



INVESTING

Investing Basics

Investing requires saving money, investing it, and developing a diversified portfolio that is focused on the long term.

THE ESSENTIALS OF INVESTING



INVESTING BASICS

How to Calculate the Percentage Gain or Loss on an Investment

By The Investopedia Team



INVESTING BASICS

Money Markets vs. Capital Markets: What's the Difference?

By Christina Majaski



QUANTITATIVE ANALYSIS

Understanding Alpha and Beta in Investing: Differences and Significance

By Caroline Banton



INVESTING BASICS

The World's 11 Greatest Investors

By The Investopedia Team



INVESTING BASICS

How to Easily Access Public Company Earnings Reports

By Sean Ross

[SKIP TO CONTENT](#)

TRADE

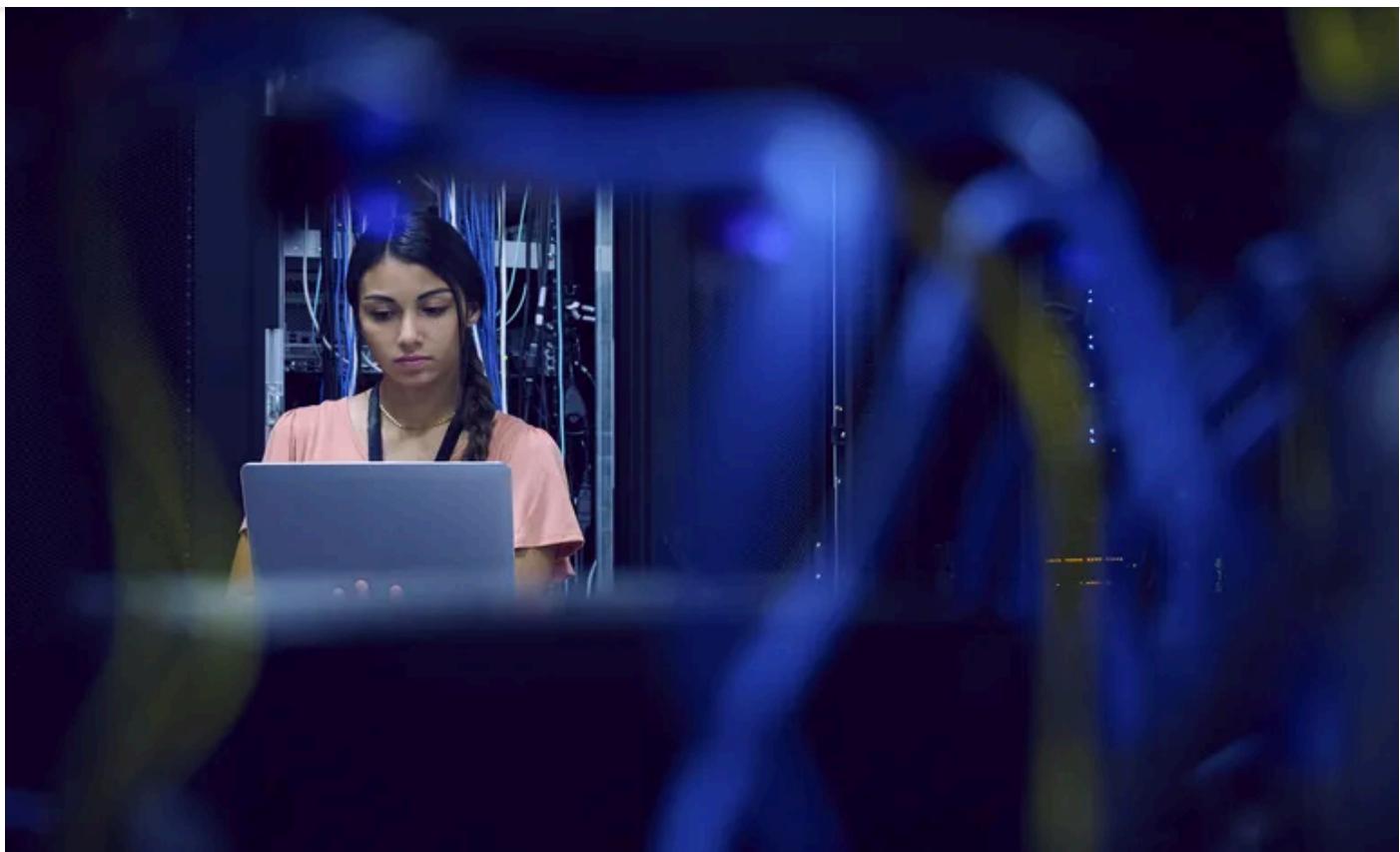
What are the types of investments?**What are the rules of investing?****How can I start investing?****What is the Buffett rule of investing?**

Key Terms

Dollar Cost Averaging

DEFINITION

[Learn More](#)[SKIP TO CONTENT](#)



INVESTING BASICS

AI, Cloud, and Ads: What's Fueling the Mag 7's Growth?

By Adam Palasciano



INVESTING BASICS

What the Latest SEC Filings Can Tell You About the Magnificent 7

By Meagan Drew



INVESTING BASICS

How the Magnificent 7 Make Money

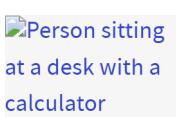
By Christian Allred



INVESTING BASICS

The Magnificent 7: How To Invest in the Stocks That Move the Market

By Nick Gallo



INVESTING BASICS

Are Mag 7 Stocks Right for Your Portfolio? A Financial Advisor Weighs In

By Ryan Greiser



INVESTING BASICS

Experts Reveal the Most Important Investing Skill. Can You Do It?

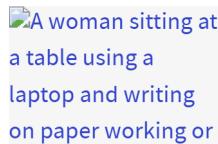
By Dara-Abasi Ita

[SKIP TO CONTENT](#)



with the dog sitting with one filling

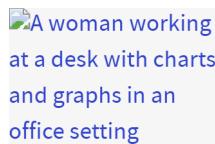
By Adam Palasciano



A woman sitting at a table using a laptop and writing on paper working or

INVESTING BASICS**Best Ways To Invest Your Money at Every Age**

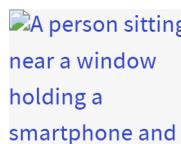
By Nathan Reiff



A woman working at a desk with charts and graphs in an office setting

INVESTING BASICS**Learn How This Simple Formula Can Reveal Smart Investments**

By Rajeev Dhir



A person sitting near a window holding a smartphone and a book

INVESTING BASICS**Why Dividends Matter to Investors**

By Adam Palasciano



Invesco's Paul Schroeder and Investopedia's Caleb Silver are seated on a couch

INVESTING BASICS**Inside Invest Fest Where Education and Innovation Took Center Stage**

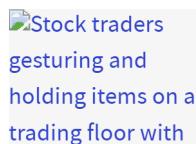
By Caleb Silver



An investor meeting with an advisor to discuss tax-efficient investing

INVESTING BASICS**The Part of Investing You Still Need to Master: 4 Legal Tactics to Slash Your Tax Bill**

By Rajeev Dhir



Stock traders gesturing and holding items on a trading floor with a laptop

INVESTING BASICS**Trading Hours for the World's Major Stock Exchanges**

By Mitchell Grant



A seated individual looking at a phone in a living room setting

INVESTING BASICS**ETFs, Stocks, or Crypto? Best Ways To Invest \$5K**

By Christian Allred

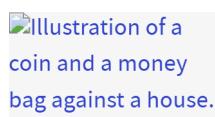
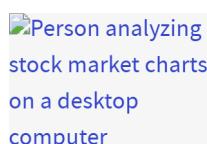


Illustration of a coin and a money bag against a house.

INVESTING BASICS**How To Invest in Private Real Estate, Infrastructure, and Other Real Assets**

By Nathan Reiff



Person analyzing stock market charts on a desktop computer

INVESTING BASICS**Avoid These 6 Common Beginner Investing Mistakes That Could Cost You Big**

By Karen Kroll



A woman sits at a desk in office, holding papers while using a laptop

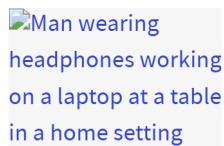
INVESTING BASICS**Why Investing Like a Woman Could Be Crucial for Your Portfolio**

By Karen Kroll

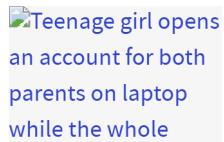
[SKIP TO CONTENT](#)

headphones

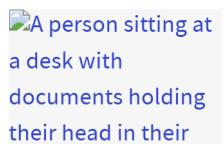
By Cedric Thompson

**INVESTING BASICS****4 Steps to Determine If You're Ready to Begin Investing**

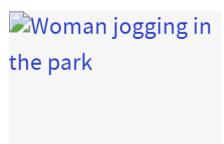
By Zaw Thiha Tun

**INVESTING BASICS****Can Teens Open Investment Accounts for Their Parents?**

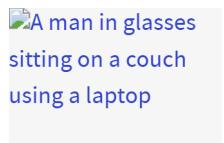
By Gina Young

**INVESTING BASICS****How to Conquer Your Fear of Investing and Start Growing Your Portfolio**

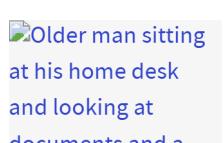
By Isabel O'Brien

**INVESTING BASICS****Want to Be a Better Investor? Prioritize Your Health**

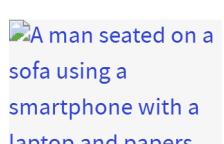
By Jessica Gibson

**INVESTING BASICS****Recognizing the Red Flags: 5 Signs a Stock Is a Terrible Investment**

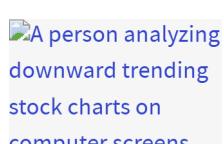
By Rajeev Dhir

**INVESTING BASICS****The Ultimate Guide to Safe Investments for Achieving Short-Term Goals**

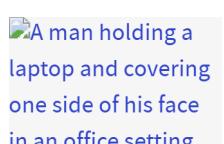
By Jessica Gibson

**INVESTING BASICS****FOMO Investing Explained: Protecting Your Money from Market Hype**

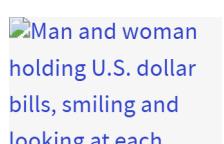
By Daniel Liberto

**INVESTING BASICS****Why Your Brain Is Wired to Be Bad at Investing—and How to Fix It**

By Daniel Liberto

**INVESTING BASICS****How to Safeguard Your Investments After Losing Your Job**

By Daniel Liberto

**INVESTING BASICS****How Comparing Yourself to Others Can Derail Your Investment Strategy**

By Adam Hayes

[SKIP TO CONTENT](#)

on a couch, looking at a smartphone.

By Adam Hayes

 Illustration of a lock, representing cybersecurity.

INVESTING BASICS

Investing in Cybersecurity: Here's What You Need To Know

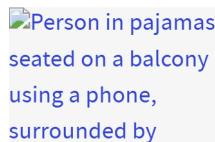
By Nathan Reiff

 Coinbase billboard in an urban area with surrounding buildings and

INVESTING BASICS

The S&P 500 Just Embraced Crypto. Here's How It Affects Your Investments

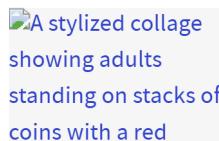
By Tobi Opeyemi Amure

 Person in pajamas seated on a balcony using a phone, surrounded by

INVESTING BASICS

If Earning the First \$100K Is the Hardest, What Do You Do After That?

By Jonathan Ponciano

 A stylized collage showing adults standing on stacks of coins with a red

INVESTING BASICS

Investing in the S&P 500 for Retirement: Strategies by Age Group

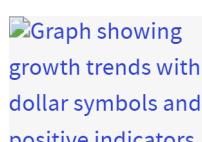
By Meagan Drew

 Abstract illustration depicting concepts related to investment risk and

INVESTING BASICS

Managing S&P 500 Investment Risks: Strategies You Need to Know

By Meagan Drew

 Graph showing growth trends with dollar symbols and positive indicators.

INVESTING BASICS

S&P 500 vs. Total Market Index Funds: Which Is Better for Long-Term Growth?

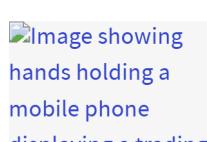
By Adam Hayes

 Person analyzing financial data on computer monitors in an office setting

INVESTING BASICS

How To Invest \$20,000 for Maximum Returns

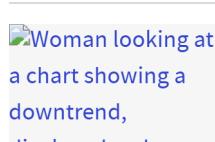
By Jonathan Ponciano

 Image showing hands holding a mobile phone displaying a trading

INVESTING BASICS

When Experts Say 'The Stock Market Is Not the Economy,' What Do They Mean?

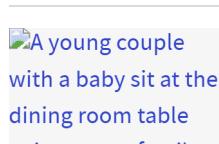
By Peter Gratton

 Woman looking at a chart showing a downtrend, displayed on her

INVESTING BASICS

How Long Do Bear Markets Last?

By Adam Hayes

 A young couple with a baby sit at the dining room table going over a family

INVESTING BASICS

Don't Panic: Making Financial Plans During the Worst of Economic Uncertainty

By Daniel Liberto

[SKIP TO CONTENT](#)



waving hand looking at laptop computer

By Michael Sacchitello



Drawdown

INVESTING BASICS**Drawdown: What It Is, Risks, and Examples**

By Katharine Paljug



Group of young adults posing confidently on city steps in trendy

INVESTING BASICS**4 Surprising Ways Gen Z Is Investing Differently Than Older Generations**

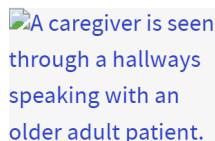
By Dara-Abasi Ita



Mark Cuban sits in a chair with a notepad in his lap on the set of the TV

INVESTING BASICS**Investing Lessons From Mark Cuban Anyone Can Use**

By Henry Hoenig



A caregiver is seen through a hallway speaking with an older adult patient.

INVESTING BASICS**Why Alzheimer's Financial Burden Is Way More Than You Think**

By Daniel Liberto



Warren Buffett waving from his car in an undated photo.

INVESTING BASICS**How Warren Buffett Won a \$1 Million Bet Against the Hedge Fund Industry: What It Means for Investors**

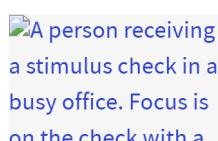
By Adam Hayes



Warren Buffett

INVESTING BASICS**5 Simple Investing Moves Warren Buffett Has Used to Become a Billionaire**

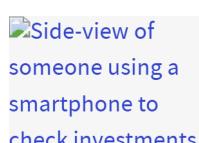
By Adam Hayes



A person receiving a stimulus check in a busy office. Focus is on the check with a

INVESTING BASICS**How Much Your IRS Stimulus Check of \$1,400 Would Be Worth in 20 Years If Invested in an Index Fund**

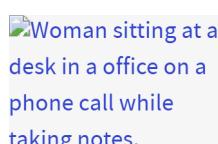
By Cedric Thompson



Side-view of someone using a smartphone to check investments.

INVESTING BASICS**This Is the Single Best Investing Move You Can Make in 2025**

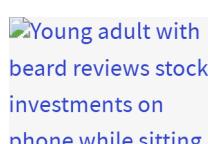
By Daniel Liberto



Woman sitting at a desk in a office on a phone call while taking notes.

INVESTING BASICS**As an Investor, Do You Really Have to Listen to Quarterly Earnings Calls?**

By Peter Gratton



Young adult with beard reviews stock investments on phone while sitting

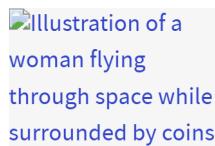
INVESTING BASICS**How to Start Investing in Your 20s: Building a Strong Financial Foundation**

By Nathan Reiff

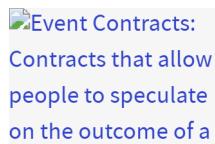
[SKIP TO CONTENT](#)

cards with different icons of businesses

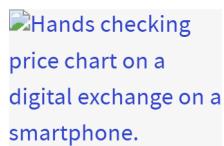
By Rebecca Rosenberg

Illustration of a woman flying through space while surrounded by coins,**INVESTING BASICS****Women Are Investors: How to Shift Your Mindset**

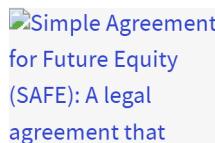
By Meagan Drew

Event Contracts:
Contracts that allow people to speculate on the outcome of a**INVESTING BASICS****Event Contracts: What They Are and How They Are Used**

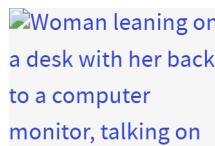
By Peter Gratton

Hands checking price chart on a digital exchange on a smartphone.**INVESTING BASICS****Discover Your Ideal Investing Strategy: Quiz by Investopedia**

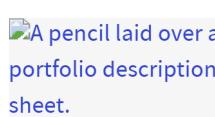
By Sienna Wrenn

Simple Agreement for Future Equity (SAFE): A legal agreement that**INVESTING BASICS****Simple Agreement for Future Equity (SAFE): Definition, Benefits, and Risks**

By Adam Hayes

Woman leaning on a desk with her back to a computer monitor, talking on**STOCKS****Investing in Index Funds: What Every Investor Should Know**

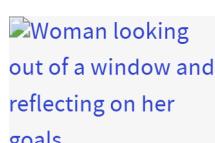
By Adam Hayes

A pencil laid over a portfolio description sheet.**GUIDE TO MUTUAL FUNDS****How to Invest in Mutual Funds**

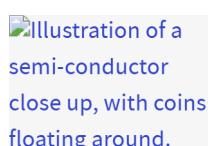
By Adam Hayes

Howey Test: Four criteria an asset must meet to qualify as an "investment"**INVESTING BASICS****Does Crypto Pass the Howey Test?**

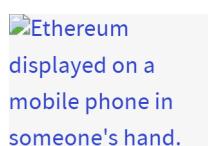
By Adam Hayes

Woman looking out of a window and reflecting on her goals**INVESTING BASICS****How to Invest for Short-Term and Long-Term Goals**

By Gina Young

Illustration of a semi-conductor close up, with coins floating around.**STOCKS****Semiconductors and Advancements Investors Should Watch Out for**

By Adam Hayes

Ethereum displayed on a mobile phone in someone's hand.**ETFS****How an Ether Futures ETF Works**

By Adam Hayes

[SKIP TO CONTENT](#)

[advisor](#)

By Barbara A. Friedberg



Multiracial group of young investors making financial plans.

INVESTING BASICS**Private Credit vs. Private Equity: What's the Difference?**

By Michael Bromberg



Joint Brokerage Account: A type of investment account owned by two or

INVESTING BASICS**Joint Brokerage Accounts: What You Need to Know**

By Daniel Jark



Principal Investing

INVESTING BASICS**Principal Investing: What It Is and How It Works**

By Daniel Jark

NEWSLETTER SIGN UP[Follow Us](#)[NEWS](#)[SIMULATOR](#)[PERSONAL FINANCE](#)[REVIEWS](#)[About Us](#)[Careers](#)[Privacy Policy](#)[Advertise](#)[INVESTING](#)[BANKING](#)[ECONOMY](#)[DICTIONARY](#)[Editorial Process](#)[Contact Us](#)[Terms of Service](#)**People Inc.**Investopedia is part of the [People Inc.](#) publishing family.