



INVESTING

Investing Basics

Investing requires saving money, investing it, and developing a diversified portfolio that is focused on the long term.

THE ESSENTIALS OF INVESTING



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How to Calculate the Percentage Gain or Loss on an Investment

By The Investopedia Team



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Money Markets vs. Capital Markets: What's the Difference?

By Christina Majaski



QUANTITATIVE ANALYSIS

Understanding Alpha and Beta in Investing: Differences and Significance

By Caroline Banton



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The World's 11 Greatest Investors

By The Investopedia Team



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How to Easily Access Public Company Earnings Reports

By Sean Ross

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What are the types of investments?



What are the rules of investing?



How can I start investing?



What is the Buffett rule of investing?

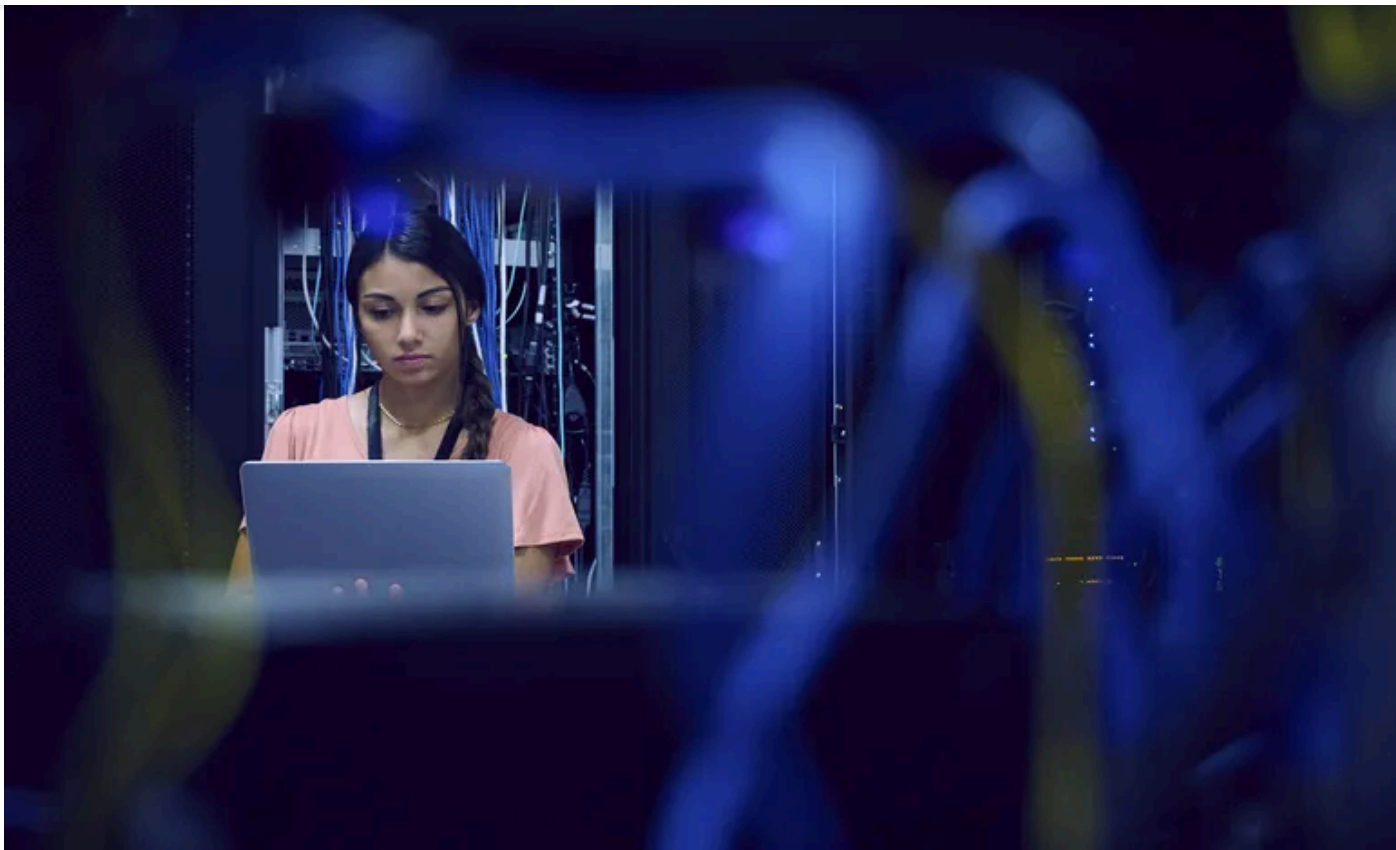


Key Terms

Dollar Cost Averaging

DEFINITION

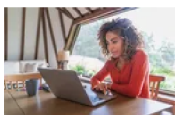
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AI, Cloud, and Ads: What's Fueling the Mag 7's Growth?

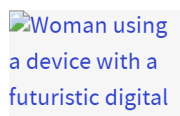
By Adam Palasciano



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What the Latest SEC Filings Can Tell You About the Magnificent 7

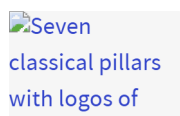
By Meagan Drew



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How the Magnificent 7 Make Money

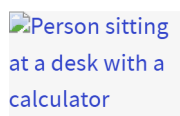
By Christian Allred



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The Magnificent 7: How To Invest in the Stocks That Move the Market

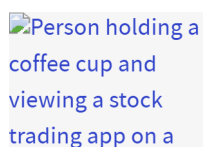
By Nick Gallo



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Are Mag 7 Stocks Right for Your Portfolio? A Financial Advisor Weighs In

By Ryan Greiser



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Experts Reveal the Most Important Investing Skill. Can You Do It?

By Dara-Abasi Ita

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with the dog sitting
with one filling

By Adam Palasciano

A woman sitting at
a table using a
laptop and writing
on paper working or

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Best Ways To Invest Your Money at Every Age

By Nathan Reiff

A woman working
at a desk with charts
and graphs in an
office setting

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Learn How This Simple Formula Can Reveal Smart Investments

By Rajeev Dhir

A person sitting
near a window
holding a
smartphone and

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Why Dividends Matter to Investors

By Adam Palasciano

Invesco's Paul
Schroeder and
Investopedia's Caleb
Silver are seated on

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Inside Invest Fest Where Education and Innovation Took Center Stage

By Caleb Silver

An investor
meeting with an
advisor meet to
discuss tax-efficient

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The Part of Investing You Still Need to Master: 4 Legal Tactics to Slash Your Tax Bill

By Rajeev Dhir

Stock traders
gesturing and
holding items on a
trading floor with

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Trading Hours for the World's Major Stock Exchanges

By Mitchell Grant

A seated individual
looking at a phone in
a living room setting

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ETFs, Stocks, or Crypto? Best Ways To Invest \$5K

By Christian Allred

Illustration of a
coin and a money
bag against a house.

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How To Invest in Private Real Estate, Infrastructure, and Other Real Assets

By Nathan Reiff

Person analyzing
stock market charts
on a desktop
computer

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Avoid These 6 Common Beginner Investing Mistakes That Could Cost You Big

By Karen Kroll

A woman sits at a
desk in office,
holding papers while
using a laptop

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Why Investing Like a Woman Could Be Crucial for Your Portfolio

By Karen Kroll

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headphones

By Cedric Thompson

Man wearing headphones working on a laptop at a table in a home setting

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4 Steps to Determine If You're Ready to Begin Investing

By Zaw Thiha Tun

Teenage girl opens an account for both parents on laptop while the whole

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Can Teens Open Investment Accounts for Their Parents?

By Gina Young

A person sitting at a desk with documents holding their head in their

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How to Conquer Your Fear of Investing and Start Growing Your Portfolio

By Isabel O'Brien

Woman jogging in the park

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Want to Be a Better Investor? Prioritize Your Health

By Jessica Gibson

A man in glasses sitting on a couch using a laptop

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Recognizing the Red Flags: 5 Signs a Stock Is a Terrible Investment

By Rajeev Dhir

Older man sitting at his home desk and looking at documents and a

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The Ultimate Guide to Safe Investments for Achieving Short-Term Goals

By Jessica Gibson

A man seated on a sofa using a smartphone with a laptop and papers

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FOMO Investing Explained: Protecting Your Money from Market Hype

By Daniel Liberto

A person analyzing downward trending stock charts on computer screens

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Why Your Brain Is Wired to Be Bad at Investing—and How to Fix It

By Daniel Liberto

A man holding a laptop and covering one side of his face in an office setting

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How to Safeguard Your Investments After Losing Your Job

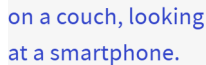
By Daniel Liberto

Man and woman holding U.S. dollar bills, smiling and looking at each

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How Comparing Yourself to Others Can Derail Your Investment Strategy

By Adam Hayes

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on a couch, looking at a smartphone.

By Adam Hayes

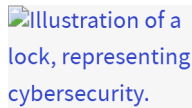


Illustration of a lock, representing cybersecurity.

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Investing in Cybersecurity: Here's What You Need To Know

By Nathan Reiff

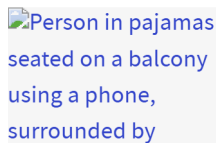


Coinbase billboard in an urban area with surrounding buildings and

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The S&P 500 Just Embraced Crypto. Here's How It Affects Your Investments

By Tobi Opeyemi Amure

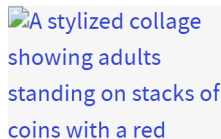


Person in pajamas seated on a balcony using a phone, surrounded by

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If Earning the First \$100K Is the Hardest, What Do You Do After That?

By Jonathan Ponciano



A stylized collage showing adults standing on stacks of coins with a red

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Investing in the S&P 500 for Retirement: Strategies by Age Group

By Meagan Drew



Abstract illustration depicting concepts related to investment risk and

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Managing S&P 500 Investment Risks: Strategies You Need to Know

By Meagan Drew

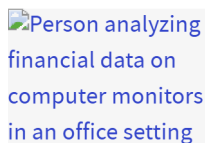


Graph showing growth trends with dollar symbols and positive indicators.

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S&P 500 vs. Total Market Index Funds: Which Is Better for Long-Term Growth?

By Adam Hayes



Person analyzing financial data on computer monitors in an office setting

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How To Invest \$20,000 for Maximum Returns

By Jonathan Ponciano

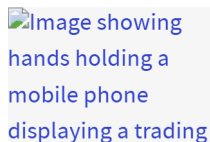
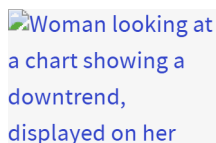


Image showing hands holding a mobile phone displaying a trading

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When Experts Say 'The Stock Market Is Not the Economy,' What Do They Mean?

By Peter Gratton

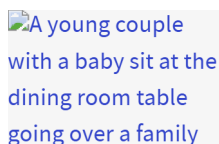


Woman looking at a chart showing a downtrend, displayed on her

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How Long Do Bear Markets Last?

By Adam Hayes



A young couple with a baby sit at the dining room table going over a family

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Don't Panic: Making Financial Plans During the Worst of Economic Uncertainty

By Daniel Liberto

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waving hand looking at laptop computer


By Michael Sacchitello

 Drawdown

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Drawdown: What It Is, Risks, and Examples


By Katharine Paljug

 Group of young adults posing confidently on city steps in trendy

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4 Surprising Ways Gen Z Is Investing Differently Than Older Generations


By Dara-Abasi Ita

 Mark Cuban sits in a chair with a notepad in his lap on the set of the TV

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Investing Lessons From Mark Cuban Anyone Can Use

By Henry Hoenig

 A caregiver is seen through a hallway speaking with an older adult patient.

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Why Alzheimer's Financial Burden Is Way More Than You Think

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 Warren Buffett waving from his car in an undated photo.

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How Warren Buffett Won a \$1 Million Bet Against the Hedge Fund Industry: What It Means for Investors


By Adam Hayes

 Warren Buffett

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5 Simple Investing Moves Warren Buffett Has Used to Become a Billionaire


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 A person receiving a stimulus check in a busy office. Focus is on the check with a

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How Much Your IRS Stimulus Check of \$1,400 Would Be Worth in 20 Years If Invested in an Index Fund


By Cedric Thompson

 Side-view of someone using a smartphone to check investments.

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This Is the Single Best Investing Move You Can Make in 2025


By Daniel Liberto

 Woman sitting at a desk in a office on a phone call while taking notes.

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As an Investor, Do You Really Have to Listen to Quarterly Earnings Calls?

By Peter Gratton

 Young adult with beard reviews stock investments on phone while sitting

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How to Start Investing in Your 20s: Building a Strong Financial Foundation

By Nathan Reiff

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cards with different icons of businesses

By Rebecca Rosenberg

Illustration of a woman flying through space while surrounded by coins,

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Women Are Investors: How to Shift Your Mindset

By Meagan Drew

Event Contracts: Contracts that allow people to speculate on the outcome of a

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Event Contracts: What They Are and How They Are Used

By Peter Gratton

Hands checking price chart on a digital exchange on a smartphone.

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Discover Your Ideal Investing Strategy: Quiz by Investopedia

By Sienna Wrenn

Simple Agreement for Future Equity (SAFE): A legal agreement that

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Simple Agreement for Future Equity (SAFE): Definition, Benefits, and Risks

By Adam Hayes

Woman leaning on a desk with her back to a computer monitor, talking on

STOCKS

Investing in Index Funds: What Every Investor Should Know

By Adam Hayes

A pencil laid over a portfolio description sheet.

GUIDE TO MUTUAL FUNDS

How to Invest in Mutual Funds

By Adam Hayes

Howey Test: Four criteria an asset must meet to qualify as an “investment

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Does Crypto Pass the Howey Test?

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Woman looking out of a window and reflecting on her goals

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How to Invest for Short-Term and Long-Term Goals

By Gina Young

Illustration of a semi-conductor close up, with coins floating around.

STOCKS

Semiconductors and Advancements Investors Should Watch Out for

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Ethereum displayed on a mobile phone in someone's hand.

ETFS

How an Ether Futures ETF Works

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Multiracial group of young investors making financial plans.	<div>INVESTING BASICS</div> <div>Private Credit vs. Private Equity: What's the Difference?</div> <div>By Michael Bromberg</div>
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Principal Investing	<div>INVESTING BASICS</div> <div>Principal Investing: What It Is and How It Works</div> <div>By Daniel Jark</div>

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