

EXECUTIVE SUMMARY

RSVP MOVIES ASSIGNMENT

OBJECTIVE :

To analyse and understand the IMDb data and give useful recommendations and insights from the data to RSVP Movies for their project using SQL.

RECOMMENDATIONS :

- While analysing the data we found that it would be good for RSVP movies to produce a film that has drama genre
- The RSVP should look invest into the movies that start with 'THE' as from our analysis such movies seem to have pretty high average rating.
- Also directors like Joe Russo, James Mangold and Anthony Russo should be involved in the project as their movies have average rating greater than 8.
- If RSVP is planning to produce a movie in India , it would be better if they involve actors like Vijay Sethupathi, Fahadh Faasil in their project and actresses like Tapsee Pannu, Kajal Agrawal, Samantha Prabhu in the project.
- RSVP production house can also target for thriller movies as they have very high average rating and also it is visible that they are high grossing films.
- So overall a Drama, Comedy and Thriller movie genre can be included in their project.