

CSCE 190

Assignment Name: Personas

Group Name: Gravitass

Team Members who contributed:

First Name	Last Name	Email
Caden	Westover	Cadenmw@email.sc.edu
Darin	Lee	DHL@email.sc.edu
Abhinav	Krishniah	abhinavk@email.sc.edu
Aidan	McClelland	ajm54@email.sc.edu
Yusiff	Cassimjee	yusiff@email.sc.edu

Cooper Elms - Darin Lee

age: 10

residence: Columbia, South Carolina

education: Attending primary school

occupation: Unemployed

marital status: Single



"Awesome"

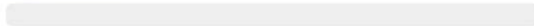
Cooper enjoys playing games all the time and hates school work. His interest in animals is the only thing that keeps him studious and constantly learning.

Comfort With Technology

INTERNET



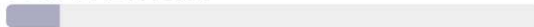
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Cooper often feels successful when he is praised and rewarded.

Needs

- Constant parental supervision
- His reptile encyclopedia
- His turtle blanket
- Knowledge of how to care for an animal

Wants

- An ant farm
- A pet turtle
- A pet dog
- A pet raccoon
- A pet giraffe
- A pet elephant
- More animal-based encyclopedias
- An occupation that involves animals
- Candy

Values

- Video games
- Animals
- Friends
- His parents

Fears

- Ghosts
- The death of animals
- Hunting
- His parents abandoning him



Jay Walker - Caden Westover

age: 53

residence: Akiak, Alaska

education: Highschool Diploma

occupation: Zookeeper

marital status: Single

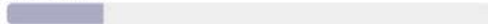


"Yes, this is my real name"

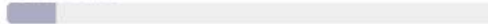
Prefers to spend his days taking care of animals throughout the zoo that he works in. Likes calm and simple tasks to take up most of his day, and occasionally checks to see how his friends are doing on Facebook. When at home he reads on his porch and yells at the nearby kids to "stop making such a racket." Has issues with his blood pressure.

Comfort With Technology

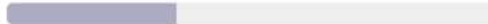
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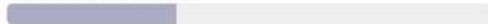
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MOBILE APPS



SOCIAL NETWORK



Needs

- A stress-free lifestyle
- More medication
- Easy ways to feed the animals he takes care of

Values

- Easygoing people
- Stress free lifestyle
- The strange, rolled plants his nephew gives him to smoke

Criteria For Success:

A simple, easygoing lifestyle where he doesn't have to think about just getting by

Wants

- A partner
- People to stop asking him if his name is, in fact, Jay Walker
- An easy way to finishing his zookeeper duties
- To own a pet turtle

Fears

- Having to spend more than 10 minutes figuring something out
- The neighbor's kids
- Dying single



Richard Raymond - Abhinav Krishniah



age: 63

residence: New York City, NY

education: Dropped out of High School

occupation: Stockbroker on Wall Street

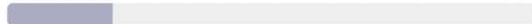
marital status: Married with 2 children

"You can never have enough money, or women"

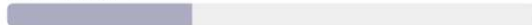
Richard enjoys the wealth he has accumulated throughout his life and plans on spending everything before he dies. He cannot function without drugs, though his wife wants him to stop. You can expect to find him at his penthouse or yelling on the phone to other billionaires.

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SOCIAL NETWORK



Criteria For Success:

Richard needs to have a collection of every rare reptile in order to feel successful. He will stop at nothing to acquire every single one.

Needs

- Cocaine
- More money

Values

- Committing acts of adultery
- Never backing down from a deal
- Spending time on his yacht

Wants

- A collection of unique exotic animals and reptiles
- Unique art pieces
- Other fancy stuff that only rich people buy

Fears

- Losing his wealth and influence
- His wife finding out he's cheating on her
- His reptiles escaping and killing him in his sleep



Robert Johnson - Aidan

age: 32

residence: Atlanta, Georgia

education: Bachelor's degree in Sport & Fitness Management

occupation: Middle school PE teacher

marital status: Single, with kids

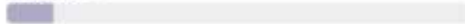


"Sometimes you have to go insane, to out-sane, the sane."

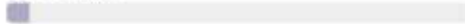
He acts like a fun uncle who enjoys spending time with his kids. Not very tech savvy.

Comfort With Technology

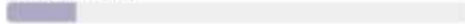
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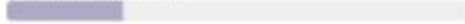
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MOBILE APPS



SOCIAL NETWORK



Needs

- Money to pay off crippling debt
- A bigger enclosure for his pet bearded dragon
- A better job

Values

- Respect from his peers
- Honesty from his subordinates

Criteria For Success:

A happy family with a loving wife and children

Wants

- Another pet lizard, preferably another bearded dragon
- Success for his children
- A bigger house

Fears

- Being alone
- Not being able to pay off his debt
- Spiders



Samuel Smithers - Yusiff Cassimjee

age: 31

residence: Dinosaur, Colorado

education: Associate Degree in Biological Science

occupation: Mad Scientist

marital status: Definitely single



"The stranger life gets, the more it fun it seems to be!"

A lonely man who spends most of his time with his test subjects.

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SOCIAL NETWORK



Criteria For Success:

Successfully splicing reptile and human DNA to create the perfect being.

Needs

- A psychiatrist
- Friends
- Money
- A better lab

Values

- Uniqueness
- Power
- Influence
- Loyalty

Wants

- Superpowers
- Rare reptiles
- Respect
- Love

Fears

- Dire fear of being alone
- Failure
- Mutating into a blob

