

# COMMANDO

Agentic Experience Engagement Framework

Rapid Discovery → POC → MVP → Scale

---

*Design at the Extremes × Agentic Experience Design × Design Sprint*

CONFIDENTIAL

# THE PROBLEM & THE CONCEPT

## 40%+ Failure Rate

Gartner, 2025

Agentic AI fails not because the technology doesn't work — but because organizations deploy agents **without designing the human experience around them.**

*62% of enterprises lack a clear starting point for agentic AI implementation. — Deloitte*

## The Commando Model

Small, elite team. Specific mission. Validated outcomes.

### 1. Field-First Intelligence

Start in the field with operators, not in conference rooms.

### 2. Structured Sprints

Compress months into days. Every sprint produces a testable artifact.

### 3. Human Factors for AI

Capability × Legibility × Controllability at every stage.

# TIERED ENGAGEMENTS

**FLASH | 1 Day**

**\$4.5-6.5K**

2 people

**Agentic Opportunity Map**

Stakeholder alignment, operator shadowing, risk assessment, use case prioritization, agent journey sketching

**SPRINT | 1 Week**

**\$18-25K**

3 people

**Validated Prototype + POC Spec**

Modified Google Sprint: Map → Sketch → Decide → Prototype → Test with real operators

**DEEP DIVE | 1 Month**

**\$85-120K**

4 people

**Working POC + MVP Roadmap**

Immerse → Design → Build → Validate.  
Full human factors audit, working proof of concept, 12-week plan

# FROM DISCOVERY TO SCALE



## Multi-Phase Pricing

### Two-Phase Commitment

10% off combined investment

Sprint + Deep Dive: \$93-131K (vs. \$103-145K)

### Annual Retainer (1,000+ hrs)

10% off all engagements

Blended rate reduction across all work

*Travel costs quoted separately based on location and team size (\$2,000-\$3,000 per person for on-site engagements)*