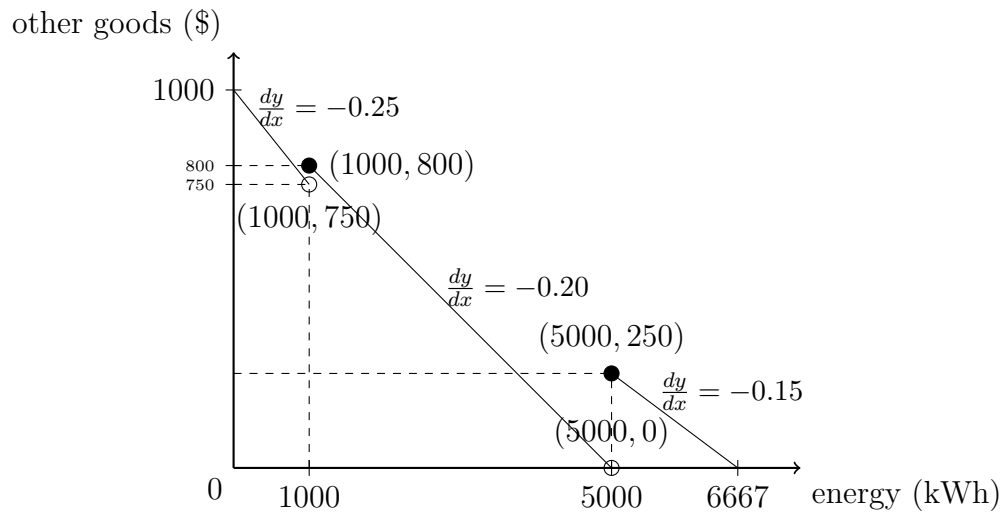
a.3, a.4

Note that this is the same exact situation as above before the price shift. S is the initial bundle of goods.



b)

b.1

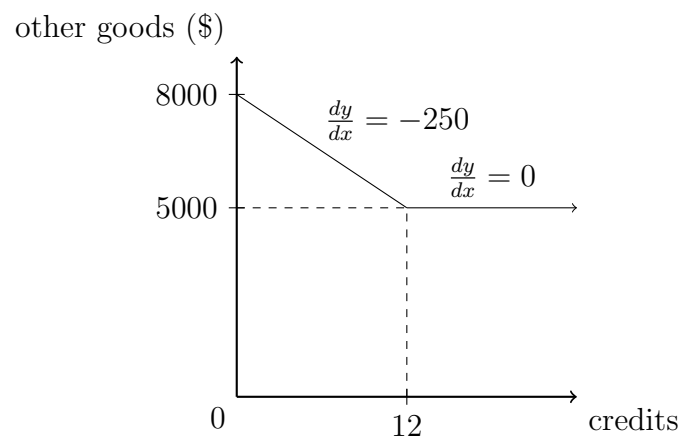


b.2

$$y = \begin{cases} 1000 - 0.25x & 0 \leq x < 1000 \\ 1000 - 0.20x & 1000 \leq x < 5000 \\ 1000 - 0.15x & 5000 \leq x \end{cases}$$

c)

c.1



c.2

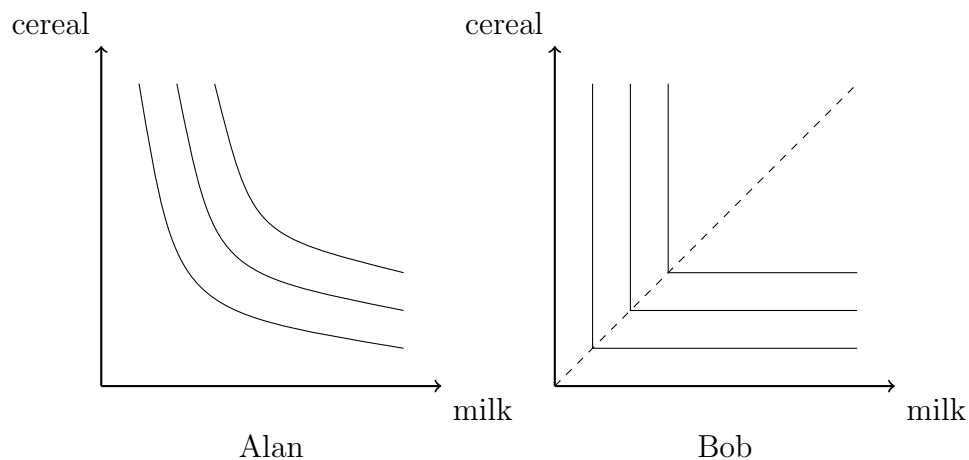
At 10 credits, the student has an opportunity cost of \$250 that could be spent on other goods for taking an extra credit.

However, at 13 credits, the student would just be paying the bulk payment of \$3000 for the semester, so there is no opportunity cost for another credit other than the time that she must invest into the credit.

Problem 2

a)

a.1



a.2

An example utility function for Alan can be the Cobbs-Douglas utility function, $U(q_c, q_m) = q_c^{0.5} q_m^{0.5}$.

An example utility function for Bob can be $U(q_c, q_m) = \min(q_c, q_m)$. The dashed line marks the kinks of the contours of the utility function.

b)

b.1

We have that $MRS_{Y,X} = -\frac{MU_X}{MU_Y}$.

$$\begin{aligned} MU_X &= \frac{\delta U}{\delta x} = (y + z) \\ MU_Y &= \frac{\delta U}{\delta y} = x \\ \implies MRS_{Y,X} &= -\frac{y + z}{x} \end{aligned}$$

b.2

$|MRS_{Y,X}|$ would fall from $\frac{y+100}{x}$ to $\frac{y+80}{x}$, a fall in magnitude of $\frac{20}{x}$. This means that consumers would be less willing to substitute air travel for other goods (specifically they would be willing to give up $\frac{20}{x}$ less for an extra mile traveled by air).

b.3

This makes sense, because after 9/11 airline safety would go down, so that consumers are less willing to sacrifice other spending for air travel, decreasing the amount of people traveling by air. In the context of 9/11, this would suggest not particularly that people's tastes have changed, but their information has changed (9/11 makes consumers think that airline travel is unsafe), leading them to stay away from air travel.

b.4

We now have that $MRS_{Y,X} = \frac{yz}{xz} = \frac{y}{x}$. This means that $MRS_{Y,Z}$ is independent of Z , which doesn't make that much sense, as you would expect a change in airline safety to either increase or decrease travel.

In another sense this is strange also because $MU_Y = xz$. Why would the marginal utility of other spending depend specifically on the safety of air travel?

Problem 3

a)

Carla generally likes more even bundles (though skewed towards clothes), as they appear to be imperfect substitutes to each other as shown by a Cobbs-Douglas utility function. However, since the exponent of clothing is higher in her utility function, we can conclude that she enjoys clothes more than food per each respective unit.

b)

$$MU_X = \frac{\delta U}{\delta x} = \frac{1}{3}x^{-2/3}y^{2/3} = \frac{1}{3}\left(\frac{y}{x}\right)^{2/3}.$$

This diminishes monotonically as x increases, meaning that her marginal utility for food decreases as she consumes more food.

c)

$$5x + 25y = 900$$

d)

We can formally describe Carla's utility maximization problem as the following: find the maximum value of $U(x, y) = x^{1/3}y^{2/3}$ with $x, y \geq 0$ such that $5x + 25y = 900$.

e)

e.1

$$\mathcal{L}(x, y, \lambda) = x^{1/3}y^{2/3} - \lambda(5x + 25y - 900)$$

e.2

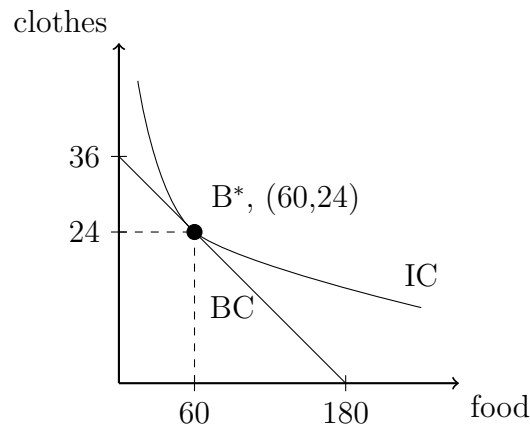
$$\begin{aligned}\frac{\delta \mathcal{L}}{\delta x} &= \frac{1}{3}\left(\frac{y}{x}\right)^{2/3} - 5\lambda \\ \frac{\delta \mathcal{L}}{\delta y} &= \frac{2}{3}\left(\frac{y}{x}\right)^{-1/3} - 25\lambda \\ \frac{\delta \mathcal{L}}{\delta \lambda} &= 5x + 25y - 900\end{aligned}$$

e.3

Setting them all equal to zero, we have the following:

$$\begin{aligned}\frac{1}{3}\left(\frac{y}{x}\right)^{2/3} &= 5\lambda \\ \frac{2}{3}\left(\frac{y}{x}\right)^{-1/3} &= 25\lambda \\ \Rightarrow \quad \frac{1}{2}\left(\frac{y}{x}\right) &= \frac{1}{5} \\ \Rightarrow \quad y &= \frac{2}{5}x \\ \Rightarrow 5x + 10x &= 900 \\ \Rightarrow \quad x &= 60 \\ \Rightarrow \quad y &= \frac{2}{5}(60) = 24 \\ \Rightarrow \quad \lambda &= \frac{1}{15}\left(\frac{24}{60}\right)^{2/3} = 0.036\end{aligned}$$

f)



The curve labeled IC is the indifference curve tangent to the budget constraint BC. They meet at the optimal bundle B*, which contains 60 food and 24 clothes.

g)

If she purchases her optimal bundle, then she spends $60(5) = 300$, or $1/3$ of her total budget on food. Similarly, she will spend $24(25) = 600$, or $2/3$ of her total budget on clothing.

h)

We notice quickly that the share of her budget spent on a good is exactly the exponent assigned to the good in the utility function.

i)

Instead of 900, we can solve the system for an arbitrary budget M . In that case, we arrive at $5x + 10x = M$ from part **e.3** instead of $5x + 10x = 900$ (as this is the first step where M does not vanish in the manipulated equations after taking the partial derivative), meaning that $x = \frac{M}{15}$ and that $y = \frac{2M}{75}$ for the optimal bundle. This yields shares of $\frac{M}{15}(5) = \frac{1}{3}M$ spent on food and $\frac{2M}{75}(25) = \frac{2}{3}M$ spent on clothing. This implies that the shares spent on the goods are fixed independently of budget.

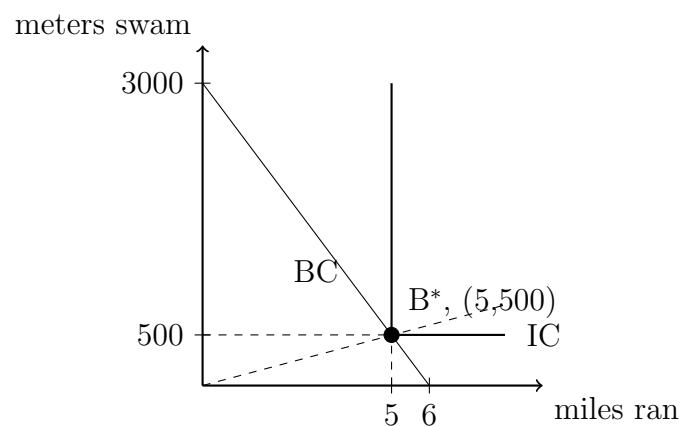
Problem 4

a)

She needs to complete exercise such that for every 10 minutes of running (or mile ran) she swims 2 minutes. This means that if x represents the miles run, then $10x + 2x = 60$, so she ought to run 5 miles and 500m (50 minutes running, 10 minutes swimming).

As an aside, Vera is very very fit. That's a lot of cardio!

b)



The line marked BC is the budget constraint. The indifference curve, labeled IC, is shaped as an L as the two are perfect compliments. The optimal bundle is marked B*, at 5 miles ran, 500m swam. The slanted dotted line marks the ratio at which Vera wants to split running and swimming.