

COMMANDO

Agentic Experience Engagement Framework

Rapid Discovery → POC → MVP → Scale

Design at the Extremes × Agentic Experience Design × Design Sprint

CONFIDENTIAL

THE PROBLEM & THE CONCEPT

40%+ Failure Rate

Gartner, 2025

Agentic AI fails not because the technology doesn't work — but because organizations deploy agents **without designing the human experience around them.**

62% of enterprises lack a clear starting point for agentic AI implementation. — Deloitte

The Commando Model

Small, elite team. Specific mission. Validated outcomes.

1. Field-First Intelligence

Start in the field with operators, not in conference rooms.

2. Structured Sprints

Compress months into days. Every sprint produces a testable artifact.

3. Human Factors for AI

Capability × Legibility × Controllability at every stage.

TIERED ENGAGEMENTS

FLASH | 1 Day

\$4.5-6.5K

2 people

Agentic Opportunity Map

Stakeholder alignment, operator shadowing, risk assessment, use case prioritization, agent journey sketching

SPRINT | 1 Week

\$18-25K

3 people

Validated Prototype + POC Spec

Modified Google Sprint: Map → Sketch → Decide → Prototype → Test with real operators

DEEP DIVE | 1 Month

\$85-120K

4 people

Working POC + MVP Roadmap

Immerse → Design → Build → Validate.
Full human factors audit, working proof of concept, 12-week plan

FROM DISCOVERY TO SCALE



Multi-Phase Pricing

Two-Phase Commitment

10% off combined investment

Sprint + Deep Dive: \$93–131K (vs. \$103–145K)

Annual Retainer (1,000+ hrs)

10% off all engagements

Blended rate reduction across all work

Travel costs quoted separately based on location and team size (\$2,000–\$3,000 per person for on-site engagements)