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TITLE: DASHBOARD OF EXCEL / PIVOT TABLE

LECTURER: DR. HADI NAGHAVIPOUR

# DYNAMIC DASHBOARD



Question	Graph	Type	Insight
1 How is the sales trend in previous year?	Line	Relationship 2X   Trend	Revenue   Time(year)
2 How is the sales trend in previous year based on country?	Line	Relationship 3X   Trend	Revenue   Year   Product Category
3 What is the total revenue per country?	Map	Comparison   2X	Revenue   Country
4 How is composition of product category and revenue?	Pie	Comparison 3X	Revenue   Product   Product Category
5 How is comparison between revenue for each year in terms of product category/ sub category	Bar	Composition   3X	Revenue   Product Category   Sub Category
6 Distribution of purchase for product, age and gender.	Scatter	Distribution   4X	Order quantity   Product   Age   Gender
7 What is the comparison of unit cost for product category/sub category	Bar	Comparison   3X	Product   Unit Cost   Sub Category   Product Category
8 What is the composition client age/gender and the city that they purchase?	Pie	Composition   4X	Revenue @Order Quantity   Age   Gender   Country
9 Trend of revenue for every product based on location, age and gender.	Line	Relationship   6X	Revenue   Year   Product Category   Country   Age   Gender

